



February 29, 2012

RE: Request for Extension of Deadline for FCC Form 477 for FRN: 5027941

To Whom It May Concern:

WEHCO Video, Inc. respectfully requests an extension to March 14, 2012 to complete and file Form 477 using 2010 Census Tract data.

Updating our subscriber database to reflect 2010 Census Tract data requires a substantial increase in administrative burdens to collect and organize the new data, and to import it into our billing system so that we may generate the necessary reports to file Form 477. When we attempted to extract the data in order to meet the original deadline, we discovered many errors that have caused a need to purchase a software upgrade, load it, and re-extract the data. Once that work is done, we will need to rework our entire processes in order to gather and report accurate data in the appropriate format.

WEHCO Video appreciates that this information is essential to the FCC; however, the administrative resources required to update and organize this data with the 2010 Census Block data is requiring much more resources and hardship to our organization than we could have anticipated. Our IT staff is utilizing their resources to get the 2010 Census Tract data into our billing software as quickly as possible. Allowing the extension will also provide enough time to verify that the data is accurate for this and future filings.

Accordingly, for the reasons described above, WEHCO Video requests that the FCC grant an extension to March 14, 2012 for the Form 477. If the Form 477 is successfully completed prior to that date, it will be submitted at that time.

Respectfully submitted,

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VP of Administration
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