

Outdoorsmen Productions LLC
405 N. Broadway, Box 354
Hartington, NE. 68739-0354
402-254-3266

Case Identifier: CGB-CC-0639

Received & Inspected
MAY 07 2012
FCC Mail Room

April 16, 2012

Office of the Secretary
Federal Communications Commission
Attn: Disability Rights Office, Room 2-B431
445 12th St. SW
Washington, DC 20554

Please find enclosed the requested information pertaining to the updated closed caption exemption letter for Outdoorsmen Adventures we received on April 12, 2012.

As a disabled Viet Nam veteran with hearing loss, I'm aware of the importance of closed captioning, but in order for me to comply and have my shows closed captioned, the additional cost would be an undue burden.

Cost of Closed Captioning:

1. One estimate shows that each of our fifty-two shows would have to be closed captions at a total cost of \$12,250.00 and we'd then need 21 master closed-captioned copies that would have to be sent out each week to the stations carrying the show @ \$75.00 each which would add an additional \$1,575.00 for a total of \$13,825.00, which is 18.8% of our gross receipts and sales.

The second estimate although less would still be \$9,160.00, which is 12.5% of our gross receipts and sales.

The additional cost of closed captioning would be an undue burden and it would force me to close my business.

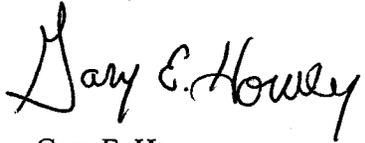
2. Even if I were to receive a discount on close captioning, the cost would still be in excess of 2% of my gross revenues.

3. I've approached numerous companies about working with us as close captioning sponsors, but they had no interest, as the closed captioning sponsorship cost would be too high as compared to other types of sponsorships.

4. I'm enclosing a copy of my 2011 Schedule C Profit or Loss From Business, which shows our gross receipts and sales as \$73,254.00.

5. My company, Outdoorsmen Productions LLC is a small company located in Hartington, Nebraska a community of 1,650 that films and produces my weekly Outdoorsmen Adventures television show. I am the only full-time employee with part-time help that assists me when it's affordable.

I'm requesting that my company Outdoorsmen Productions LLC be given an exemption from closed captioning as the additional cost for this would make it impossible for me to keep my doors open.

A handwritten signature in black ink that reads "Gary E. Howey". The signature is written in a cursive style with a large initial "G".

Gary E. Howey
President
Outdoorsmen Productions LLC

Outdoorsmen Productions

From: "Jared Janssen" <jared@captionit.net>
Date: Wednesday, April 11, 2012 11:47 AM
To: "Outdoorsmen Productions" <outdoorsmenproductions@hartel.net>
Subject: RE: Closed Captioning

We are the captioning provider for the FCC so we are completely up to date on the compliance regulations.

If the show gets sent to us electronically and sent back with the captions laid on the file we can do each 30 minute show for \$160 and any hour long shows you might have for \$320.

If you have any questions please let me know.

Thanks,

Jared Janssen
 Caption IT, LLC
 Office: 920.336.7232
 Mobile: 920.676.1180
www.captionit.net

$$\begin{array}{r} 160.00 \\ \times 52 \text{ weeks} \\ \hline \$ 8,320.00 \end{array}$$

Duplication of
 21 additional master copies
 @ 40⁰⁰ each = \$840.00 = \$9,160.00



From: Outdoorsmen Productions [mailto:outdoorsmenproductions@hartel.net]
Sent: Wednesday, April 11, 2012 11:17 AM
To: Jared Janssen
Subject: Re: Closed Captioning

Right now, I'm getting quotes to see if we can make it work.

We'd send you a copy and then have you send it back.

We'd need closed captioning to be in compliance with the FCC.

Gary Howey
 President, Outdoorsmen Productions LLC
 Producer/Host: Outdoorsmen Adventures TV www.outdoorsmenadventures.com
 Producer Co-Host: Outdoors Adventures Radio, 106.3 FM-1570 AM
 Syndicated Columnist "Of the Outdoors" Nebraska, South Dakota & Iowa
 Phone 402-254-3266

There's only one way to fail,
 and that's to quit.

Outdoorsmen Productions

From: "Constance Carlson" <ccarlson@vicaps.com>
Date: Wednesday, April 11, 2012 1:10 PM
To: "Outdoorsmen Productions" <outdoorsmenproductions@hartel.net>
Subject: RE: Cost of CLOSED CAPTIONING
 Hi Gary,

Good speaking with you earlier today! Video Caption Corporation would be delighted to assist you with the captioning of your weekly 30-minute weekly outdoor shows. As I understand it, you would supply your English-language SD shows to us on minDV. Our deliverable to you would be Closed Caption Masters (Basic Roll-up Style Captions) encoded to DVCAM, BetaSP or DVCPRO(25), and additional copies.

Pricing:

English Closed Captioning, 30 minute show; deliverable is a Closed Caption Master (Basic Roll-up Style Captions) encoded to DVCAM, BetaSP or DVCPRO(25).	\$235 per show X 52 weeks 12,250.00
Closed Caption Master copies to DVCAM, BetaSP or DVCPRO(25).	\$75 per copy X 21-masters

1,575.00
Total * 13,825.00

Price includes transcription, captioning (Basic Roll-up Style Captions), encoding, copies, and tape stock. Our standard turnaround is 3 business days. As a regular client, we will waive rush fees on your need for an occasional 2-day turnaround and significantly discount our rates for faster turnarounds and other services. Shipping and handling are additional.

Please call me if you have any further questions – I know you'd be pleased with the quality of our work, great customer service, and fast turnarounds!

Best regards,

Constance

Constance Carlson
Vice President, Sales & Marketing



NEW YORK | BURBANK

800-705-1204 (phone)
 800-705-1207 (fax)

ccarlson@vicaps.com
www.vicaps.com

Profit or Loss From Business

(Sole Proprietorship)

2011

Attachment
Sequence No. 09

For information on Schedule C and its instructions, go to www.irs.gov/schedulec

Attach to Form 1040, 1040NR, or 1041; partnerships generally must file Form 1065.

Department of the Treasury
Internal Revenue Service (99)

Name of proprietor
GARY E HOWEY

Social security number (SSN)
[REDACTED]

A Principal business or profession, including product or service (see instructions)
OUTDOOR TV PRODUCTIO

B Enter code from instructions
519100

C Business name. If no separate business name, leave blank.
OUTDOORSMAN PRODUCTIONS LLC

D Employer ID number (EIN), (see instr.)
[REDACTED]

E Business address (including suite or room no.) **PO BOX 354**
City, town or post office, state, and ZIP code **HARTINGTON NE 68739**

F Accounting method: (1) Cash (2) Accrual (3) Other (specify) **HYBRID**

G Did you "materially participate" in the operation of this business during 2011? If "No," see instructions for limit on losses Yes No

H If you started or acquired this business during 2011, check here Yes No

I Did you make any payments in 2011 that would require you to file Form(s) 1099? (see instructions) Yes No

J If "Yes," did you or will you file all required Forms 1099? Yes No

Part I Income

1 a Merchant card and third party payments. For 2011, enter -0-	1a	0
b Gross receipts or sales not entered on line 1a (see instructions)	1b	73,254
c Income reported to you on Form W-2 if the "Statutory Employee" box on that form was checked. Caution. See instr. before completing this line	1c	
d Total gross receipts. Add lines 1a through 1c	1d	73,254
2 Returns and allowances plus any other adjustments (see instructions)	2	0
3 Subtract line 2 from line 1d	3	73,254
4 Cost of goods sold (from line 42)	4	15,855
5 Gross profit. Subtract line 4 from line 3	5	57,399
6 Other income, including federal and state gasoline or fuel tax credit or refund (see instructions)	6	3,563
7 Gross income. Add lines 5 and 6	7	60,962

Part II Expenses

Enter expenses for business use of your home only on line 30.

8 Advertising	8	179	18 Office expense (see instructions)	18	3,052
9 Car and truck expenses (see instructions)	9		19 Pension and profit-sharing plans	19	
10 Commissions and fees	10		20 Rent or lease (see instructions):		
11 Contract labor (see instructions)	11		a Vehicles, machinery, and equipment	20a	
12 Depletion	12		b Other business property	20b	
13 Depreciation and section 179 expense deduction (not included in Part III) (see instructions)	13	12,261	21 Repairs and maintenance	21	3,104
14 Employee benefit programs (other than on line 19)	14		22 Supplies (not included in Part III)	22	6,360
15 Insurance (other than health)	15	3,381	23 Taxes and licenses	23	10,283
16 Interest:			24 Travel, meals, and entertainment:		
a Mortgage (paid to banks, etc.)	16a	5,963	a Travel	24a	1,267
b Other	16b	1,950	b Deductible meals and entertainment (see instructions)	24b	554
17 Legal and professional services	17	770	25 Utilities	25	6,481
28 Total expenses before expenses for business use of home. Add lines 8 through 27a	28		26 Wages (less employment credits)	26	16,299
29 Tentative profit or (loss). Subtract line 28 from line 7	29		27 a Other expenses (from line 48)	27a	14,799
30 Expenses for business use of your home. Attach Form 8829. Do not report such expenses elsewhere	30		b Reserved for future use	27b	
31 Net profit or (loss). Subtract line 30 from line 29.	31				

If a profit, enter on both Form 1040, line 12 (or Form 1040NR, line 13) and on Schedule SE, line 2. If you entered an amount on line 1c, see instr. Estates and trusts, enter on Form 1041, line 3.

If a loss, you must go to line 32.

32 If you have a loss, check the box that describes your investment in this activity (see instructions).

32a All investment is at risk.

32b Some investment is not at risk.

If you checked 32a, enter the loss on both Form 1040, line 12, (or Form 1040NR, line 13) and on Schedule SE, line 2. If you entered an amount on line 1c, see instructions for line 31. Estates and trusts, enter on Form 1041, line 3.

If you checked 32b, you must attach Form 6198. Your loss may be limited.

(25,741)

31 (25,741)