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May 22, 2012

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20054

Re: **REDACTED – FOR PUBLIC INSPECTION**
Bloomberg L.P. v. Comcast Cable Communications, LLC,
MB Docket No. 11-104

Dear Ms. Dortch:

On behalf of our client, Comcast Cable Communications, LLC (“Comcast”), enclosed please find a disk containing an electronic file submitted in response to the reporting requirements included in Paragraphs 24, 28 and 29 of the Order dated May 2, 2012 (the “Order”) in the above-referenced proceeding.¹ Comcast is submitting concurrently a version of this response redacted for public inspection through the Commission’s Electronic Comment Filing System.

In the enclosed Excel file on the disk, Exhibit 1 contains a list, for the top-35 DMAs, of the complete channel lineups in which Comcast (i) carries Bloomberg Television (“BTV”), (ii) has a grouping of at least four news or business news channels within a cluster of five adjacent channel positions, and (iii) does not include BTV within a news neighborhood as defined by the Media Bureau in the Order. Also in the enclosed Excel file on the disk, Exhibit 2 contains, for the top-35 DMAs, portions of channel lineups in which Comcast (i) carries BTV, (ii) has a grouping of at least four news or business news channels within a cluster of five adjacent channel positions, and (iii) includes BTV within a news neighborhood as defined by the Media Bureau in the Order, with such portions sufficient to demonstrate that BTV is included within a news neighborhood as discussed in footnote 89 of the Order.

As reflected in Exhibit 1, in order to comply with the Order, Comcast will need to realign BTV on almost [REDACTED] lineups, affecting nearly [REDACTED] subscribers throughout the nation. Comcast is currently analyzing how to implement this wide-ranging

¹ See *Bloomberg L.P. v. Comcast Cable Communications, LLC*, Memorandum Opinion and Order, MB Docket No. 11-104, DA 12-964 (MB rel. May 2, 2012) (“Order”).

realignment with a minimum of disruption to customers and the least displacement of other networks. Comcast's preliminary analysis indicates that it will be necessary to displace existing channels in a significant number of these lineups—causing confusion and disruption to millions of subscribers and adversely affecting the displaced networks, which often have been in their current channel positions for many years and sometimes decades.

For these reasons, Comcast expects to file an application for review of this Order by June 1.

Very truly yours,

/s/ Arthur J. Burke

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Via Hand Delivery and Electronic Filing