

Access. 1 Communications Corp

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April 20, 2012

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notice of *Ex Parte* Communication
MM Docket No. 00-168

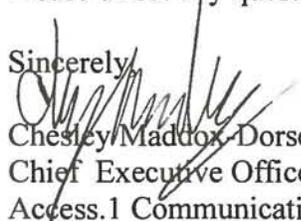
Dear Ms. Dortch:

On Friday, April 20, I, Chesley Maddox-Dorsey, Chief Executive Officer of Access.1 Communications, licensee of Station WMGM-TV, Linwood, New Jersey, left a telephonic voice message for Dave Grimaldi of the Office of Commissioner Mignon Clyburn regarding issues raised in the above-referenced proceeding.

In my voice message, I stated that while Access.1 is generally supportive of the transition to an online public file, our company is very concerned about the potential impact of placing Station WMGM-TV's commercially sensitive rate data online. I observed that posting lowest unit rate information online will create instant, easy, and anonymous access by advertisers and competing media outlets, which could cause market distortions that will harm stations and their viewers. I am particularly concerned that under current FCC proposals, broadcast stations, but not the pay TV outlets with which they compete for advertising dollars, would be required to disclose these rates online. I urged the FCC to consider alternatives that might promote the goals of making information available to the public while avoiding unintended anticompetitive consequences.

I also emphasized that unlike most of the material the FCC proposes to include in the online public file, the political file generates significant amounts of material and needs to be updated immediately. Transitioning the political file to an online system creates additional unique burdens on stations that should be taken into account.

Please direct any questions to the undersigned.

Sincerely,

Chesley Maddox-Dorsey
Chief Executive Officer
Access.1 Communications

cc: Commissioner Clyburn, Dave Grimaldi, William Lake, Mary Beth Murphy, Holly Saurer