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April 18, 2012

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communication Commission
445 12th Street, SW
Room TW-A325
Washington, DC 20054

Re: **Ex Parte, MM Docket No. 00-168; ET Docket No. 10-235**

Dear Ms. Dortch,

The purpose of this *ex parte* notice is to report on a meeting that occurred at the NAB Las Vegas Convention on April 16, 2012.

In attendance were the following representatives of the Federal Communications Commission (“FCC”): Chairman Julius Genachowski; Chief of Staff, Zackary Katz; Chief Counsel and Legal Advisor, Sherrese Smith; Media Bureau Chief William T. Lake; Audio Services Division Chief Peter Doyle; and Media Bureau Special Assistant Rebecca Hanson.

Also in attendance were (from memory): executives from the Alabama, Arizona, Nevada, New Jersey, Massachusetts, Montana, New Hampshire, New Mexico, New York, Ohio, Oregon, Utah, Virginia, Washington, Wisconsin, State Broadcasters Associations, as well as Counsel for the National Alliance of State Broadcasters Associations, Dick Zaragoza, Scott Flick and Paul Cicelski of Pillsbury Winthrop Shaw Pittman LLP. Additional attendees included: NAB Senior Vice President and General Counsel, Jane E. Mago, NAB Associate General Counsel, Larry A. Walke, and NAB Senior Vice President, State Associations.

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Chairman Genachowski began the meeting with a presentation on the TV spectrum auction process. Executives asked various questions to better understand the issues presented and the process going forward.

Another topic discussed was the Commission's consideration of a proposal to require television broadcasters to migrate their public inspection files, as well as their political time records, onto the Internet via the FCC's own website. During the meeting, it was suggested that the Commission should consider issuing at its next Agenda Meeting an order and further notice of proposed rule making (i) bifurcating the political file aspect from the public file proceeding, and (ii) proposing to require cable systems to post their political time records on the Internet using the FCC's website. The arguments advanced in support of this proposal mirrored those in the record, emphasizing the market distorting effect of exempting the cable industry from the Commission's transparency mission as relates to video political time disclosures.

Another suggestion made was that the Commission look into the practices of those cable systems that continue to override, during EAS alerts, the severe weather/emergency information rich programming produced by the television broadcasters.

Please contact me if you have any questions.

Sincerely yours,

/s/

Richard R. Zaragoza

cc: The Honorable Julius Genachowski
Zackary Katz
Sherrese Smith
William T. Lake
Peter Doyle
Rebecca Hanson
(Via email)