

February 09, 2012

The Honorable Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: LightSquared's Petition for Declaratory Ruling; IB Docket No. 11-109

Dear Chairman Genachowski:

I am a media buyer for an advertising firm in Little Rock, Arkansas. I buy and sell ads throughout the state for clients. After several years, I am still surprised at the lack of technological access in many rural areas of Arkansas. In fact, Arkansas is forty-eighth in the nation for broadband access. Arkansas's demand for increased mobile broadband services mirrors that of other parts of our country. Nationwide, insufficient wireless broadband infrastructure pins down our potential for economic growth and innovation. As a country, we need to out-innovate, out-build, out-compete and out-educate other countries, and we simply cannot do that without taking advantage of more mobile broadband spectrum.

My industry is fast-moving and constantly changing. It is imperative to stay ahead of the curve, or at least alongside it. It is more and more difficult for Arkansas to compete and maintain the same level of business opportunities with deficient bandwidth accessibility. Much of our nation's history is built upon innovation. It would be a great injustice to deprive an innovator like LightSquared the rightful use of its own spectrum, instead allowing it to be used by "squatters." The innovation and potential mobile broadband use would benefit countless consumers throughout the country.

In addition to facilitating the long-term process of preparing unused spectrum for mobile broadband purposes, I encourage the FCC to follow through on its commitment to make more efficient uses of suitable spectrum by expediting ideas like LightSquared's proposal to deploy its integrated satellite-terrestrial network using its licensed L-band spectrum. As you are aware, LightSquared has spent over a decade getting government authorizations and the financial capital to deploy this network. Yet, at the cusp of bringing this suitable spectrum online for mobile broadband use, unlicensed and unauthorized users of this spectrum have raised complaints at the 11th hour to prevent the multi-faceted benefits of this network from reaching Arkansans and the American people at large.

While I know the FCC must mediate the most economically efficient and technically feasible solution to this issue, I also believe it is in the best interest of all parties involved to explicitly delineate the spectrum usage rights afforded to both licensed and unlicensed users. If GPS device manufacturers believed they could provide better service by using spectrum outside of what is allocated for GPS uses, they should have designed them using technology that protects GPS users from potential interference.

As stated in the FCC rules cited in the Petition, it is clear GPS device manufacturers should either seek licenses from the FCC, or adapt their unlicensed GPS devices so they are compatible with LightSquared's network. If this is not the case, the FCC should explicitly state its alternative interpretation of the rules.

Thank you for consideration of my comments. This matter is of great importance to the future of our country and it is imperative that the FCC get this right and affirm the rule of law.

Sincerely,

Brett Parker
Media Planner/Buyer
225 E. Markham St. Little Rock, Arkansas 72201

A handwritten signature in black ink, appearing to read "BParker", with a long horizontal flourish extending to the right.

CC: The Honorable Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications & Information Administration
United States Department of Commerce
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