

Received & Inspected

MAY 21 2012

FCC Mail Room

## Sheffield Entertainment Television

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### FCC Case Identifier # CGB-CC-1170

Gracie's Friends (Fein# 30-0708373)

501 C3 Filed December 5<sup>th</sup> 2011

Wyoming Non-Profit Corporation

Registered Agent: 007 Agents, Inc

Filed December 28<sup>th</sup>, 2011

May 8<sup>th</sup> 2012

### **RE: Economically Burdensome Closed Captioning Requirements.**

This is our follow-up to previous correspondence between The FCC, Senator Kay Hagan (North Carolina US Senator) and Bud Dowdey (Sheffield Entertainment)

Dear Sir or Madam

*Gracie's Friends* has now been on the air for over 26 weeks and is finding homes for homeless animals. We feature animals from shelters, animal control centers and foster homes from around the state of North Carolina. Our shows are all one offs (aired only once).

*Gracie's Friends* is produced by Sheffield Entertainment Television and directed by Bud Dowdey, the creator. Our show's budgets have increased by almost 33% since I wrote the original request for a Closed Caption Exemption! Travel cost alone is a major portion of our show's weekly budget. Our edit time is limited as we are required to deliver each show to the station by 12 Noon on Thursday preceding the show's air-date (Sunday). This gives our editor only three days to assist the shooter (camera operator) in the field and edit the show. The cost of closed captioning each show at this time would cause us to have to cancel the show due to budget limitations.

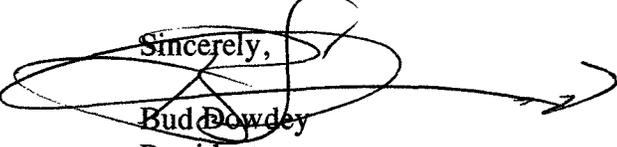
The cost of adding cc to each show is approximately \$270.00 that we do not have. The impact on Gracie's Friends would be termination of the show. The funding for Gracie's show is all from existing sponsors and donors and is a very limited amount.

The station where our show airs (WWAY TV 3 ABC) has offered to cc our shows for a fee that we cannot afford at this time. We are constantly in search of new sponsors and donors and have even had a website developed to encourage donors to contribute to Gracie's Friends.

We always put a graphic on each animal featured (name or kennel number and the phone number) to call if someone is interested in adopting one of the homeless animals. Therefore a hearing Impaired viewer can see and understand what to do if they are interested in adopting one of our animals!

I would gratefully appreciate an FCC Ruling that allows Gracie's Friend to continue her show without having to close caption each show.

Sincerely,

  
Bud Dowdey  
President

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<http://hagan.senate.gov>