

As part of the Department of Justice's investigation into discriminatory and potentially illegal business practices in the cable & online video market by cable companies to advantage their own online video offerings that require a cable TV subscription (TV Everywhere authentication) over competing offerings from upstarts (startup companies and Internet streaming services like Netflix) the DOJ aside from investigating unequal data caps should also look into Comcast NBC violating the FCC's News Neighborhood-ing merger conditions (with respect to Bloomberg L.P. complaint). Now the FCC has already found Comcast to have violated that condition by putting NBC stations and channels they favor (prioritizing channels) by putting NBC, MSNBC, CNBC etc in the same lineup as even CNN etc but putting Bloomberg in another lineup altogether. Their favoring their channels on Comcast cable TV systems should also be looked at plus the Verizon SpectrumCo deals closely.

The news neighborhood-ing condition stipulated if Comcast created a new channel lineup they had to treat channels equally -- they should have added Bloomberg to the same channel lineup in the local markets affected but they didn't. By favoring or privileging certain content over others they indirectly discriminated against Bloomberg showing preference to displaying channels Comcast preferred over others. Another complaint

against Comcast that was similar in nature involving the Tennis Channel was also brought to the FCC. Consumer rights groups complained that it took the FCC several months to investigate and resolve the Bloomberg complaint -- it took them longer than it should have raising concerns that if the FCC couldn't enforce the Comcast NBC merger conditions it shouldn't have allowed that merger.

That being said opponents of the Verizon Wireless SpectrumCo & Cox MARKETING DEALS & SPECTRUM TRANSFER began using the Bloomberg complaint against Comcast one of the companies selling Verizon spectrum as justification for denying the Verizon SpectrumCo deals.