

**DAWSON MEMORIAL BAPTIST CHURCH
BUDGET RECAP**

2012

Commitment Day Offering in **BOLD**
Shaded items are Budget and Commitment Day

<u>Dept</u>	<u>Account#</u>	<u>Line Item Description</u>	<u>Person Responsible</u>	<u>2011</u>	<u>2012</u>	<u>\$ Amount Incr (Decr)</u>	<u>% Amount Incr (Decr)</u>
Suggested Commitment Day Offering							
		Benevolence/Soup Kitchen	Bill Johnston	14,000	14,000	0	0.00%
		Volunteers in Missions	Ben Hale	129,000	132,000	3,000	2.33%
		Hispanic Ministry	Byron Mosquera	21,000	18,000	-3,000	-14.29%
		Chapel Choir Mission Trip	Bob Hatfield	38,000	38,000	0	0.00%
		Youth World Changers	Jody Gambrell	13,000	13,000	0	0.00%
		Kids Connection	Ben Hale		10,000	10,000	100.00%
		Total Commitment Day Offering Budget		215,000	225,000	0	4.65%

Children's Pledge Day Banks - Kids Connection

From: Adam Ruschmeyer [mailto:adamr@nwcourtreporters.com]
Sent: Thursday, December 15, 2011 3:19 PM
To: Shannon Lindsay
Subject: Captioning

Hi Shannon:

It was great to get a chance to talk with you yesterday. We are very excited about the prospect of captioning your show, and we really appreciate you contacting us. Our firm specializes in religious captioning, as you have probably seen on our website. In fact, our first two clients were Promise Keepers and BGEA, and we traveled throughout the country providing live captioning at their events.

Based on our discussion, I would have you ship us your show so it arrived at our office on a Monday or Tuesday. We would apply the captions and ship it directly to your local CBS affiliate, making sure it arrived there on Thursdays. We do have an option to upload your files to us directly, but with an hour long show, I would suggest you send it to us on an external hard drive or a Flash drive. It's more reliable and will retain the initial quality of the show.

Our captioning process guarantees 100% accuracy and no generation loss as far as video and audio are concerned. What we do is upload your original video, and have our transcription department make a 100% verbatim transcript of the audio. We then break the transcript into individual caption cells, and time code those cells to create the closed-captions. We make sure the captions don't block the speaker or on-screen graphics, and abide by all of the captioning principles described in the DCMP and US Department of Education's captioning key. We then encode the captions into the video stream, and ship the show directly to the station. We will also archive your show for as long as you like, and can make additional dubs of the show at any time.

Our price for the service is \$250 plus shipping. I had originally quoted you \$300 per episode, but we are going to be running an NRB show special in February, and I figured I could honor that price a little early. I realize that this is probably not the lowest price you'll encounter, but keep in mind we are experts in this field and will do the job to your satisfaction every time. I think you will be very impressed with our service as well. Please refer to the testimonials on our website and the list of Christian clients that we work with as a reference to the quality product and service we provide.

Shannon, thanks again for this opportunity. We are really looking forward to working with you. If you have any questions or concerns, please don't hesitate to contact me at any time. Have a blessed evening!

Sincerely,

Adam Ruschmeyer
Sales and Marketing Director
Riverside Captioning Company
621 Second Street
Hudson, WI 54016
(715) 338-1002 (direct)
(715) 386-0799 (office)
adamr@nwcourtreporters.com
www.closed-captioning.com

From: Marie Hoffman [mailto:Marie.Hoffman@vitac.com]
Sent: Thursday, December 01, 2011 2:51 PM
To: Shannon Lindsay
Cc: Heather York
Subject: RE: Request a Quote Submission

Hi Shannon!

We just sent your church a letter about different captioning options. Just in case you haven't received it yet, the text is provided below.

Thank you!

-Marie

I understand Dawson Memorial Church may be required to caption previously exempt television programming as the result of recent FCC action. I'm writing to offer creative captioning solutions at special rates from the nation's leading closed captioning company, VITAC. These solutions include:

CAPTIONS FORMATTED FOR YOUR EDITING SYSTEM

Easy and 100% accurate, VITAC will create a caption file that is formatted to work with your nonlinear editing system (.aaf for Avid HD or SD or .scc for Final Cut). Simply upload a low-resolution proxy of your video to our secure FTP site. We will create your caption file and deliver within 2-3 business days. You then lay the caption file into your video timeline and export a captioned video. The total charge to create the captions this way is **\$250 per 60:00 program, \$125 per 30:00 program.**

WEEKDAY LIVE CAPTIONING

VITAC captions 190,000 hours of live programming per year. most of it airing in the morning, evenings and weekends. We're offering a discount to organizations with the ability to encode captions live to tape, between 9:00 a.m. and 6:00 p.m. EST, Monday through Friday. If you have your own caption encoder and the ability to feed us audio, contact us to learn more about this option, which costs **\$110 per 60:00 program, \$55 per 30:00 program.**

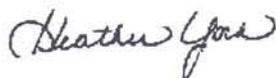
TURNKEY LIVE TO TAPE

Don't have an encoder or editing system? Don't worry! VITAC will accept your video in any format and add live-to tape captions ourselves. We'll ship back a captioned master within two days of receipt of the video. This option will cost \$230 per 60:00 for SD videotape, \$115 per 30:00, plus shipping.

VITAC also offers additional "no worries" solutions including tapeless file delivery with embedded captions. Popular file formats include MXF, QuickTime, MPEG2 Transport and Program streams.

To learn more, please contact VITAC's Client Sales & Services department at clientservices@vitac.com or call 724-514-4077. Please mention our "Anglers Order Special." We look forward to the opportunity to work with you in the near future!

Sincerely,



Heather York
VP, Marketing
301-881-7534
Heather-y@vitac.com

Marie Hoffman
Marketing Program Specialist
VITAC
A Merrill Communications Company

*101 Hillpointe Drive
Canonsburg, PA 15317
Main: 724-514-4000
Direct: 724-514-4078
Mobile: 216-346-5276
Twitter: VITAC_Captions
www.vitac.com*

Captioning. Done. Right.

This message is intended only for the use of the Addressee and may contain information that is PRIVILEGED and CONFIDENTIAL. If you are not the intended recipient, you are hereby notified that any dissemination of this communication is strictly prohibited. If you have received this communication in error, please erase all copies of the message and its attachments and notify us immediately.

From: Heather York
Sent: Thursday, December 01, 2011 11:37 AM
To: 'shannon.lindsay@dawsonchurch.org'
Cc: Marie Hoffman
Subject: FW: Request a Quote Submission

Hi, Shannon! I just left you a rambling message -- if you get this email first, please feel free to delete!

Did you happen to receive the mailer we just sent out to your church? I'm copying Marie, who sent the letter and will follow up.

We'd love to caption your weekly celebration. It appears that you record the service one Sunday and air it the next. Do you edit it for air? And if so, what type of editing software do you use?

The easiest way to add captions would be for you to send us a digital version of the final program -- we'll provide directions for creating the file and uploading to our FTP site. We'll then create a caption file that works with your editing system. We send it back to you within 48 hours of receiving the video, you lay it into the timeline and print a tape or DVD with captions. Our engineering team can provide specific details.

Does that sound like something that will work for you? If yes, let me know and I'll send a detailed quote.

Thank you!

Heather

Heather York

VITAC

A Merrill Communications Company

1325 G Street NW, Suite 200
Washington, DC 20005
main: 202-697-4500
direct: 202-697-4505
mobile: 301-881-7534
www.vitac.com

From: Request a Quote [mailto:info@vitac.com]

Sent: Thursday, December 01, 2011 10:28 AM

To: Info

Cc: Marketing

Subject: Request a Quote Submission

A MERRILL COMMUNICATIONS COMPANY

VITAC®

*** First Name**
Shannon

*** Last Name**
Lindsay

Title
Director of Media Outreach & Marketing

Company
Dawson Memorial Baptist Church

*** Email Address**
shannon.lindsay@dawsonchurch.org

Mailing Address
1114 Oxmoor Road

Address Line 2

City
Birmingham

*** State**
Alabama

Zip
35209

*** Phone**
205-871-7324

*** Have you worked with VITAC before?**
No

VITAC services you are interested in?
**Realtme Captioning, Offline/Prerecorded
Captioning**

*** How long is your video?**
45-60 minutes

Describe your project
Weekly broadcast of our ! Sunday Worship Service.

I heard about VITAC from
Search Engine

Incoming Stack Trace

HTTP_USER_AGENT
Mozilla/4.0 (compatible; MSIE 8.0; Windows NT 5.1;
Trident/4.0; .NET CLR 1.1.4322; InfoPath.1)

REMOTE_ADDR
199.72.146.50

REMOTE_HOST
199.72.146.50

SERVER_NAME
www.vitac.com

TIME_STAMP
12/1/2011 10:27:44 AM



**2075 GOLDEN CREST DRIVE
BIRMINGHAM, AL 35209
PH: 205 322 4200
FAX: 205 320 2729**

December 13, 2011

To: Shannon Lindsay, Director of Media Dawson Memorial Church

Shannon,

I have spoken with Bill Ballard, General Manager WIAT-TV/CBS42, regarding your request for closed captioning assistance. We appreciate the long term relationship of over 25 years between Dawson Church and WIAT-TV; however, WIAT offers no assistance to any of our many clients in this area.

If there are any further questions regarding this matter please feel free to contact me at 205-488-4102.

Sincerely,

John Isaac
Account manager
WIAT-TV/CBS42
