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March 16, 2012

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communication Commission
445 12th Street, SW
Room TW-A325
Washington, DC 20054

**Re: Ex Parte, MB Docket No. 11-189; MM Docket
Nos. 99-25, 00-168, and 07-172; ET Docket No. 10-235**

Dear Ms. Dortch:

On behalf of our client, the Nevada Broadcasters Association, this is to report on a meeting held at the Commission's headquarters on March 14, 2012. The individuals named on the attached "List of Participants" participated in the meeting. There were two purposes for the meeting. One was to provide the Commission representatives with an opportunity to update the broadcasters who are members of the Association's Board of Directors on the status of a number of FCC initiatives and proceedings. The other purpose was to afford the broadcasters the opportunity to tell what they were doing in terms of public, and in particular emergency, service as well as to express any concerns that they may have.

Emphasizing their role as "First Responders" and "First Informers," the Nevada broadcasters urged the FCC to use its bully pulpit to encourage the widespread inclusion and activation of FM radio chips in cell phone devices. It was stressed that broadcasters are the life-line of the community, and provide a critical, reliable service in times of emergency. In the last year alone, it was pointed out, Nevada broadcasters worked together to provide vital public safety information during emergencies such as during the crash of a Reno Air Races plane into audience

members, the wildfires that rapidly spread through portions of the State, and the murder of a Nevada Army National Guard soldier in Carson City, NV. The experience of those broadcasters demonstrated that often they were the only reliable sources of emergency information to the public when cell phone-based communications and Internet access were not available. Therefore, enabling the public to use their cell phones to receive radio broadcasts is a necessary and long overdue step in promoting the public safety.

During the give and take, a number of the Nevada broadcasters also expressed serious concerns about potential changes to FCC's public inspection file and program reporting requirements. The broadcasters urged that requiring broadcasters to maintain their political records online would be unduly burdensome and problematic in relation to advertisers and others. They explained that disclosure of lowest unit rate data on a worldwide basis, without also requiring cable companies and other competitors, to do so would create a distorting effect, thereby placing the broadcast industry at an unfair and inappropriate competitive level vis-a-vis competing media.

The broadcasters also expressed concern that the proposed standardized reporting requirements will unconstitutionally, in violation of their First Amendment rights, pressure them to achieve levels of quantitative sufficiency in certain types of programming preferred by the government (the FCC would select some types of programming for measurement and leave out other types), in order to reduce the risk of governmental scrutiny, regardless of actual needs, issues and problems facing the communities they serve. It was pointed out that in a News Release issued by the United States Department of Labor on December 12, 2011, OFCCP's Director Patricia A. Shiu stated, in connection with the Department's program to encourage Federal contractors and subcontractors to employ more disabled persons: "What gets measured gets done. And we're in the business of getting things done."

The Nevada broadcasters also asked questions about the Commission's plans for moving ahead with the TV spectrum auction as well as for processing existing applications and accepting future applications for new Low Power FM and FM translator stations.

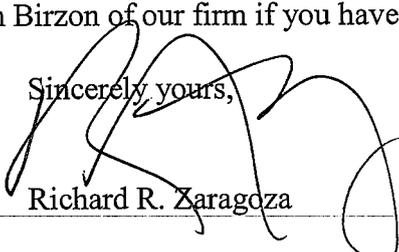
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The Nevada Broadcasters Association sincerely thanks all of the FCC representatives for attending the meeting and for being so courteous and informative throughout.

Please contact me or Lauren Birzon of our firm if you have any questions.

Sincerely yours,


Richard R. Zaragoza

cc: Simon Banyai
Karen M. Beverly
Steven Broeckaert
Gilberto DeJesus
Peter Doyle
Rebecca Hanson
Kevin Harding
Hossein Hashemzadeh
Barbara Kreisman
William Lake
Belford Lawson
Daniel Margolis
Maura McGowan
Erin McGrath
Thomas A. Reed
Diana Sokolow
(Via email)

List of Participants

Organization	Participants
Pillsbury Winthrop Shaw Pittman LLP	Richard R. Zaragoza Lauren A. Birzon
Nevada Broadcasters Association	Robert Fisher Adam Sandler Adrienne Abbott
Lotus Broadcasting Corp.	Tony Bonnici Dane Wilt Gracin Wilt
Cox TV Reno	Steve Cummings
Entravision Reno	Viola Cody
Griffin Communications Group	Chelsea Capurro
Elko Broadcasting Company	Paul Gardner
Clear Channel Radio	Brandy Newman
KLAS, Las Vegas, NV	Emily Neilsen
KTNS, Las Vegas, NV	Thom Porterfield
KTVN, Reno, NV	Lawson Fox
KVVU, Las Vegas, NV	Darrin McDonald
KSNV, Las Vegas, NV	Lisa Howfield
Office of Communications Business Opportunities, FCC	Thomas A. Reed Gilberto DeJesus Karen M. Beverly Belford Lawson Daniel Margolis Maura McGowan
Media Bureau, FCC	William Lake Barbara Kreisman Peter Doyle Rebecca Hanson Kevin Harding Diana Sokolow Hossein Hashemzadeh Simon Banyai Steven Broeckaert
Commissioner McDowell's Office, FCC	Erin McGrath