



July 2, 2012

**VIA ECFS**

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation: WC Docket No. 11-42; WC Docket No. 03-109; CC Docket No. 96-45; WC Docket No. 12-23; MB Docket No. 09-182; MB Docket No. 07-294; CG Docket No. 11-116; CG Docket No. 09-158; CC Docket No. 98-170; CG Docket No. 10-207.

Dear Ms. Dortch:

On Thursday, June 28, 2012, Brenda Villanueva, Summer Policy Fellow, Michael Scurato, Policy Counsel, and Alex Nogales, President & CEO of the National Hispanic Media Coalition ("NHMC") met with Commissioner Rosenworcel and Legal Advisors, Holly Saurer and Priscilla Delgado Argeris. The purpose of the meeting was to update Commissioner Rosenworcel on NHMC's recent work before the Commission by discussing a variety of topics pertaining to the above referenced dockets.

Specifically, NHMC discussed the following with Commissioner Rosenworcel and her staff:

- Mr. Nogales and Mr. Scurato discussed comments filed by NHMC in the 2010 Quadrennial Regulatory Review of media ownership rules. Mr. Scurato urged Commissioner Rosenworcel not to support any relaxation of current media ownership rules without first having the Commission collect and analyze data on ownership by women and people of color to satisfy the mandate of the Third Circuit Court of Appeals in *Prometheus Radio Project v. FCC (Prometheus II)*.
- Mr. Scurato discussed the recent USC - Annenberg School Literature Review and the workshop that the Commission held on June 26, 2012. Mr. Scurato expressed NHMC's gratitude to the Commission for completing this study but also expressed a desire that this be the first step of a much larger examination of ownership of media outlets by women and people of color.
- Mr. Nogales and Mr. Scurato urged Commissioner Rosenworcel to consider certain proposals made by NHMC in the recent Lifeline Reform and Modernization Further Notice Of Proposed Rulemaking. Specifically, Mr. Scurato discussed NHMC's desire to see certain labor and training costs for staff of school and library computer centers receive some type of funding as a key

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component of any digital literacy initiative. Schools and libraries already offer a variety of useful digital literacy programs and would be able to better meet community demands with these additional funds.

- Mr. Scurato discussed the Commission's proposals concerning where to house the digital literacy initiative. Mr. Scurato expressed NHMC's apprehension with housing any such proposal in the Lifeline program, as funds would then be limited to Eligible Telecommunications Carriers (ETCs). Mr. Scurato stated NHMC's opinion that the program could be housed in E-Rate, provided that the hard cap of the schools and libraries program can be raised by the amount of additional funding set aside for the initiative. Mr. Scurato expressed NHMC's opinion that the Commission has sufficient legal authority to do this.
- Mr. Scurato discussed recent developments in the Commission's work on bill shock. Mr. Scurato stated that NHMC would have preferred rules to the current regime of self-regulation and expressed disappointment with the timetable proposed by industry to roll out bill shock usage alerts to customers.
- Mr. Scurato urged that any Commission action taken to combat the practice of cramming apply equally to wired and mobile telephone services.

We submit this letter today pursuant to Section 1.1206(b) of the Commission's rules, 47 C.F.R. § 1.1206(b). Please contact me should you have any questions regarding this submission.

Respectfully submitted,

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cc: Holly Saurer  
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