



Sprint Nextel
12502 Sunrise Valley Dr.
Mailstop: VARESA0209
Reston, VA 20196

Maureen Cooney
Head of Privacy – Office of Privacy

Maureen.cooney@sprint.com
(703) 592-7580

Electronic Filing via ECFS

March 1, 2012

Marlene H. Dortch
Office of the Secretary
Federal Communications Commission
445 12th Street, SW, Suite TW-A325
Washington, DC 20554

Re: **Annual CPNI Compliance Certification, EB Docket No. 06-36**

Dear Secretary Dortch:

Attached, for filing in EB Docket No. 06-36, is the Annual 47 C.F.R. § 64.2009(e) CPNI Compliance Certification and accompanying statement of Sprint Nextel Corporation.

If there are questions regarding this filing, please contact the undersigned. Thank you for your assistance.

Respectfully submitted,



Maureen Cooney
Head of Privacy – Office of Privacy
Sprint Nextel Corporation



Sprint Nextel
900 7TH ST STE 700
Mailstop DCWASP0701
Washington, DC 20001

Vonya B. McCann
Senior Vice President
Government Affairs

**Annual 47 C.F.R. § 64.2009(e) CPNI Certification
EB Docket 06-36**

Date Filed: March 1, 2012

Name of company covered by this certification: Sprint Nextel Corporation

Form 499 Filer ID:

- 804636 – Sprint Communications Company LP
- 804639 – US Telecom, Inc.
- 811754 – Sprint Spectrum, LP
- 818104 – SprintCom, Inc.
- 812437 – Sprint Telephony PCS, LP
- 819060 – Phillie Co, LP
- 811156 – American PCS Communications
- 822116 – Nextel Communications-Consolidated
- 819224 – Nextel Partners, Inc.
- 822596 – Virgin Mobile USA, L.P.

Name of Signatory: Vonya B. McCann

Title of Signatory: Senior Vice President, Government Affairs

**SPRINT NEXTEL CORPORATION
2011 CPNI COMPLIANCE CERTIFICATE AND STATEMENT**

I, Vonya B. McCann, certify that I am an officer of Sprint Nextel Corporation, and that I have personal knowledge that the company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules (see 47 C.F.R. § 64.2001 *et seq.*).

Attached to this certification is an accompanying statement explaining how the company's operating procedures ensure compliance with the requirements of section 64.2001 *et seq.* of the Commission's rules. The statement also provides a summary of the customer complaints that the company has received in the past year concerning the unauthorized access to CPNI. As explained more fully in the accompanying statement, Sprint has not taken any actions against data brokers in the past year.

The company represents and warrants that the certification is consistent with 47 C.F.R. § 1.17 which requires truthful and accurate statements to the Commission. The company also acknowledges that false statements and misrepresentations to the Commission are punishable under Title 18 of the U.S. Code and may subject it to enforcement action.

Executed on March 1, 2012

Vonya B. McCann
Senior Vice President, Government Affairs
Sprint Nextel Corporation

SPRINT NEXTEL CORPORATION
ATTACHMENT A
2011 CPNI Compliance Statement of Operating Procedures

The following statement explains the operating procedures established by Sprint Nextel Corporation and its affiliates (collectively, "Sprint" or "Company") to ensure that it is in compliance with the Federal Communications Commission's ("FCC" or "Commission") CPNI rules. Specifically, "Sprint" refers to all Sprint Nextel Corporation's operating entities and divisions, including those referred to as Sprint, Sprint Nextel, Nextel, Boost Mobile, and Virgin Mobile USA, L.P.¹

Sprint's Office of Privacy, along with several business units, continues to monitor the Company's systems and processes related to its enterprise-wide CPNI compliance programs. As such, Sprint will continue to update and deploy CPNI training; review and adjust where necessary its customer authentication, information security, and notification procedures; and strengthen the Company's administrative, physical and technical safeguards. For example, Sprint continues to integrate Virgin Mobile into Sprint's policies and procedures, including its CPNI policies and procedures. Unless otherwise noted below, the following statement includes Virgin Mobile's policies and practices since Sprint's acquisition of Virgin Mobile.

Safeguards

Sprint takes reasonable measures to discover and protect against attempts to gain unauthorized access to CPNI. As such, Sprint employs administrative, physical and technical safeguards that are designed to protect CPNI from unauthorized access, use and disclosure.

Sprint limits CPNI access to employees, independent contractors and joint venture partners consistent with their job functions. If access is required, they must first obtain approval through established administrative processes. Once approval is granted, user IDs and passwords are issued. Access credentials are governed by Sprint's corporate security policies, which are consistent with industry standard requirements for password management for information technology networks, applications and databases.

Before disclosing CPNI to independent contractors or joint venture partners, Sprint enters into agreements with strict privacy and confidentiality provisions that require third parties to maintain confidentiality, protect the information, and comply with the law. Sprint's Office of Privacy continually reviews Sprint's standard privacy-related contract terms and conditions to ensure that those provisions adequately safeguard all customer information. In negotiating and renewing its contracts, Sprint requires independent contractors and joint venture partners with which it shares CPNI to safeguard this information in a manner that is consistent with the FCC's rules. Specifically, these contract terms require third parties with access to CPNI to have appropriate CPNI protections in place to ensure the ongoing confidentiality of such information. These provisions require securing all Sprint data, limiting access to persons who have a need-to-know such information in connection with the performance of the contract, ensuring all persons with access are bound by specified confidentiality obligations, restricting the use of CPNI solely to the performance of the contract, and securely returning or destroying CPNI when it is no longer necessary to perform the functions for which it was provided.

¹ Boost Mobile, LLC ("Boost"), and Virgin Mobile USA, L.P. ("Virgin Mobile") are subsidiaries of Sprint Nextel Corporation.

SPRINT NEXTEL CORPORATION
ATTACHMENT A
2011 CPNI Compliance Statement of Operating Procedures

Permitted Uses of CPNI without Customer Approval

Sprint may use CPNI in certain circumstances that do not require customer approval, in accordance with Section 222 of the Communications Act, as amended, and the Commission's rules. Such uses may include, but are not limited to, providing or marketing services within the customer's total service package, provisioning customer premises equipment (CPE), and protecting Sprint's rights and property, as well as protecting users of its services from fraudulent, abusive, or unlawful use of, or subscription to, such services.

Review and Recordkeeping for CPNI Marketing Use and Sharing

Sprint uses a marketing campaign management system for review, approval and record-keeping for outbound marketing campaigns that involve the access, use or disclosure of CPNI. Sprint's supervisory review process helps to ensure that Sprint does not use the CPNI in way that violates the CPNI rules.

Records of all the foregoing marketing campaign activities are maintained through the use of marketing resource and project management tools. A description of the campaign and details on what products and services are offered in the campaign are maintained in Sprint's marketing resource management tool. Any marketing campaign that uses CPNI is identified as such in the marketing campaign management system.

CPNI Notice and Consent Process

Sprint uses CPNI to provide customers with the services to which they subscribe and for marketing purposes within the total service relationship. Effective May 2007, Sprint does not access, use or disclose CPNI for marketing services to which the customer does not already subscribe (i.e., cross-marketing). As such, Sprint does not send out CPNI opt-out notices. If, in the future, Sprint uses CPNI for cross-marketing purposes, Sprint will first send opt-out notices or obtain the appropriate opt-in consent as required by the CPNI rules. Sprint also no longer accesses, uses or discloses CPNI for marketing of non-communications related products or services and thus does not obtain opt-in consent for those purposes.

When Sprint provides notice or obtains consent for access, use or disclosure of CPNI, these records are maintained through a variety of systems and processes. This allows employees with a need-to-know to determine the status of a customer's CPNI approval prior to any access, use or disclosure of CPNI that would require customer consent pursuant to the FCC's rules.

Training and Disciplinary Process

Consistent with Sprint's commitment to preserving customer privacy, the Company is continuing with a variety of training programs for its employees and contractors. The training explains how Sprint employees and contractors must access, use, store, disclose and secure CPNI to ensure compliance with the FCC's rules and Company policies. In 2011, the employee completion rate for this training was 100%.

Sprint also maintains a disciplinary process as part of Company procedures that addresses CPNI compliance. Sprint security personnel investigate instances of potential improper access or disclosure of CPNI by employees. If the investigation indicates a violation has occurred, disciplinary action is taken, up to and including termination.

**SPRINT NEXTEL CORPORATION
ATTACHMENT A
2011 CPNI Compliance Statement of Operating Procedures**

Authentication

Through Sprint's billing platform, Sprint wireless customers establish a Personal Identification Number (PIN) that is required for account access to sensitive customer information. In the event a customer cannot recall his/her PIN, the billing platform allows customers to pre-select a security question and to provide an answer to that question. Customers who do not have a PIN are authenticated using a password from a previous billing system, if one existed, or by several other means, such as through secure third-party verification services or by visiting a retail location and providing a valid government issued photo ID. Where appropriate and as permitted by the Commission's rules, Sprint may work directly with a business customer through a dedicated representative to establish an authentication regime that works best for that customer. Customers are not authenticated using readily available biographical information or account information when attempting to access call detail records over the telephone or when establishing or changing their PIN.

Sprint wireless customers who wish to obtain their call detail information have several options. If contacting Sprint by telephone with their PIN, Sprint will send call-detail records to an address designated by the customer at that time. If the customer does not have a PIN or cannot provide the PIN or the answer to his/her preselected security question, Sprint will send the call detail records to the customer's "address of record," as defined by the CPNI rules.² Customers with a valid, government issued photo-ID also may visit a Sprint retail store to establish or change his/her account PIN or to access call detail records.

For wireless customers who wish to access their account online, Sprint requires all customers to establish and use a username and password. Prior to establishing an online username and password, Sprint authenticates these customers through secure third party verification systems by sending a temporary verification code to the customer's wireless device or by requiring the customer to input his/her PIN. If the customer cannot recall his/her online username or password, Sprint makes several backup methods available so that those customers can be authenticated before they retrieve their information.

To protect against unauthorized disclosure of CPNI or personally-identifiable information, Virgin Mobile maintains a 100-percent password-protected account management system known as the Account PIN.³ The Account PIN is an alphanumeric, consumer-set password used by Virgin Mobile to authenticate customers. Pursuant to this system, a customer must provide a Virgin Mobile phone number and the associated Account PIN to access any customer account information, including a list of the customer's most recent calls, account balance and other personally-identifiable information. Virgin Mobile requires a customer to provide the applicable Account PIN before that customer may access CPNI or personally-identifiable information either online or through the Virgin Mobile customer care number. Virgin Mobile will not disclose a customer's CPNI or personally-identifiable information without the Account PIN, and has trained its customer care agents to enforce this policy.

In the event that a customer misplaces or forgets her Account PIN, Virgin Mobile requires the customer to answer an Account PIN reminder question. During the service activation process,

² 47 C.F.R. § 2003(b).

³ At this time, Virgin Mobile continues to use a legacy Virgin Mobile authentication system and database, separate from Sprint's.

SPRINT NEXTEL CORPORATION
ATTACHMENT A
2011 CPNI Compliance Statement of Operating Procedures

Virgin Mobile provides customers with a pull-down menu of potential reminder questions. Should the customer fail to properly answer her secret question, the customer will be denied access to the account information. In 2011, Sprint began upgrading Virgin Mobile's list of security question and answers to strengthen the security of Virgin Mobile's backup means of authentication while ensuring compliance with the Commission's rules. The process was completed during the first quarter of 2012. During the upgrade, additional measures and procedures were put into place to ensure authorized access to CPNI for those customers who do not have or remember their PIN.

For wireline customers, Sprint developed compliant processes to handle customers who contact Sprint via telephone. If a wireline customer requests access to his/her call detail records, Sprint will only send those records to the address confirmed with the customer via a follow-up outbound call to the customer's "telephone number of record," as defined by the CPNI rules.

Notifications

Sprint provides notice to its customers when a triggering event occurs. Such events include the creation of, or change to, an account PIN, password, security question or answer, online account or address of record. These notifications are provided to customers through a variety of means, including messages to the customer's telephone number of record, postal mail or electronic mail to the customer's address of record, and SMS messages. The notification includes information to alert the customer of the underlying event, but does not disclose any of the new or changed information, in accordance with the FCC's rules.

In the event that a breach of customer information includes CPNI, Sprint provides notice to law enforcement. In accordance with the Commission's rules, Sprint provides notice to impacted customers after completing the process of notifying law enforcement. Such notification provides customers with enough information to understand the nature of the breach, the scope of impacted information and recommendations on how the customer should respond. If the impacted customer alerts Sprint of a potential breach, Sprint investigates the customer's allegations and communicates as necessary with the customer and/or law enforcement.

Data Brokers

In 2011, Sprint continued to monitor for pretexting or other harmful data broker activities. Sprint has observed a dramatic decline in pretexting incidents. Therefore, Sprint did not institute any proceedings or file any petitions against any data broker in any state commission, the court system or the FCC in 2011. Sprint continues to deploy safeguards to protect against, detect, and mitigate pretexting activities.

CPNI Complaint Reporting

Sprint's CPNI compliance program includes processes that enable Sprint to comply with CPNI documentation and reporting obligations, including maintaining a record of notifications to, and responses from, law enforcement and customers, and the relevant dates and descriptions of the complaints. These records are maintained for a minimum of two years.

The following data is comprised of all complaints related to unauthorized access received by Sprint in 2011. Some of these complaints were submitted to Sprint directly by the complainants

**SPRINT NEXTEL CORPORATION
ATTACHMENT A
2011 CPNI Compliance Statement of Operating Procedures**

themselves, and some have been called to Sprint's attention by government agencies or the Better Business Bureau.

The complaints are broken down by category, as follows:

- Number of complaints of alleged unauthorized access to CPNI by a third party: 517 (substantiated: 55)
- Number of complaints of alleged unauthorized access to CPNI by a Sprint employee or contractor: 125 (substantiated: 19)
- Number of complaints of alleged unauthorized online access to CPNI: 1095 (substantiated: 50)

Sprint investigates all of these complaints. These investigations show that in a large percentage of the cases there is no evidence that a CPNI violation occurred. As for the remaining cases, if Sprint confirms a violation, or determines that there is evidence of a violation, Sprint classifies the complaint as one implicating CPNI.

Conclusion

Sprint, through its Office of Privacy as well as other business units, continues to monitor the Company's policies and procedures to ensure continued compliance with the FCC's CPNI regulations.