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January 30, 2012

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: **Notice of Ex Parte Presentation Regarding MB Docket No. 07-170,
Request for Comment on Petition for Declaratory Ruling V-me
Media, Inc.**

Dear Ms. Dortch:

On January 26, 2012, Hispanic Information And Telecommunications Network, Inc. ("HITN") met with the Federal Communications Commission ("FCC" or "Commission") Media Bureau to discuss the above-referenced docket. Attending this meeting on behalf of the Media Bureau were Michelle Carey, Deputy Chief, Mary Beth Murphy, Chief, Policy Division, John Norton, Deputy Chief, Policy Division and Simon Banyai, Attorney Advisor. Attending this meeting on behalf of HITN were Day Patterson, Vice President-General Counsel of HITN, the Honorable Greg Rohde, President of e-Copernicus, and Tim Bransford of Bingham McCutchen LLP, outside counsel to HITN.

During this meeting we discussed HITN's background as a cutting edge provider of educational and instructional programming to Hispanic Americans using various forms of media and telecommunications technology, including HITN's flagship television channel, the first and only 24-hour Spanish language public interest channel, which launched in 1987 and now reaches approximately 40 million households by way of distribution through cable, fiber and satellite systems. We discussed HITN's longstanding history as a telecommunications innovator, and the non-profit company's strong involvement on important media, wireless and satellite issues before the Commission over the last two decades.

We emphasized during the meeting that HITN's pending petition seeking a declaratory ruling that V-me Media, Inc. ("V-me") does not qualify for direct broadcast satellite ("DBS") carriage on reserved channels set aside for "national educational programming suppliers" remains a critical issue for HITN as well as the broader public interest and educational broadcasting community, and that V-me continues to inappropriately use scarce channel capacity reserved for educational and public interest programming largely for the distribution of content more akin to low-grade entertainment

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found on mainstream cable channels. HITN noted that V-me's primetime schedule in particular has devolved into a lineup offering little or no intrinsic educational or public interest benefits, and that the majority of V-me's primetime lineup is ported directly from V-me's new majority owner, PRISA, a mainstream Spanish media provider.

We explained that the Commission's record is complete and that the Media Bureau has more than sufficient information to act on HITN's petition for declaratory ruling. Specifically, we discussed (i) why V-me's status as a for-profit Delaware corporation in and of itself disqualifies it from using reserved DBS channels, (ii) why V-me's argument that the Commission should consider the Educational Broadcast Corporation ("EBC"), and not V-me itself, to be the actual programmer of the relevant set-aside DBS channels was not credible in view of the EBC's minority ownership position and lack of meaningful oversight or editorial control over V-me's programming and seems even less credible in 2012 in view of PRISA's acquisition of majority ownership of V-me.

If you have any questions regarding this meeting, please do not hesitate to contact the undersigned.

Very truly yours,

/s/

Tim Bransford

CC: Michelle Carey
Mary Beth Murphy
John Norton
Simon Banyai