



March 26, 2012

FCC Commissioners

Federal Communications Commission

445 12th Street, SW
Washington, DC 20554

Re: Proceeding Number 11-109, Letter in Support of LightSquared, Inc.

Dear Commissioners:

Pi Omni Media, LLC applauds the FCC's ruling to grant LightSquared permission to build a nationwide terrestrial network. Not only is this endeavor to the advantage of the many rural and underserved communities of America, its technologically aligned with the many significant advances of the telecom industry and the small market connected-life provider. The requirements to provide expansive telecommunication services to all corners of the country in a seamless and productive network, clearly meets the needs of those deserving and establishes the pipeline for a sound future. However, the recent adjustments the FCC has placed on LightSquared and its efforts, offer concern.

Its because of this concern, as a small, minority/veteran owned multimedia company, we see an emerging market of developing our digital terrestrial television network (DTT) by connecting rural and underserved America through full and low power television stations as a "dream deferred." Our plan to offer low cost, full-tilt connectivity through a combination of free-over-the-air television and a low-cost broadband infrastructure appears thwarted.

Difficulties placed on African Americans and other minorities in regards to TV ownerships, especially financially have to be met with foresight and strong business relationships. Through these associations we can overcome certain challenges. Even still, as a DTT network and connected-life provider, the difficulties increase as spectrum space also require significant opportunities to market. Our connection with LightSquared afford us the capability to exist in this space and advance our efforts over multiple platforms, on a competitive basis.

It goes without saying, the "call to action" has been previously unanswered. The broadband initiative as outlined, is designed to reach into the "belly of the beast" and offer broadband services to areas and consumers without adequate coverage and the inability to access quality high-speed connectivity due to cost or availability. LightSquared's solution to serve as a clearinghouse, conduit, platform or however they chose to be labeled, provides Pi Omni with a sustainable network which offers small market operators like myself, the ability to survive in a limited, controlled industry and offer much needed services, in various regions; and in many cases, at a lower cost to consumers. Absent of a LightSquared, this opportunity would not be available.

This is the right time and the right platform. These advancements ensures Pi Omni's chance at offering high-speed connectivity along with an enhanced digital television network to rural and underserved communities; further enhanced through a combination of a wireless infrastructure, fiber-to-the-premise (FTTP), and a Cisco Systems connected-life platform. Through LightSquared, our network has the ability of offering not only basic and premium programming, but digital voice, telepresence, tele-medicine, real-time emergency response video communication, video chat, video security, IPTV, and wireless mobility to an underserved America at high speeds and reduced rates compared to larger carriers.

Our connected-life infrastructure will offer end users the ability to access real-time services - Any where, Any time and On Any Device to consumers, local and regional governmental agencies, first responders and the like, to complete this last and middle mile build-outs. Thus providing services which will place our end-users on a level playing field. If not more advanced. Efforts which fully support the digital revolution and broadband initiative currently in place.

I trust in your decision to move forward with a LightSquared decision, you will consider the adjustments the company has made to fulfill the requirements set forth by you, as a direct effort to resolve these concerns. If not, in anticipation of a resolution, that you will provide a suitable alternative which represents the full capacity of your abilities to reach an agreement. It's with great hope, that I believe there is a sound and viable solution, albeit with a few minor adjustments. I'm certain your decision will continue the efforts for LightSquared and its many partner companies to provide quality broadband services to deserving rural communities.

Each primary party in these proceedings represent numerous organizations with a vested interest. Those we serve today, and will serve in the future require your full attention to these matters. A terrestrial network of LightSquared's scope benefits many, especially the recipients in underserved areas of America. In addition to the obvious, a sound decision will save and create jobs as well as sustain the livelihood of millions. Stopping short of offering the connectivity so richly deserved to small market America will set us back. Your foresight will benefit small market TV station owners who have the vision to grow these smaller markets and provide a medium which will enhance the lives of their communities.

Pi Omni Media, seeks to do it's part in bringing these regions into a place which offers the ability to receive quality, free-over-the-air TV. LightSquared provides us the vehicle to improve on our offering and offer more advanced services at a reasonably reduced costs. Your ability to resolve this matter is paramount.

If I am able to assist in any way further, I look forward to hearing from you. Please feel free to contact me on 202-279-1149 between the hours of 8am-6pm, Monday – Friday or via email at piomni@gmail.com.

Professional regards,

A handwritten signature in black ink, appearing to read "R. V. Scott, III", is written over a horizontal line.

Richard V. Scott, III, CEO
Pi Omni Media, LLC