

**David R. Goodfriend, Esq.**  
**1300 19<sup>th</sup> St. NW Suite 500**  
**Washington, D.C. 20036**

June 22, 2012

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

*Re: Amendment of the Commission's Rules Related to Retransmission Consent, MB  
Docket No. 10-71*

Dear Ms. Dortch:

On June 21st, NuvoTV's CEO, Michael Schwimmer, and Senior Vice President for Affiliate Distribution and Marketing, Judi Lopez, along with the undersigned, met with Commissioner Clyburn, Dave Grimaldi, and Keia Johnson.

Mr. Schwimmer and Ms. Lopez described the importance of independent programming to the Latino community in the U.S., particularly English-language Latino-themed content. They pointed out, for example, that NuvoTV programs about 90% original programming and invests more in original content than do its vertically integrated competitors. Notably, NuvoTV will air an election season "town hall" television program this fall, featuring nationally renowned journalists, celebrities, and political leaders.

Mr. Schwimmer and Ms. Lopez emphasized the difficulty that independent programmers face in securing sufficient distribution from cable and satellite providers, who often cite capacity constraints as a reason why independent programmers cannot be carried, and the retransmission consent process as the main culprit for the bandwidth shortage. Mr. Schwimmer and Ms. Lopez pointed out that the retransmission consent process should be reformed so that at least some independent programmers can be afforded a chance to compete by gaining meaningful distribution on top pay-TV platforms.

Sincerely,

/s/

David R. Goodfriend

cc:

Commissioner Mignon Clyburn  
Dave Grimaldi  
Keia Johnson