

CGB-CC-0314

January 12, 2012

Received & Inspected

JAN 19 2012

FCC Mail Room



To whom it may concern,

This letter serves as a petition for exemption from closed captioning requirements, in accordance with section 713(e) of the Communications Act, for the television program produced by First Assembly of God Church, Jonesboro, AR, known as "The Gospel of Jesus Christ".

"The Gospel of Jesus Christ" is a 30 minute program featuring the preaching ministry of First Assembly of God. It is shown on local access television in the Jonesboro, AR area. This program is produced, recorded, and edited by volunteers from the First Assembly of God congregation. No revenue is generated by this program, and there is no advertising of any kind attached to it. Programming costs are paid by financial support from the congregation.

As our Television Ministry financial reports indicate, over the course of a year, total expenses amount to \$5,200.00, while income for the ministry is less than half that amount. This leaves the Television Ministry operating in the red nearly every month, and requires that funds from other areas of ministry be utilized to cover the deficit. For a ministry that already loses money to be required to incur additional expenses to those which already exist would prove detrimental, and would force the church to make a hard decision about the viability of the ministry. According to information we have received from various firms, the additional expense of closed captioning could run anywhere from \$75.00 per week (3 Play Media), to \$450.00 per week (Custom Captions). This means an increase of between 100% and 600% in program costs. These prices DO NOT include shipping costs.

Required closed captioning would not only adversely affect the economics of the Television Ministry, but also the operation of that ministry. Since this ministry utilizes a very small group of people who prepare the programs aside from their full-time employment, the addition of layers to the process (prepping the tapes for Closed Captioning, sending them to and receiving them from the captioning firm) would impair our ability to meet the deadlines of the local cable company for delivery of the program in it's final form.

Our local access provider, Suddenlink, is able to provide captioning services at retail prices similar to those enclosed.



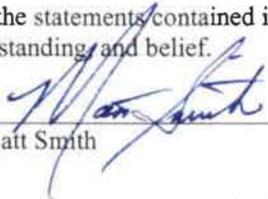
Opportunity for giving to the Television Ministry at First Assembly of God is kept before the congregation at all times. The Television Ministry is a highlighted ministry printed on the face of the offering envelopes, and verbal encouragement is made from the pulpit to support the ministry. Since we are a not for profit church organization, we do not solicit support for this ministry from sources outside the church congregation.

If you have questions, or are in need of further information, please do not hesitate to contact me by phone, or email ([matt@firstassemblyjonesboro.org](mailto:matt@firstassemblyjonesboro.org)).

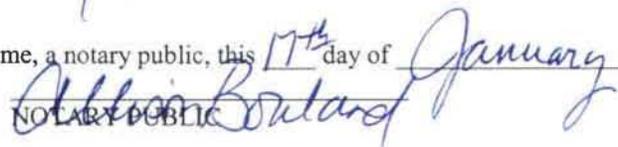
Sincerely,  
Pastor Matt Smith

**AFFIDAVIT**

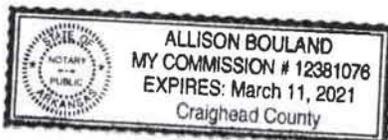
I, Matt Smith, do hereby state under oath that the statements contained in the foregoing letter are true and correct to the best of my knowledge, information, understanding, and belief.

  
Matt Smith

SUBSCRIBED AND SWORN TO before me, a notary public, this 17<sup>th</sup> day of January, 2012.

  
NOTARY PUBLIC

MY COMMISSION EXPIRES:



## TELEVISION MINISTRY 04, 2011

	January	February	March	April	May	June	July	August	September	October	November	December	2011
NON PASS-THRU INCOME													
DONOR RESTRICTED FUNDS													
DONOR RESTRICTED INC													
SUMMARY RESTRICTED INC													
Television Ministry Inc	195	265	244	150	295	220	247	210	175	120	90	75	2,286
SMRY RESTRICTED INC REL													
TV Ministry Release	(300)	(375)	(300)	(300)	(300)	(375)	(300)	(1,675)	(300)	(300)	(375)	(300)	(5,200)
Subtotal Donor Restricted	(105)	(110)	(56)	(150)	(5)	(155)	(53)	(1,465)	(125)	(180)	(285)	(225)	(2,914)
RELEASE RESTRICTED INC													
Release Restricted Income	300	375	300	300	300	375	300	1,675	300	300	375	300	5,200
TOTAL INCOME	195	265	244	150	295	220	247	210	175	120	90	75	2,286
NORMAL EXPENSES													
GENERAL EXPENSES													
TELEVISION BROADCAST													
TV Broadcast Fees	300	375	300	300	300	375	300	1,675	300	300	375	300	5,200
TOTAL EXPENSES	300	375	300	300	300	375	300	1,675	300	300	375	300	5,200
NON-BUDGET FUND TRANSFERS													
CHECKING TRANSFERS													
TRANSFER FROM OTHER FUNDS													
TRANSFER IN FROM FUND 30													
General Multiple Funds	25	25	25	0	0	0	0	0	0	0	0	0	75
04 - Television Ministry	0	0	0	25	25	25	25	25	25	25	25	25	225
Subtotal Checking Transfe	25	25	25	25	25	25	25	25	25	25	25	25	300
TOTAL TRANSFERS	25	25	25	25	25	25	25	25	25	25	25	25	300
EXCESS INCOME\EXPENSES	(80)	(85)	(31)	(125)	20	(130)	(28)	(1,440)	(100)	(155)	(260)	(200)	(2,614)

		Current Year
<b>ASSETS</b>	1000	
CHECKING ACCOUNTS	1100	
OPERATING ACCOUNTS	1105	
DONOR RESTRICTED	1111	
TELEVISION MINISTRY	1124	
Television Ministry	1124-001	(\$2,614.00)
<b>TOTAL ASSETS</b>		<u>(\$2,614.00)</u>
<b>EQUITY</b>	3000	
DONOR RESTRICTED	3090	
SMRY RESTRICTED EQUITY	3100	
Television Ministry	3100-003	(\$2,614.00)
<b>TOTAL EQUITY</b>		<u>(2,614.00)</u>
<b>TOTAL LIABILITIES AND EQUITY</b>		<u>(\$2,614.00)</u>

# 3 Play Media

## Caption Services Pricing

Transcription & Captioning Services

	Price	Discount
	Per Hour of Content	%
Pay as you go	\$150	
Prepay 100 – 249 hours	\$141	6%
Prepay 250 – 499 hours	\$138	8%
Prepay 500 – 999 hours	\$135	10%
Prepay >1,000 hours	\$129	14%

### Additional Options

Expedited service (2 business days)	\$45
Rush service (next business day)	\$90
Urgent service (same business day)	Call
Surcharge for extremely difficult files (poor audio, heavy accents, background noise, many speakers)	\$60

- Includes all transcript and caption output formats
- Unlimited use of search and clipping tools
- All work done in the USA by professionally trained transcriptionists
- No minimum file size
- Exact billing – each file is prorated to the nearest second
- Ability to edit transcripts/captions post processing
- Indefinite storage and access to your transcript/caption files

Free Use of Interactive Transcript and Video Search Tools

	Standard <small>(up to 100,000 views/month)</small> By 3Play Media	Enterprise <small>(more than 100,000 views/month)</small> By customer
Hosting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interactive transcript	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Closed captions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SEO transcript	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Translation support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social video clipping	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Archive search	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Custom styling  
Custom branding



\* Custom installation and technical support are not included and will incur fees.

#### Terms

- Standard turnaround is 4 business days
- Files uploaded by 6pm ET will be ready by 6pm ET on the scheduled delivery date
- Prepaid quantities are valid for 24 months
- We reserve the right to refuse content we deem to be untranscribable
- Prices are subject to change

# Custom Captions

2470 West 458 South  
 Provo, UT 84601  
 801-370-9878

**Your premier provider  
 of a full range of post-production closed captioning services  
 for video production and broadcast media.**

At Custom Captions we provide closed captions and subtitles at LOW, easy-to-understand rates. We charge a flat rate-per-minute of video time, which INCLUDES ALL COSTS. Simply multiply our rate by the number of minutes in your video to determine your final cost.

**Custom Captions** is a premier provider of a full range of post-production captioning services for video production and broadcast media. Our captioning and subtitling services provide an easy and cost-effective way to help you achieve greater exposure and send a positive message about your organization. The chart below compares Custom Captions rates with other captioning providers. You will love our rates!

## Price Comparison Chart

ACTUAL COSTS FOR POP-UP CAPTIONING								
	Custom Captions NAD Approved		Competitor #1 NAD Approved		Competitor #2 NAD Approved		Five National Leaders NAD Approved	
Captioning	\$15-20/minute		8/minute		\$10-15/minute		\$30-35/min	
Transcription	*		\$3/minute		\$3/minute		*	
Set-up Fee	*		\$150		*		*	
Minimum					\$300			
Encoding	*		*		\$75 - 150		*	
Proof VHS	*		*		*		*	
Mailing Proof	*		\$20		\$20		*	
Betacam or DigiBeta Tape	*		\$20-45		\$20-45		*	
Shipping	*		\$20		\$20		*	
Video Length	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min
15 minute	\$300	\$20	\$375	\$25.00	\$ 480	\$32.00	\$450 - 525	\$30-35
20 minute	400	20	430	21.50	495	24.75	500 - 700	30-35
30 minute	450	15	555	18.50	540-600	18.00-20.00	900-2,050	30-35
45 minute	675	15	730	16.23	830-910	18.22-20.23	1,350-1,575	30-35
60 minute	900	15	895	14.91	1,015-1,135	16.92-18.92	1,800-2,100	30-35

\*service included without additional charge

## PRICE LIST

### **Closed Captioning - Roll-Up** **Closed Captioning/Subtitling - Pop-On**

### **Open CCaptioning - Pop-On** (There is no black box around captions.)

#### **Pricing Includes:**

Formatted captions  
Script transcription or verification  
Punctuation review  
Electronic copy of proof script  
Synchronized captioning

#### **You Provide:**

finished Betacam or DigiBeta  
master with continuous time code

media file for DVD/webcasts

VHS copy of the master with  
the master's time code on left  
audio track at -5 dB, and mixed  
audio on dub w/timecode  
on the right audio track

\$10.00/minute - 30+ minutes  
\$8.00/minute - MORE than 30 minutes  
\$15/minute - 30+ minutes  
\$20/minute - less than 30 minutes  
\$15/minute - 30+ minutes  
\$20/minute - less than 30 minutes  
Electronic reading speed check  
Complimentary VHS proof copy  
Return mailing costs  
Final master or formatting

#### **You Receive:**

your original plus Betacam or  
DigiBeta encoded master or  
compatible authoring file

compatible formatting  
and authoring file

SVHS or VHS captioned video

Advertising Spots ----- \$125.00 each  
(10 or 30 seconds) ----(\$30 for each additional beta tape)  
WE MUST PASS ALONG THE EXACT RETURN SHIPPING CHARGES

#### **Caption Retrieval and File Conversion**

With caption retrieval we can help you reliably restructure existing captions (BETA SP to DIGI-BETA) or update information in new versions of productions. We subtitle previously captioned productions without starting the whole process over. We convert captioned videos to DVD format. These time-saving methods are very economical! Bulk rates are available.

#### **TRANSLATIONS:**

Foreign language translations to Spanish, French and German \$.21/word.  
Asian and other languages translations are also available.

Terms: We accept MasterCard, Visa, or checks at time of delivery.

# CLOSED CAPTION MAKER

**Service-Disabled Veteran-Owned Small Business**  
1955 Kensington Street • Harrisburg, PA 17104  
E-mail: wGallant@CCmaker.com • Web Site:  
www.CCmaker.com

1-717-695-7981 • 1-800-527-0551

## Church & 30-minute Infomercials:

\$200 for half-hour program.

Includes transcribing, tape, 2nd day Fedex shipping.

We do these a special way to reduce manpower; thus lower cost (We call it "just do it").

We transcribe it, format the text, and then create the CC master.

Meets FCC captioning requirements.

**Special: Cost is \$150 for a weekly series.**