

The Supreme Court's *Citizens United* decision launched a new era of big-money politics. The wealthiest 1 percent now have unprecedented power to pick and choose our nation's leaders. And they're spending the bulk of this money on televised political ads designed to mislead voters.

So where's the broadcast media in all of this? Instead of exposing this runaway spending and separating fact from fiction in an election year, they're lining their pockets with the winnings from this massive ad buy ... to the tune of more than \$3 billion dollars.

This year we have a historic opportunity to advance reforms that will nurture a media of, by and for the people. Broadcasters need to be held accountable to the public and give us the reporting we need to make informed decisions at the polls come Election Day 2012.