

March 2, 2012

SMS/800 Number Administration Committee (SNAC)
Mr. Jon Durst, Co-Chair
Mr. David Greenhaus, Co-Chair

Gentlemen,

This letter is to provide notice of the pending exhaust of the Toll Free number resource. At the request of the Board of Directors of SMS/800, Inc., OffHook Consulting, Inc. completed a forecast of the utilization of Toll Free numbers within the North American Numbering Plan (NANP) in November 2011. This forecast is provided as an attachment for your review and consideration.

That forecast was based on a pool of 39,790,092 *available* Toll Free numbers across all open Toll Free codes (800, 888, 877, 866, and 855). Please note that the quantity of *available* numbers excludes those in closed NPA-NXXs and numbers marked as UNAVAILABLE. The following table provides information as to the anticipated dates associated with three different utilization levels.

<u>Percentage of Toll Free Number Pool in Use</u>	<u>Forecasted Toll Free Numbers in Use</u>	<u>Date Reached</u>
85%	33,821,578	February 2013
90%	35,811,083	April 2014
95%	37,800,587	June 2015

The forecast provides estimates that in April 2014, there will be approximately 4M spare Toll Free numbers, while in June of 2015 there will be approximately 2M spare Toll Free numbers.

For reference, when the 855 code was opened in October of 2010, 91.5% of the available Toll Free numbers were in use, leaving approximately 2.68M Toll Free numbers in the spare pool.

The Board of Directors of SMS/800, Inc. has authorized 2012 work projects to assure that the SMS/800 is prepared for the introduction of the 844 code. It is anticipated that those projects will complete and the necessary support will be in place in 2Q2013.

This information is being provided for your use in planning for the opening of the 844 code. Thank you for your time and consideration.

On behalf of SMS/800, Inc.,

A handwritten signature in blue ink that reads "Maureen Callan". The signature is written in a cursive, flowing style.

Maureen Callan
President

Copy To: Natalie McNamer – T-Mobile – INC Industry Chairperson
SMS/800, Inc. Board of Directors
SMS/800 Business Managers

Attachment: *Forecasting Utilization of Toll-Free Numbers in North America, November 2011*