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March 16, 2012

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *ET Docket Nos. 02-380 and 04-186 (Unlicensed Operation in the TV Broadcast Bands and Additional Spectrum for Unlicensed Devices Below 900 MHz and in the 3 GHz Band); MB Docket No. 10-71 (Petition for Rulemaking to Amend the Commission's Rules Governing Retransmission Consent); MB Docket No. 11-131 (Revision of the Commission's Program Carriage Rules); MB Docket No. 12-3 (Petition for Rulemaking to Eliminate the Sports Blackout Rule)*

On March 14, 2012, Roger Goodell, Paul Hicks and Jeff Miller with the National Football League (NFL), along with the undersigned counsel, met separately with Chairman Genachowski and Zack Katz and Sherrese Smith from the Chairman's staff along with Bill Lake, Chief of the Media Bureau; with Commissioner Robert McDowell and Angela Giancarlo and Erin McGrath from the Commissioner's staff; and with Commissioner Clyburn and David Grimaldi and Legal Interns Emily Kim and Brandon Soleimani from the Commissioner's staff.

In the meetings with Chairman Genachowski, Commissioner McDowell and Commissioner Clyburn, representatives for the NFL explained the League's consumer-focused media policy and the central role that broadcast television plays in that policy. They also emphasized that the Commission's above-captioned proceedings examining the rules governing the broadcast industry should not lead to change because those rules serve the public interest and are working for the benefit of fans, sports leagues, and the broadcast industry. The parties also discussed the need for the Commission to examine these issues mindful of the shadow cast by the compulsory copyright over the Commission's rules. Lastly, the parties discussed the need for reform in the program carriage area and how changes to streamline the complaint process would benefit independent programmers and also improve the Commission's process. During the meeting with Chairman Genachowski, the parties also discussed the role of mobile broadband in meeting the desire of fans for content on-the-go and whether "super wifi" can help meet the growing need for mobile broadband.

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Please direct any questions to the undersigned.

Sincerely,

/s/

Gerard J. Waldron
Counsel to the National Football League

cc: Chairman Genachowski
Commissioner McDowell
Commissioner Clyburn
Mr. Zack Katz
Ms. Sherrese Smith
Mr. Bill Lake
Ms. Angela Giancarlo
Ms. Erin McGrath
Mr. David Grimaldi
Ms. Emily Watson
Mr. Brandon Soleimani