

April 19, 2012

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

RE: Notice of Ex Parte Communication  
MB Docket No. 00-168

Dear Ms. Dortch:

On Tuesday, April 17, 2012, Rebecca Campbell (President, ABC Owned Television Stations) and Susan Fox (VP, Government Relations, The Walt Disney Company) met with Chairman Genachowski and Zachary Katz (Chief of Staff to Chairman Genachowski). During that meeting, Ms. Campbell briefly re-iterated concerns that have been raised with respect to one aspect of the above-referenced proceeding, namely, the potential anti-competitive effects of making individual advertising rate information widely available in a manner by which competitors and commercial advertisers could anonymously glean pricing data. However, Ms. Campbell and Ms. Fox stressed their commitment to making relevant political information available and thus expressed their support of industry efforts to develop a resolution to this aspect of the rulemaking, including the resolution proposed by a large number of broadcasters that has been discussed in several ex partes filed at the Commission (see, e.g., Ex Parte Dated February 15, 2012, by Mary Jo Manning).

This letter is being submitted electronically in the above-referenced docket, which has been granted permit-but-disclose status, pursuant to Section 1.1206(b) of the Commission's Rules. Should you have any questions concerning this submission, kindly contact the undersigned.

Sincerely,



Susan Fox  
Vice President, Government Relations  
The Walt Disney Company

cc: The Honorable Julius Genachowski  
Zachary Katz