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May 7, 2012

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: Notice of Ex Parte Conference
Structure and Practices of the Video Relay Service Program; Telecommunications Relay
Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities.
CG Docket Nos. 12-38, 03-123, & 10-51

Dear Ms. Dortch:

Last Thursday, Dan Luis, Kelby Brick and the undersigned, executives of Purple Communications, Inc. (“Purple”), met with Angela Kronenberg of Commissioner Clyburn’s office.

In the meeting, Purple focused on its filed comments on the VRS Reform rulemaking proceeding on the above-numbered docket, including comments specific to a proposed rate structure that could save the TRS program over \$50 million annually through an expanded tier reimbursement model that would ultimately transition to a unitary rate for all providers once the market for VRS is quantifiably more competitive as measured in market share. Purple believes its proposal protects consumer choice, encourages competition among providers, and sets in place a framework for long term planning for all stakeholders.

The Company answered questions pertaining to its proposals on VRS rate structures and the parties discussed the elements of the costs of providing VRS (as previously filed by Purple). Purple also presented the following attachment.

Purple also briefly referenced the fact, as outlined in the Interstate TRS Fund Advisory Council letter, that no IP-Relay service provider has been reimbursed for any service rendered since January 1, 2012, which Commissioner Clyburn’s office was not previously aware of.

Sincerely,

PURPLE COMMUNICATIONS, INC.

John Goodman
Chief Legal Officer

CC: Angela Kronenberg