

To Whom it May Concern:

I am asking you to reconsider the NFL blackout rules for several reasons. First I don't understand the rationale of growing your sport by restricting it's audience. This doesn't seem to be a good business practice and living in San Diego I've witnessed first hand what results when you put a local team on TV ie. the Padres actually increased attendance when they started televising home games. Secondly using San Diego as an example We on the urging of the NFL increased our stadium capacity and did an 80 million dollar face lift so we would be in the Super Bowl loop. What we ended up getting was one Super Bowl and 10,000 obstructed view seats that count against the blackout that are impossible to sell on a regular basis. Finally I'm not a legal scholar but it seems to me their must be some kind of rules and regulations for using public money to finance these stadiums and then not allowing the public who helped pay for the stadium to watch the home games on TV.

This is my two cents and thank you for your time.

Terry Hatcher

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