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March 8, 2012

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VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

**Re: MB Docket No. 08-90, Sponsorship Identification Rules and
Embedded Advertising
MB Docket No. 07-294, Promoting Diversity of Ownership In the
Broadcasting Services**

Dear Ms. Dortch:

On March 6, 2012, Bob Pittman, Chief Executive Officer of Clear Channel Communications, Inc. ("Clear Channel"); Rob Walls, General Counsel of Clear Channel; Wendy Goldberg, Executive Vice President, Communications of Clear Channel; and Jessica Marventano, Senior Vice President, Government Affairs of Clear Channel met separately with (1) Chairman Julius Genachowski, Sherrese Smith, and William Lake; (2) Commissioner Mignon Clyburn and David Grimaldi; and (3) Commissioner Robert McDowell, Angela Giancarlo, Christine Kurth, and Erin McGrath.

During the meetings, Mr. Pittman provided information concerning Clear Channel Media and Entertainment's numerous efforts to benefit its listeners and artists and to enhance competition in the audio space. Mr. Pittman emphasized the ways in which the Internet and broadband technology offer Clear Channel the opportunity to make its content available to anyone, anywhere, at any time, and enhance its ability to carry out its public interest obligations and how radio, therefore, can be an important part of the broadband age. In that regard, Mr. Pittman highlighted Clear Channel stations' harnessing of new technologies to better serve communities, particularly in times of emergency. In addition, Mr. Pittman discussed several ways in which the FCC can help radio to improve its competitive position by increasing the flexibility that it has to enter into strategic partnerships that will enhance the listening experience, while ensuring that audiences receive sponsorship information appropriate to today's digital environment. During the meeting with Commissioner



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Clyburn and her staff, Mr. Pittman also discussed Clear Channel's efforts to enhance opportunities for ownership of broadcast stations by women and minorities and the programming services provided to underserved audiences.

Respectfully submitted,

/s/ Eve Klindera Reed

cc (via email): Julius Genachowski, *Chairman*
Sherrese Smith, *Chief Counsel and Legal Advisor to*
Chairman Genachowski
William Lake, *Chief, Media Bureau*
Mignon Clyburn, *Commissioner*
David Grimaldi, *Chief of Staff and Media Legal Advisor to*
Commissioner Clyburn
Robert McDowell, *Commissioner*
Angela Giancarlo, *Chief of Staff to Commissioner McDowell*
Christine Kurth, *Policy Director & Wireline Counsel to*
Commissioner McDowell
Erin McGrath, *Acting Legal Advisor, Media to*
Commissioner McDowell