

The Kiya Amajioyi Company

April 18, 2012

Received & Inspected

APR 23 2012

FCC Mail Room

Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
445 12th Street, SW
Washington, DC 20554

RE: REQUEST FOR EXEMPTION FROM COMMISSION'S CLOSED CAPTIONING RULES

The Kiya Amajioyi Company is a video production company that serves Wicomico County in Maryland. The company created a half hour long local talk-show, "The Kiya Amajioyi Show," that is aired on the public access channel of Salisbury, Maryland, Comcast channel 14, and the ABC-affiliated television station, WMDT TV 47, Comcast channel 7.

Please accept this petition for exemption from Section 79.1 of the Commission's rules, applying Section 713 of the Communications Act of 1934. The rules are menacing the future of "The Kiya Amajioyi Show" due to the overpowering expense it would take to fulfill such rules. Our program meets the requirements for exemption for the following reasons:

Part 79.1 – Section (D)

"The Kiya Amajioyi Show" is a locally produced and distributed non-news program with no repeat value. The program is of local public interest, is not a news program, and the technique of captioning is unavailable. The program is similar to a local talk-show format, distributed locally, and is entirely unscripted. It is of local interest due to the subject matter we present to the public.

Part 79.1 – Section (F)

The Kiya Amajioyi Company will be forced with undue burden if it has to fulfill this obligation for the following reasons:

1. In order to make every episode closed captioned we would have to outsource the production. Post-production would cost the company nearly \$22,000 a year at \$420.00 per 30-minute episode for 52 weeks. This estimate excludes the shipping and handling costs that are associated with outsourcing.

2. "The Kiya Amajioyi Show" is rigorously produced by interns and volunteers using very limited editing equipment.
We only pay the television station \$250.00 to air each episode.
If we have to add closed captioning to the equation, then it will come at almost twice the cost.
3. The company has already stretched its resources to allot monies for television programming. If we have to spend more money to produce "The Kiya Amajioyi Show," then we will be compelled to end the show.

We have requested that the station we broadcast on to help us with the closed captioning portion. We were told that the station does not have the resources to help us.

The Kiya Amajioyi Company also thought carefully about obtaining equipment that will allow us to do closed captioning on our own. The proper closed captioning machine costs in the range of \$9,000 - \$12,000. We would also have to employ someone to transpose the information for at least 30 hours per week, and we do not have funds for this.

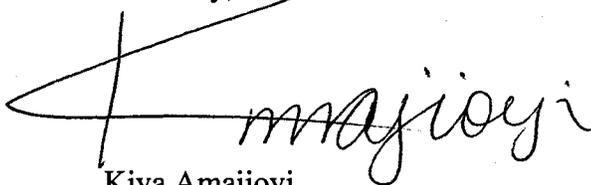
Furthermore, the show has not produced a profit as of yet. On the Profit & Loss by Class sheet, you will see that we actually have an initial loss of net income rather than a gain.

Additionally, we have sought and solicited many additional sponsorship sources for the show to assist in captioning. Many of the potential sponsors declared that they do not have the "marketing" funds to sponsor the show via captioning at this time.

We verify that we have obtained information about the costs that we would incur to caption the show.

We respectfully request that The Kiya Amajioyi Company be exempted from the closed captioning requirement for the abovementioned reasons. If you have any questions or concerns, please call 443-735-9374.

Sincerely,

A handwritten signature in cursive script that reads "Amajioyi". The signature is written in black ink and is positioned above the typed name and title.

Kiya Amajioyi

CEO

Enclosure: kja

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RE: CGB-CC-0137

Please accept the following additional requested information for the petition for exemption from 79.1 of the Commission's rules, applying Section 713 of the Commission Act of 1934.

FINANCIAL RESOURCES & ASSETS

Attached you will find an affidavit of Profit & Loss and costs associated with "The Kiya Amajioyi Show." We ask that you treat the financial information confidentially.

ALTERNATIVES TO CAPTIONING

1. As an alternative, we may be able to type the words for what is being said at the bottom of the screen, reminiscent of the way that it is done through Karaoke.
2. We can also increase our practice of using the lower-thirds by delineating the message that is conveyed through an episode.
3. We may have the possibility to capture footage of someone using sign language and place this footage at the bottom right of the television screen.
4. We may be able to use titles to display words and definitions of words that are used for the theme of some episodes.

Please let me know if you need any other information. You can contact me at 443.735.9374 or email thekiyaamajioyishow@gmail.com.

Sincerely,



Kiya Amajioyi
Chief Executive Officer

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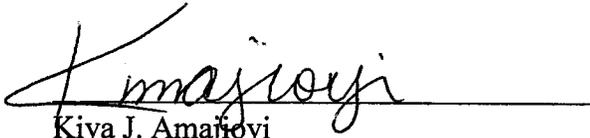
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AFFIDAVIT OF COSTS

I Kiya J. Amajioyi, Chief Executive Officer of The Kiya Amajioyi Company, by my signature affixed to this document, do hereby make the following statement of fact affirm:

1. The amount paid to WMDT TV 47 for one episode a week is \$13,000 per year.
2. All other costs involved in the production of "The Kiya Amajioyi Show" are paid for by The Kiya Amajioyi Company.
3. Based on our highest and lowest estimates, closed captioning would cost some where between \$210.00 and \$420.00 per program.

I now affix my signature to these affirmations:



Kiya J. Amajioyi
Chief Executive Officer

The foregoing was subscribed and sworn to me, a Notary Public, of the State of Maryland, County of Wicomico this 18th day of April 2012.



Notary Public
Comm Expires 8/31/2014

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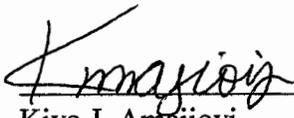
FCC Mail Room

AFFIDAVIT

I, Kiya J. Amajioyi, Chief Executive Officer of The Kiya Amajioyi Company, by my signature affixed to this document, do hereby make the following statement of fact affirm:

All of the documents that I have submitted to the FCC for the petition (File No. CGB-CC-0137) is accurate and true to the best of my knowledge and belief.

I now affix my signature to these affirmations:



Kiya J. Amajioyi
Chief Executive Officer

The foregoing was subscribed and sworn to me, a Notary Public, of the State of Maryland, County of Wicomico this 18th day of April 2012.



Notary Public

Comm expires 8/27/2014