

Smith Bagley, Inc.

March 12, 2012

Marlene H. Dortch, Secretary
Federal Communications Commission
236 Massachusetts Avenue, N.E.
Suite 110
Washington, D.C. 20002

Re: **PS Docket No. 08-146**
Election to Transmit Commercial Mobile Alert System Alerts
Smith Bagley, Inc.

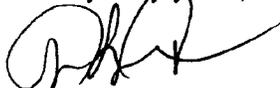
Dear Ms. Dortch:

Pursuant to directives of the Federal Communications Commission in its *Third Report and Order*, 23 FCC Rcd. 12561 (2008), and Section 10.230 of the Commission's Rules, 47 C.F.R. § 10.230, Smith Bagley, Inc a Commercial Mobile Service provider, hereby submits a change of election from that filed September 4, 2008, wherein Smith Bagley, Inc, initially chose not to transmit emergency messages as part of the Commercial Mobile Alert System (CMAS). Smith Bagley, Inc, hereby submits its election to participate in CMAS and states as follows:

1. Smith Bagley, Inc. elects to transmit CMAS emergency alerts.
2. Smith Bagley, Inc. agrees to transmit such alerts in a manner consistent with the technical standards, protocols, procedures and other technical requirements implemented by the Commission.
3. Smith Bagley, Inc. commits to support the development and deployment of technology for the "C" interface, the CMS provider Gateway, the CMS provider infrastructure, and mobile devices with CMAS functionality and support of the CMS provider selected technology.

Should the Commission require further information from Smith Bagley, Inc. it will be provided.

Very truly yours,



Gayle L. Gouker
Chief Financial Officer, Secretary-Treasurer