

COVINGTON & BURLING LLP

1201 PENNSYLVANIA AVENUE NW
WASHINGTON, DC 20004-2401
TEL 202.662.6000
FAX 202.662.6291
WWW.COV.COM

BEIJING
BRUSSELS
LONDON
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WASHINGTON

May 1, 2012

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *2010 Quadrennial Regulatory Review - Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, MB Docket No. 09-182;
Promoting Diversification of Ownership In the Broadcasting Services, MB Docket No. 07-294

Dear Ms. Dortch:

In response to some commenters' claims that the local news coverage aired on Raycom's Honolulu television stations "harm consumers,"¹ Raycom hereby submits for inclusion in this proceeding's record the attached press release announcing Raycom's Hawaii News Now's winning of three 2012 Edward R. Murrow Regional Awards from the Radio Television Digital News Association for Best Newscast, Best Hard News Reporting, and Best News Series for the California, Hawaii, Guam, and Nevada region.

Respectfully submitted,



Kurt Wimmer

Counsel for Raycom Media

¹ See Comments of the American Federation of TV and Radio Artists, MB Dkt Nos. 09-182 and 07-294 (filed March 5, 2012), at pp. 4-6; *see also, e.g.*, Comments of Office of Communications of the United Church of Christ and Media Council Hawai'i *et al., id.*, at pp. 9-10, 13; Comments of Free Press, *id.*, at pp. 50-52.



Hawaii News Now
420 Waiakamilo Road, Suite 205
Honolulu, HI 96817
(808) 847-3246
(808) 847-3298 (fax)

FOR IMMEDIATE RELEASE

Honolulu, HI – April 13, 2012

**HAWAII NEWS NOW
EARNS THREE PRESTIGIOUS
EDWARD R. MURROW REGIONAL AWARDS**

Best Newscast. Best Hard News Reporting. Best News Series.

The Radio Television Digital News Association (RTDNA) announced yesterday that Hawaii News Now has won three regional Edward R. Murrow Awards. Hawaii viewers watch HNN newscasts on local stations KGMB (CBS), KHNL (NBC) and KFVE (MyNetworkTV), as well as live streams on HNN's popular website hawaiinewsnow.com.

- Best Newscast: Hawaii News Now at 5PM”
<http://www.youtube.com/watch?v=YjNAKciPKHk&feature=youtu.be>
- “Best Hard News Reporting” went to Malika Dudley for her story “Hawaii Tsunami Damage.” <http://www.youtube.com/watch?v=NbADYb7wH2Y&feature=youtu.be>
- “Best News Series” went to Teri Okita for her series on the Royal Wedding, “Royal Ties to Hawaii.”

Region 2 includes entries from California, Hawaii, Guam and Nevada. The award-winning stories and newscast will now compete in the national Murrow Awards to be announced later this year.

Hawaii News Now Vice President & General Manager Rick Blangiardi said, “It is particularly rewarding when our news team is acknowledged with such a prestigious award for coverage of a breaking news story that gripped our state for hours, followed by our coverage of the destruction left behind.”

Hawaii News Now received multiple regional Edward R. Murrow Awards in 2010, including “Best Newscast” for Hawaii News Now at 10PM. HNN also won multiple regional Emmy Awards that same year.



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The Radio Television Digital News Association has been honoring outstanding achievements in electronic journalism with the Edward R. Murrow Awards since 1971. Murrow's pursuit of excellence in journalism embodies the spirit of the awards that carry his name. Murrow Award recipients demonstrate the spirit of excellence that Edward R. Murrow made a standard for the broadcast news profession.

For more information contact Rick Blangiardi (808.847.9301)
rblangiardi@hawaiinewsnow.com

About Raycom Media Inc.

Raycom, an employee-owned company, is one of the nation's largest broadcasters and owns and/or provides services for 47 television stations in 36 markets and 18 states. Raycom stations cover 12.6% of U.S. television households and employ nearly 3,500 individuals in full and part-time positions. In addition to television stations, Raycom owns Raycom Sports (a marketing, production and events management and distribution company in Charlotte) and Broadview Media (a post production/telecommunications company based in Montgomery). Raycom is also responsible for the design and hosting of Alabama's [Robert Trent Jones Golf Trail](#) website. More information about Raycom can be found at the corporate website, <http://www.raycommedia.com>.



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