

WINDY CITY CELLULAR

ETC Report in Compliance with 3AAC 53.460

ATTACHMENT B

Windy City Cellular

- Unlimited Calling!
- No Activation Fee!
- FREE Phone!

	ADAK'Smart	ADAK'Smarter	ADAK'Smartest
PLAN FEATURES	\$20.00	\$30.00	\$50.00
Unlimited Local	●	●	●
Unlimited Long Distance	●	●	●
Unlimited Text Messaging	●	●	●
Unlimited Voicemail	●	●	●
Unlimited Web Access		●	●
U.S. Roaming Minutes	200	600	UNLIMITED

Limited Time Offer!

Add up to 3 additional lines for family members for only \$5.00 each per month! No activation fee and FREE phone.



WINDY CITY CELLULAR

IS PROUD TO OFFER CELL SERVICE IN ADAK!!

Windy City Cellular brings you quality service at a competitive rate.

Choose your plan and how you pay.

Free Activation, Free Phones, Free Service

Sign up now!

Get Cable or Broadband discounts....Ask how?!

PLANS	MINUTES	MONTHLY	NIGHTS & WEEKENDS	ROAMING	ADD'L MINUTES	TEXT MSGS	LONG DISTANCE
Emergency	20	\$12.00	Included	Included	\$0.60	\$0.10	\$0.20
Plan 1	500	\$50.00	Included	Included	\$0.35	\$0.10	\$0.20
Plan 2	950	\$76.00	Included	Included	\$0.35	\$0.10	\$0.20
Plan 3	1300	\$91.00	Included	Included	\$0.35	\$0.10	\$0.20
Plan 4	2000	\$100.00	Included	Included	\$0.35	\$0.10	\$0.20
	Unlimited	\$150.00	Included	Included	Included	\$0.10	\$0.20

- o Any time minutes can be used anywhere
- o Text messaging option available for all
- o Roll over minutes do not expire
- o No peak air time! It's all the same!

PREPAID PLANS	MINUTES	COST	LONG DISTANCE	ROAMING	TEXT MSGS	COST PER MINUTE
PINKS	200	\$60.00	Included	Included	\$0.10	\$0.30
SILVER	300	\$90.00	Included	Included	\$0.10	\$0.30
REDS	400	\$100.00	Included	Included	\$0.10	\$0.25
KINGS	700	\$105.00	Included	Included	\$0.10	\$0.15
ADAK	1000	\$150.00	Included	Included	\$0.10	\$0.15
EAGLE	1500	\$225.00	Included	Included	\$0.10	\$0.15
DENALI	2000	\$300.00	Included	Included	\$0.10	\$0.15



Dial 611 today for more information!

Windy City Cellular Prepaid Rate Plan

PREPAID PLANS

Phones (includes sim)

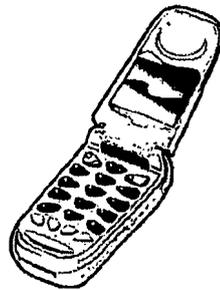
Sim only: \$25.00



<u>PLANS</u>	<u>MINUTES</u>	<u>COST</u>	<u>LONG DISTANCE</u>	<u>ROAMING</u>	<u>COST PER MINUTE</u>
PINKS	200	\$60.00	Included	Included	\$0.30
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EAGLE	1500	\$225.00	Included	Included	\$0.15
DENALI	2000	\$300.00	Included	Included	\$0.15

Attention Cellular Customers!

Public Service Announcement



Affective May 2010, Cell phone numbers are being released to telemarketing companies. These telemarketing companies obtain cell numbers from National Databases and not your cellular provider.

*

To prevent this, call the following number from your cell phone:

1-888-382-1222.

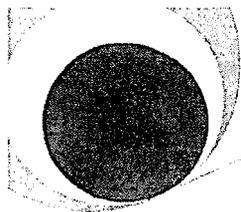
This is the National DO NOT CALL LIST. It will only take a minute of your time. This blocks your cell number for five (5) years. You must make this call from your cell to be effective.

<https://www.donotcall.gov/default.aspx>

Notice courtesy of Windy City Cellular

**WCC Annual ETC Report
For Year Ending Dec. 31, 2011**

**WCC Annual ETC Report
For Year Ending Dec. 31, 2011**



WINDY CITY CELLULAR

R.C.A.
RECEIVED

12 MAR 30 PM 3: 50

1410 Rudakof Cir.
Anchorage, AK 99508
(907) 222-0844 fax (907) 222-0845

March 30, 2012

Robert M. Pickett, Chairman
Regulatory Commission of Alaska
701 W Eighth Avenue Suite 300
Anchorage, Alaska 99501

RE: Windy City Cellular
ETC Reporting Requirement in Compliance with 3 AAC 53.460

Dear Mr. Pickett:

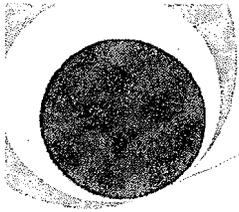
Enclosed are six copies (an original and five (5) copies) of the Annual ETC Report in Compliance with 3 AAC 53.460 for Windy City Cellular, LLC for the year ended December 31, 2011.

Respectfully submitted,

Larry D Mayes
President/Chief Executive Officer
Windy City Cellular, LLC

Encl:

cc: Andilea Weaver, Vice President/Chief Operations Officer
Dean Thompson, Esq.
KET, Inc.



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ETC Reporting Requirement in compliance with 3 AAC 53.460
For Windy City Cellular:

53.460 Reporting requirements:

(a) A common carrier designated as an eligible telecommunications carrier shall provide on or before March 31 of each year

(1) An update of the common carrier's network deployment plan that details services provided within the eligible telecommunications carrier service area and includes

(A) Maps detailing progress towards meeting network deployment plan targets;

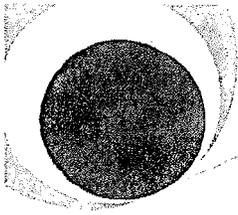
See Attachment A1. Windy City Cellular, LLC's (WCC's) Downtown Cell Site location is operational and is providing wireless service to approximately 99 phones (as well as to many other phones that roam on WCC's network). The White Alice Cell Site was constructed in 2011 and turned up 01/31/12 to complete the FCC requirements for the Bethel AK-2/RSA-316A serving area license.

(B) The amount of universal service support received;

In 2011, WCC received \$839,265 in High Cost Loop Support; \$515,283 in Interstate Common Line Support; \$300,048 in Carrier Common Line Support; and \$544 in Lifeline/Linkup Support, for a total of \$1,655,140 of federal universal service support. WCC did not receive any Alaska universal service support in 2011.

(C) An explanation of how universal service support was used in the previous year to improve service quality, coverage, or capacity;

During 2011, WCC used universal service support for multiple projects to expand and improve network facilities and services provided to users. WCC used a portion of the universal service support received in 2011 to repay final amounts owed associated with construction of the Downtown Cell Site in 2009, which launched the cellular service on Adak, Island. WCC also completed construction of the White Alice Cell Site. That new site has expanded coverage (1) toward the harbor and beyond for incoming sea vessels; (2) to the far West side of Adak Island (used by environmental researchers and contractors) where coverage was previously been blocked by Mt Reed and Mt. Moffett; and (3) to other areas on the eastern coast of the Island. WCC also made additional plant investment for cellular voice and data traffic backhaul to outside of Adak. WCC opened a retail store space on Adak Island to help facilitate the payment of customer's bills, sale of prepaid and post paid services, and activation of cell phones and



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accessories by new and existing customers on Adak. WCC also expanded its handset offerings to provide units capable of additional functionality for the consumer. WCC invested in inventory purchases for cellular phones and accessories that are broadband capable for texting and accessing the Internet. WCC made additional investments in special purpose vehicles for access to the White Alice Site during the repeated snow storms that are a common part of the winter weather on the Island. Universal service support was also used to help offset operating expenses, which allowed calling plans to be reasonably priced for cellular service on Adak Island.

(D) An explanation regarding network improvement targets that have not been fulfilled and identification of any unserved areas; and

All network improvement targets have been fulfilled other than construction of a third cell site (Clam Lagoon) and the addition of CDMA cellular services (to supplement the current GSM services). WCC will continue to consider implementation of those projects if and to the extent that funding is available. As the network currently exists, there are no unserved areas in the study area.

(E) An explanation of any revisions to the previously filed network deployment plan;

There have been no revisions to WCC's originally filed network improvement plan. However, WCC's ability to complete additional network improvements in the future has been significantly affected by the FCC's recent Connect America order.

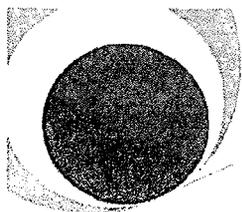
(2) a certification that the common carrier provided service throughout its eligible telecommunications carrier service area in the past calendar year to all customers requesting service except as described in (3) of this subsection;

WCC certifies that it has provided service throughout its eligible telecommunications carrier service area in the past calendar year to all customers requesting service.

(3) an explanation of each instance in which a customer was denied supported services and a detailed explanation of the steps taken to provide service;

There were no instances in which a customer was denied supported services in 2011. In the instances where a customer failed to provide adequate credit history for cellular service, pre-paid cellular plan options were made available.

(4) the number of complaints to the commission or the Federal Communications Commission by study area and service area, comparing the number of complaints to the total number of handsets or lines served by the carrier by study area and service area;



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No complaints were filed at the Regulatory Commission of Alaska or the Federal Communications Commission for WCC's service area in 2011.

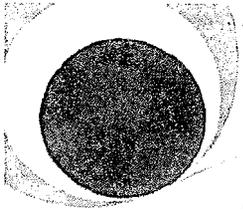
(5) a certification that the common carrier is in compliance with applicable consumer protection and service quality standards set out in 3 AAC 53.450;

WCC certifies that it is in compliance with applicable consumer protection and service quality standards set out in 3 AAC 53.450(a), (b), and (c), as follows:

(a) Maintains at least one business office, with toll-free calling if necessary, staffed during commission business hours, to provide customers with access to personnel who can timely provide information on services and rates, accept and process service application, explain and adjust bills, and generally represent the carrier.

(b) Complies with the Cellular Telecommunications and Internet Association's Consumer Code for Wireless Service by

- (1) disclosing rates and terms of service to customers;
- (2) making available maps showing where service is generally available;
- (3) providing contract terms to customers and confirming changes in services;
- (4) allowing a trial period for new service;
- (5) providing specific disclosures in advertising;
- (6) separately identifying carrier charges from taxes on billing statements;
- (7) providing customers the right to terminate service for changes to contract terms;
- (8) providing ready access to customer service;
- (9) promptly responding to customer inquiries and complaints received from government agencies; and
- (10) abiding by policies for protection of consumer privacy.



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- (c) Commits to maintaining, in an easily accessible location on the company's website, consumer complaint procedures.

(6) A certification that the common carrier complies with requirements set out in 3 AAC 53.410(a)(12) regarding functionality in emergency situations;

WCC certifies that it complies with requirements set out in 3 AAC 53.410(a)(12) regarding functionality in emergency situations by: (A) maintaining at least eight hours of backup power to ensure functionality without local alternating current (AC) commercial power; (B) establishing to the extent feasible the ability to reroute traffic around damaged facilities and to manage traffic spikes resulting from emergency situations; and (C) establishing procedures for employees to follow in an emergency to prevent or minimize interruption or impairment of services.

(7) Copies of any outage reports mandated by the commission or the Federal Communications Commission;

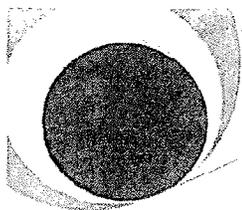
There were no such reports in 2011.

(8) a certification that the common carrier complies with 3 AAC 53.410(a)(14) by offering one or more calling plans comparable to those of the incumbent local exchange carrier, including a calling plan with at least 500 free minutes of local usage per month; and

WCC certifies that it complies with requirements set out in 3 AAC 53.410(a)(14) by offering one or more calling plans comparable to those of the incumbent local exchange carrier, including a calling plan with at least 500 free minutes of local usage per month.

(9) Affidavits of publication from the prior calendar year demonstrating that the common carrier advertised the availability of supported services throughout the eligible telecommunications carrier service area.

There are no options for formal publication of advertisements on Adak Island. WCC advertised the availability of supported services throughout the eligible telecommunications carrier service area through continued website posting and local television community channel posting. WCC also on multiple occasions posted posters in local establishments on Adak Island. Examples of posters and publications handed out and hung at business establishments are attached in Attachment B. In addition, on two occasions, notices regarding Lifeline options were sent to all WCC customers in a separate publication. (See Attachments)



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(b) A common carrier designated as an eligible telecommunications carrier before July 12, 2009 must submit an initial annual report that includes a certification that the carrier will comply with 3 AAC 53.410(a)(7), (16), and (17).

WCC certifies that it:

(1) is committed to

(A) provide service on a timely basis to requesting customers throughout the common carrier's eligible telecommunications carrier service area using its own facilities or a combination of its own facilities and resale in accordance with the common carrier's network deployment plan filed under 3 AAC 53.420 and revised under 3 AAC 53.460(a)(1); and

(B) to file a report in accordance with 3 ACC 53.460(a)(3) of any instance in which the carrier is unable to fulfill a customer request for service;

(2) acknowledges it may be required to provide equal access to long distance carriers if no other eligible telecommunications carrier provides equal access within the eligible telecommunications carrier service area; and

(3) with respect to universal service support for high-cost areas, is committed to use that high-cost universal service support for the provision, maintenance, and upgrade of facilities and services that benefit the eligible telecommunications carrier service area from which the support was derived.

A handwritten signature in cursive script, reading "Larry D. Mayes".

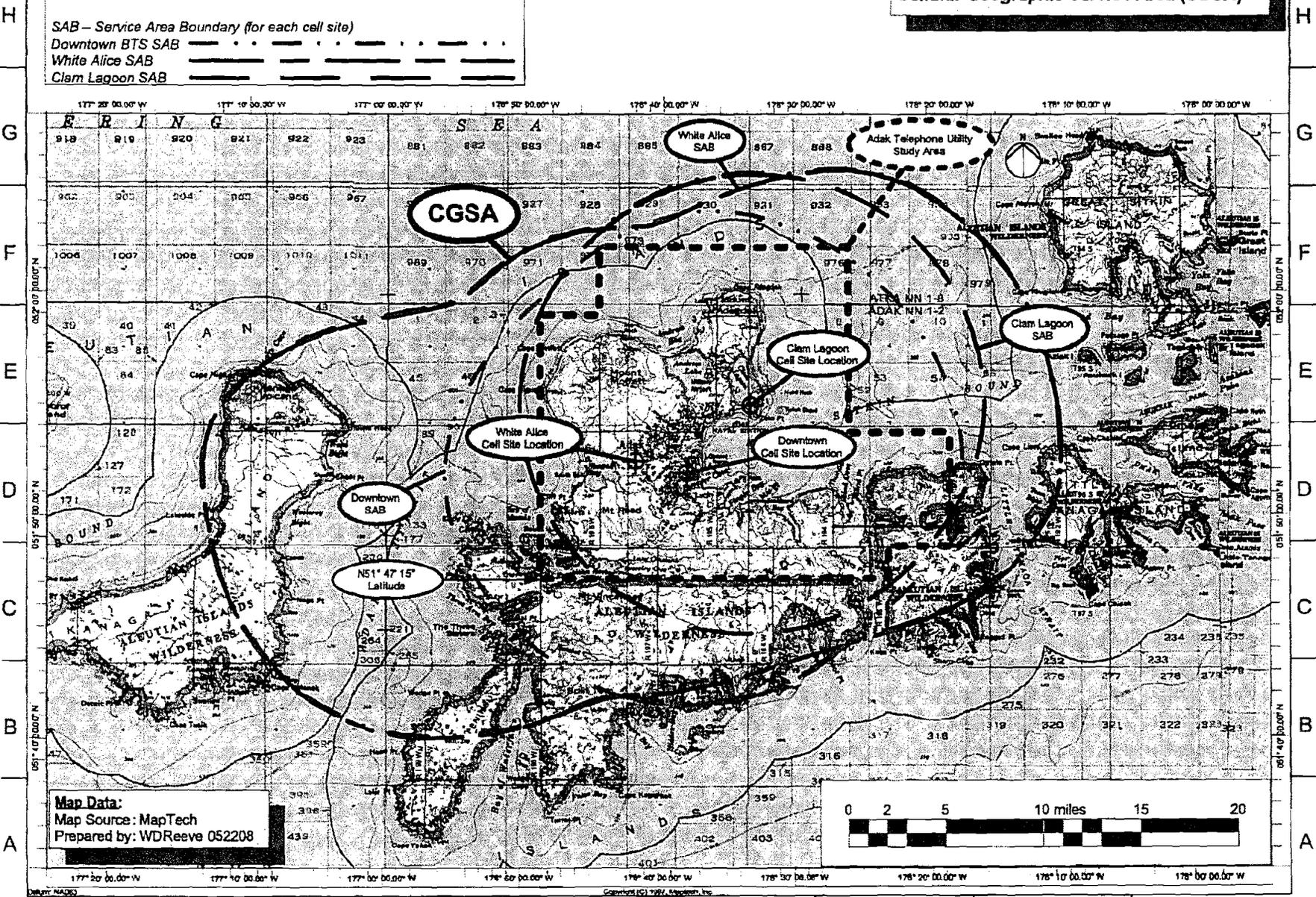
Larry D. Mayes
President/Chief Executive Officer

Date: 5/30/2012

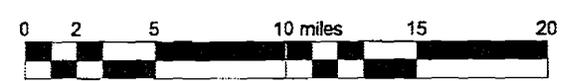
8 7 6 5 4 3 2 1

Key:
 CGSA - Cellular Geographic Service Area (Composite of all cell sites)
 CGSA 
 SAB - Service Area Boundary (for each cell site)
 Downtown BTS SAB 
 White Alice SAB 
 Clam Lagoon SAB 

**Windy City Cellular
 Cellular Geographic Service Area (CGSA)**



Map Data:
 Map Source: MapTech
 Prepared by: WDRieve 052208



8 7 6 5 4 3 2 1

REDACTED - FOR PUBLIC INSPECTION

To Learn More, Visit:
www.usac.org
www.LifelineSupport.org

USAC
Universal Service Administrative Company
Helping Keep Americans Connected

Adak Telephone Utility
1410 Rudakof Circle
Anchorage, Alaska
99508
1-907-222-0844

THE UNIVERSAL SERVICE FUND

TELEPHONE ASSISTANCE
PROGRAMS

For Low Income Households

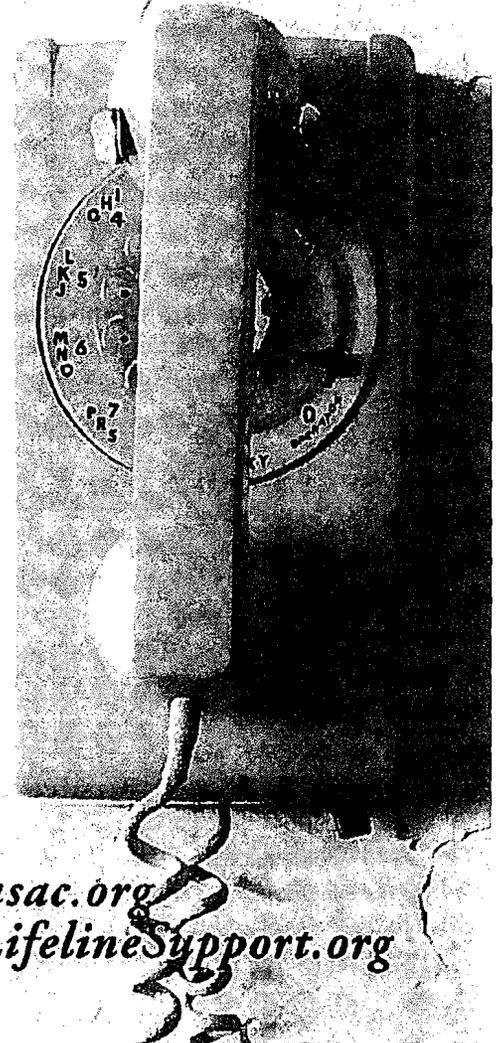
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Anchorage, Alaska
99508
1-907-222-0844

*To Apply Call
Your Phone Company*

A publication of the Universal Service Administrative Company
2000 L Street, N.W., Suite 200
Washington, DC 20036

USAC
Universal Service Administrative Company
Helping Keep Americans Connected

www.usac.org
www.LifelineSupport.org



April 2011

**ADAK SEASON
OPENING SPECIAL!**

**CONNECT TO THE WORLD
WITH OUR SEASON OPENING
PACKAGE AND SAVE BIG!**

PACKAGE INCLUDES:

TELEPHONE WITH ADDED
CALLING FEATURES

"LOCAL CHOICE" CABLE
PACKAGE

ADAK SMART CELLULAR PLAN

RESIDENTIAL SILVER BROAD
BAND

YOUR SAVINGS INCLUDE:

DEPOSITS WAIVED ON CABLE
AND BROADBAND

HALF PRICE INSTALLATION
OF CABLE AND BROAD
BAND (A \$125 SAVINGS!)

WORK ORDER FEES WAIVED
ON CABLE AND BROADBAND
(A \$60 SAVINGS!)

\$5.00 A MONTH SAVINGS
ON EACH CABLE, CELLULAR,
AND BROADBAND PACKAGES



ADAK EAGLE ENTERPRISES

1410 Rudakof Circle
Anchorage, AK 99508

Phone: Toll-Free 1-888-328-4222

Phone: 1-907-222-0844

611 from any Adak Landline

Adaktu.net



COMMUNICATIONS

ADAK TELEPHONE
WINDY CITY CELLULAR

ENTERTAINMENT

ADAK CABLEVISION

CONNECTIVITY

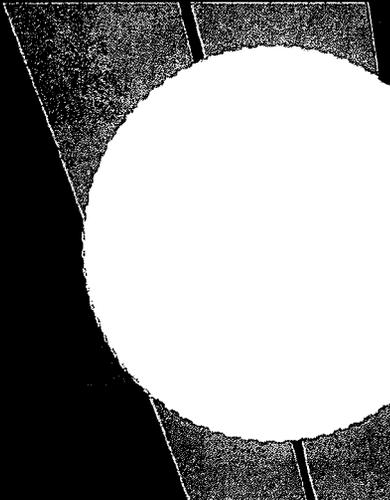
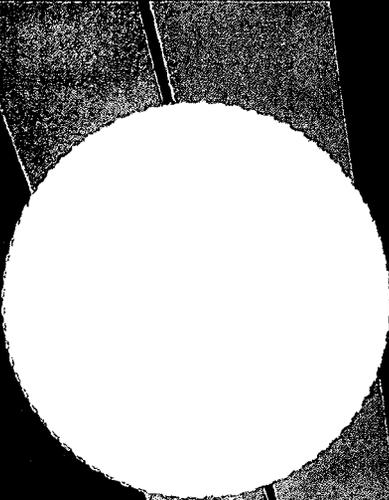
WINDY CITY BROADBAND

**"KEEPING OUR ADAK
COMMUNITY CONNECTED"**

Dial 611 from any
Landline Telephone or
Call 1-888-328-4222

Mailed to customers July Bill :-

REDACTED - FOR PUBLIC INSPECTION



**KEEP
CONNECTED GET
A PRE PAID PHONE**

**KEEP
CONNECTED GET
A PRE PAID PHONE**

- *Free Phone * Free Minutes
- * No Activation
- *Free Texting * Free Local
- * Free Long Distance

- *Free Phone * Free Minutes
- * No Activation
- *Free Texting * Free Local
- * Free Long Distance

Extra Minutes to keep you connected
Please see **MIKE** at the Telex
9:00am-3:00pm

Extra Minutes to keep you connected
Please see **MIKE** at the Telex
9:00am-3:00pm



ATTACHMENT A4

Out on doors, windshields and on Adak Bonds 7-7-11

**Declarations Under
Penalty of Perjury**

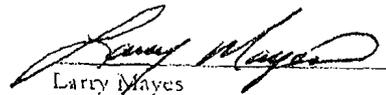
Exhibit 15

DECLARATION OF LARRY MAYES
WINDY CITY CELLULAR, LLC

I, Larry Mayes, declare the following is true and correct to the best of my knowledge and belief:

I am the President and Chief Executive Officer of Windy City Cellular, LLC. I have reviewed the Petition for Waiver and attached Exhibits and attest, under penalty of perjury, that the facts contained therein are known to me and are accurate.

Executed on this 3rd day of April 2012.



Larry Mayes
President and Chief Executive Officer
Windy City Cellular, LLC

DECLARATION OF JAMES NELSON
MID-STATE CONSULTANTS

I, James Nelson, declare that the following is true and correct to the best of my knowledge and belief:

1. I am a Project Engineer with Mid-State Consultants. Mid-State Consultants provides consulting on a full range of communications engineering services including telephony, data and video networks, computerized mapping and conversion, and construction supervision. Mid-State Consultants has experience working for a broad spectrum of clientele including local exchange carriers, inter-exchange carriers, competitive access providers, internet service providers, cellular and cable television operators.
2. I was engaged by Windy City Cellular, LLC ("WCC") to prepare maps in support of WCC's Petition for Waiver. The methodology used for preparing the maps was as follows:

Cellular signal strength data was measured and recorded by WCC personnel at various places on Adak Island and provided to Mid-State Consultants, along with maps and field notes depicting the area where the signal strength data was taken. I combined all the data onto one scaled map, and estimated the coverage areas based on this information.
3. I have reviewed the Petition for Waiver and attached Maps contained in Exhibits 2, 5, and 6 and attest that the Maps are the Maps I prepared and are accurate.

I declare the foregoing under penalty of perjury. Executed on this 3rd day of April 2012.


James Nelson
Project Engineer
Mid-State Consultants

DECLARATION OF MICHAEL EICKHOFF
ADAK EAGLE ENTERPRISES, LLC

I, Michael Eickhoff, declare that the following is true and correct to the best of my knowledge and belief:

1. I am the Plant Manager of Adak Eagle Enterprises, LLC ("AEE"). AEE is the only carrier of local exchange telecommunications services on Adak, Alaska. It provides modern local exchange, broadband, and Internet services in Adak through a digital fiber-optic network.

2. On behalf of Windy City Cellular, LLC ("WCC"), an affiliate of AEE, I performed drive tests of the WCC service area versus the service area of Alaska Wireless in the Adak area.

The methodology used for the drive tests was as follows:

A single Nokia phone containing a Netmonitor Field Test application that measures Receive (Rx) levels in decibels (dB) was used to perform the drive tests. Netmonitor Field Test 101 was used to measure receive levels. Netmonitor Test 109 was used to identify the source. At each test location, an Alaska Wireless sim card and a WCC sim card were alternately inserted and receive levels were then recorded. The drive-test chart found in Exhibits 2, 5 and 6 shows highlighted in yellow the locations where the drive tests indicate that Alaska Wireless has no signal. There is no detectable voice or data service in these locations provided by Alaska Wireless. Conversely, receive data shows that WCC is able to offer both voice and data service in all of these locations.

3. I have reviewed the Petition for Waiver and attached Drive Test Data contained in Exhibits 2, 5, and 6 and attest that the facts stated therein are accurate.

I declare the foregoing under penalty of perjury. Executed on this 3rd day of April 2012.



Michael Eickhoff
Plant Manager
Adak Eagle Enterprises, LLC