

EXHIBIT E

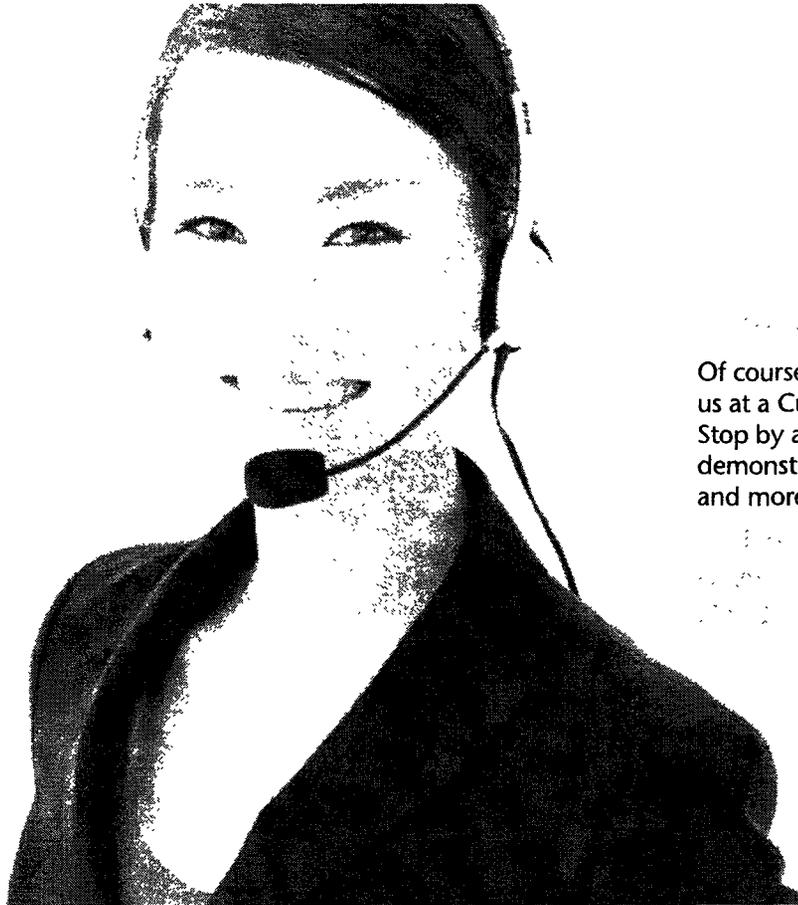
2011-2012

And feel free to talk all you want – whenever you want! We give you unlimited local and long distance calling. Crystal clear voice quality. Nine of our most requested calling features. And you won't have to purchase or rent any new equipment.

With Midcontinent Digital Phone Service, you'll have the most advanced phone technology available today – backed by the 24/7 support of our friendly Customer Care Team.

So when you're ready for a new way to talk, talk to us.

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Of course, you're always welcome to visit us at a Customer Service Center near you. Stop by and set up services, get a personal demonstration, check out our other services, and more!

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We're Here To Help

For some people, especially the homebound, the telephone is a lifeline to the outside world. Low-income telephone subscribers can apply for aid to help with their phone bill through **Lifeline Assistance** program. If you have any questions, please call 1-800-888-1300 and we'll be happy to assist you.

Lifeline Assistance

Lifeline provides eligible subscribers home telephone service at a reduced monthly rate.

Lifeline subscribers may receive long distance blocking on their telephone line at no charge.

Telephone service must be in the eligible participant's name. *(Only ONE credit per household for all telecommunication services.)*

To Apply, complete form on other side, attach proof then mail to:
ATTN: Quality Assurance
Midcontinent Communications
P.O Box 5010
Sioux Falls, SD 57117-9908

Important to Remember

- **Lifeline is a federal benefit and that willfully making false statements to obtain the benefit can result in fines, imprisonment, de-enrollment or being barred from the program.**
- Only one Lifeline service is available per household.
- A household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses and is not permitted to receive Lifeline benefits from multiple providers.
- Violation of the one-per-household limitation will result in the subscriber's de-enrollment from the program.
- Lifeline is a non-transferable benefit and the subscriber may not transfer his/her benefit to any other person.



(please print)

Last Name _____ First Name _____ Middle _____

Street Address _____ City _____ State _____ Zip _____

Billing Address _____ City _____ State _____ Zip _____

(Fill in only if different than service address)

Is this a permanent or temporary residence for you? Permanent Temporary* Your date of birth: Month _____ Day _____ Year _____

Last four digits of your Social Security #: _____ Check the box that best describes where you live: I live on Tribal Land I do not live on Tribal Land

Telephone Number _____ Telephone Number _____ Telephone Company _____

(If an existing customer and service is in your name) (Where you can be reached if you don't have our phone service)

Number of people living in your household: _____ *a temporary address will need to be verified every 90 days

Qualifications and Instructions:

People who are currently participating in at least one of the following or have an annual income at or below 135%** of the Federal Poverty Guideline can qualify for the Lifeline Assistance program. **Telephone service must be in the name of the eligible participant.** And, to the best of your knowledge, the household is not already receiving a Lifeline service. You may need to re-certify eligibility at any time – failure to re-certify will result in de-enrollment and termination of benefits.

1. I receive benefits from the following program(s):
(Check all that apply and attach proof)

- Medicaid/Medical Assistance
- Federal Public Housing (FPHA) or Section 8 Assistance
- Supplemental Security Income (SSI)
- Supplemental Nutrition Assistance Program (SNAP) formerly known as Food Stamps
- Low-Income Home Energy Assistance Program (LIHEAP)
- National School Free Lunch Program
- Minnesota Family Investment Program (MFIP)
- Temporary Assistance for Needy Families (TANF)
- Tribally Administered Head Start (for those meeting income qualifying standard)
- Bureau of Indian Affairs General Assistance
- Tribally Administered Temporary Assistance for Needy Families (TTANF)

2. I do not receive benefits from any of the programs listed under Part 1, however my income is at or below 135% of Federal Poverty Guideline. (Please attach one of the documents below if you did not check any boxes in #1.)

- Last year's State, Federal or Tribal Tax Return
- A Federal or Tribal notice letter of participation in General Assistance Program
- Three consecutive months of most recent paycheck stub
- Veterans Administration Benefits Statement
- Unemployment/Workmen's Compensation Statement
- Child Support Document (if proves income)
- Current annual income statement from employer
- Social Security Benefits Statement
- Retirement/Pension Benefits Statement
- Divorce Decree (if proves income)
- Other _____

I agree to notify the telephone company within 30 days should any of the following become true: (1) if I no longer participate in any of the above qualifying programs (2) my income rises above 135% of the Federal Poverty Guideline (3) if my address changes, I will provide the new address. I have read the information on this application and understand I must meet one of the criteria above to receive telephone service discounts on my home telephone line. Failure to provide the required information and documentation will result in termination of Lifeline benefits. I further understand that my household may apply for only ONE credit for all telecommunication services. Midcontinent will provide my name, telephone number, and address to USAC (Universal Service Administrative Company) and/or its agents for the purpose of verifying that the subscriber does not receive more than one Lifeline benefit. I certify under penalty of perjury all preceeding information is true to the best of my knowledge.

Applicant Signature _____

Print Authorized Representative Name† _____

Date _____

Day Phone Number† _____ Date† _____

To Apply, complete form and attach proof then mail to:
ATTN: Quality Assurance
Midcontinent Communications
P.O Box 5010
Sioux Falls, SD 57117-9908

†Fill in only if you are an "Authorized Representative" for the applicant; are submitting this form on behalf of this customer and are willing to assist the applicant in seeking telephone service discounts.



*Federal Poverty Guideline x 1.35 = Qualifying Income Level. The percentage is subject to change. Services not available in all areas. Some restrictions may apply.

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Thanks for choosing Midcontinent Communications® and Digital Phone, the service that's got everyone talking!

Here at Midcontinent™ we consider each and every one of our customers to be family. And as with all our new family members, we'd just like to start things off by saying welcome.

This User Guide will provide information about all the great features available at your fingertips and give you helpful tips on how to get the most out of your new digital phone service. So go ahead: talk it up!

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1-800-588-1500 | midcontinent.com

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About Your Digital Phone Line

You asked for it, and we answered the call! Your digital phone line is set up and includes all the great features you requested with your order. And we've created your directory listing – we won't change or remove it, unless you ask us to.

If you've subscribed to our Digital Phone Package, we'll handle everything for you! Midcontinent will be your local and long distance service provider. If you choose a Local Digital Phone Line only, you may select both an in-state long distance carrier and an out-of-state long distance carrier (for 1+ dialing).

Telephone Relay Services provide support assistance to our hearing and speech impaired customers throughout the region. The service utilizes operators who facilitate the communication between the calling and receiving parties. We'll connect you – just dial 711.

For the latest road conditions – dial 511.

Dial 611

Option 1 – to access your voicemail box.

Option 2 – to connect with our Customer Care Team.

1-800-225-7300 | midcontinent.com

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In the event you feel your services have been taken by a telephone company without your authorization (otherwise known as "slamming"), you may contact your state's Public Utilities/Service Commission:

500 East Capitol Street
Pierre, SD 57501
1.800.332.1782

600 E Broadway, Dept. 408
Bismarck, ND 58505-0480
1.701.328.2400

121 7th Place East, Suite 350
Saint Paul, MN 55101-2147
1.651.296.0406 or 1.800.657.3782

Our friendly Customer Care Team is always just a phone call away – and we're here for you 24 hours a day / 7 days a week. 1.800.888.1300.

Our Terms and Conditions Agreement for Telephone Service can be found by visiting our website:

Again, we're thrilled you've chosen Midcontinent Communications to be your telephone service provider. Thanks, and here's to years of affordable calls and great conversation.

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Local Telephone Service

Most of our new customers keep their current phone number(s) when they switch their local telephone service to us. And we handle it all for you! Midcontinent will contact your current local service provider to transfer your existing numbers and to terminate your existing telephone service.

If you choose a new telephone number when you switch your local telephone service to us, you must notify your current carrier of the change once your new telephone number has been installed.

If you relocate to a different address, you must contact Midcontinent Communications to transfer your services and verify your new 911 address information. (Note: though equipment has battery back-up, in the event of an extended power outage 911 service may be limited or unavailable.)

Long Distance Telephone Service

If you are changing to Midcontinent's long distance service, you must notify your current carrier that you want to terminate your long distance service with them. Some carriers will require written authorization.

If you choose to keep your current long distance carrier, you must notify them that Midcontinent Communications is now your local telephone service provider.

* Midcontinent Communications must be designated as your long distance carrier in order to take advantage of our Digital Phone Package with Unlimited* Long Distance.

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Telephone Scams and Consumer Protection

Telemarketing schemes. Bogus contests. Phone scams. Telephone fraud is a multi-billion dollar business for criminals. Don't be the next victim.

Depending on the type of scam, you can lose anywhere from a small amount of money to your entire life savings – and it can be difficult to get your money back. The voice certainly might sound friendly and trustworthy on the other end. But remember – it's always better to be safe than sorry when talking on the phone with someone you don't know.

We encourage you to keep the following Telephone Fraud* information handy at all times – preferably by your phone:

- If an unsolicited caller ever asks you to purchase something – or requests that you give out your credit card number, share bank information, or send a personal check for any reason at all – REFUSE! They may entice you by claiming you are eligible for a great offer. Don't fall for their tactics. Never provide your personal or financial information to an unsolicited caller.
- Check with your local consumer protection agency (Better Business Bureau, etc.) prior to doing business with any company you are unfamiliar with.
- You may be promised free gifts, prizes, or vacations if you "act right now." Consider this a warning! Take your time – legitimate companies won't pressure you into making a snap decision.

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- Con artists often lure victims by asking them to donate money to counterfeit charities. They may use names that sound like better-known, reputable organizations. Before you donate over the phone, ask the caller to send written information about their organization. Reputable charity groups are happy to do this for you.
- The Federal Trade Commission (FTC) requires telemarketers to make certain disclosures and prohibits certain misrepresentations. It also gives you the power to stop unwanted telemarketing calls and provides state law enforcement officers the authority to prosecute fraudulent telemarketers operating across state lines.
- Caller Identification or "Caller ID" allows you to identify a caller before you answer your telephone. This service, however, is susceptible to fraud. Using a practice known as "Caller ID Spoofing," disreputable parties can deliberately falsify the telephone number relayed as the Caller ID number to disguise the identity and originator of the call. For more information visit:

To obtain more information about telephone fraud, and the rules governing phone telemarketing, contact the Federal Trade Commission at 1.877.382.4357.

*Midcontinent reserves the right to terminate phone service due to fraudulent usage.

**Caller ID equipment not included.

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Midcontinent Telephone

Midcontinent's Digital Phone Packages:

Congratulations! You've got the best Digital Phone Package available. It includes your local phone line, 9 features, and unlimited local and long distance calling as well!

Go ahead, call anywhere you want within the 50 United States – or Canada, Puerto Rico, the Virgin Islands, and Guam. Call anytime, day or night. It's hassle free with Midcontinent. No calling-plan minutes to manage, and no annual contract to sign!

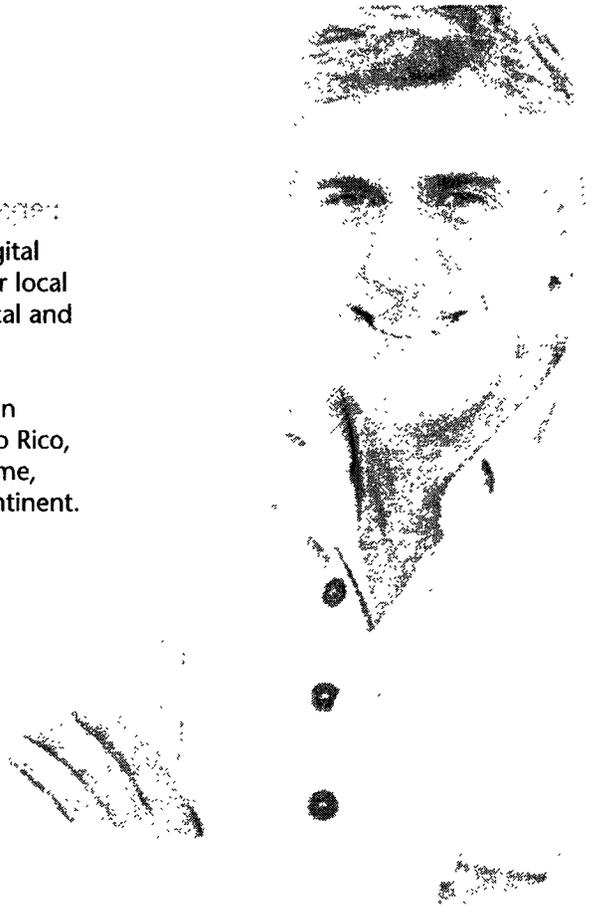


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Please note – several phone features are also available on a pay-per-use basis for Midcontinent telephone customers who are not subscribed to the Digital Phone Package. These features include 3-Way Calling, Continuous Redial, Call Trace, and Last Call Return. If you would like to have these features blocked from your service, please call our Customer Care Team at 1.800.888.1300.

‡Midcontinent Digital Phone Package is available to residential customers only and includes one phone line with direct dialed, unlimited local and long distance calling to the continental U.S., Alaska, Hawaii, Canada, U.S. Virgin Islands, Puerto Rico, and Guam. Other locations are considered International and charged at per minute calling rates (please check our website). Calling card calls, collect calls, 900 number calls, operator assisted calls and directory assistance are not included. Caller ID equipment not included. Not all services available in all areas. Digital Phone Service is subject to Terms and Conditions as outlined on our website at

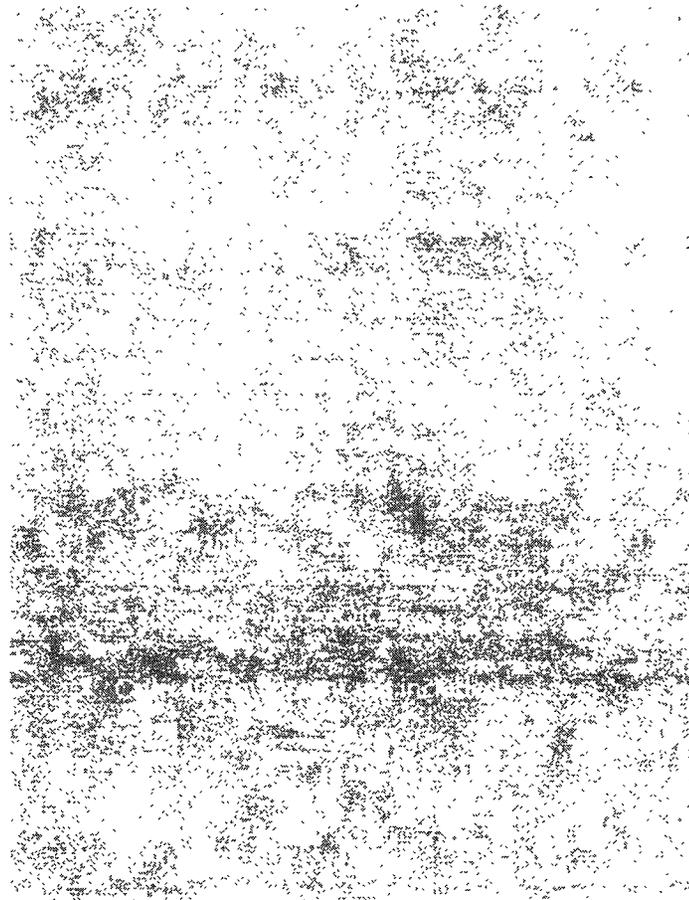


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Understanding Your Telephone Bill

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Your Midcontinent Communications telephone bill includes taxes and fees mandated by law that include the following:

Residential Access Line Charge

This is the Federal Communications Commission (FCC) charge for providing access to (and maintenance of) the local network.

Local Number Portability Fee Charge

This FCC-approved fee helps phone companies offset the associated with developing systems that allow consumers to keep their same telephone number when switching local providers.

Clearing & Speech Impaired Surcharge

A state government-imposed monthly charge, which helps to provide telephone services to the hearing and speech impaired.

County Government 911 Surcharge

This fee helps pay for the emergency 911 calling system.

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State and Federal Taxes

The amount of your State and Federal taxes varies with your location. All telephone companies assess the same percentages.

Federal Universal Service Fund

The Federal Universal Service Fund (FUSF) supports the telecommunication needs of consumers in low-income households, rural healthcare providers, schools, and libraries.

Depending upon your location, other taxes and fees may apply.

Midcontinent Communications bills you one month in advance for recurring services (line, features, and options/packages). Your first bill will include your regular monthly charges in addition to any installation fees and partial month charges incurred since installation.

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Call Waiting II

Take a peek! With Call Waiting ID, not only do you hear a quick beep signaling that you have another call coming in, you also get a display that shows you who is calling. You can capture the call information on your display unit – even if you choose not to accept the incoming call. (Caller ID display unit must be purchased separately.)

How to use Call Waiting:

1. When you hear the tone, press and quickly release the receiver button on your phone – and greet your new caller.
2. To alternate between calls or return to your first caller, press and quickly release the receiver button on your phone.
3. To end either conversation, simply hang up.
4. If one of your callers is still on the line, your phone will ring. When you pick up the call, you will be connected to the caller.

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To turn off Call Waiting before a call:

1. Push *70 on your touch-tone phone. You will hear three short tones followed by a dial tone.
2. Place your call.
3. Call Waiting is automatically restored when you hang up.

To turn off Call Waiting during a call:

1. During your conversation, press and quickly release the receiver button on your phone.
(If you do this while a call is coming in, you will answer the incoming call.)
2. Push *70 on your touch-tone phone. You will hear three short tones followed by a dial tone.
3. Press and quickly release the receiver button on your phone to return to your conversation.
4. Call Waiting is automatically restored when you hang up.

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3-Way Calling

Do you need to talk to two people at the same time? With 3-Way Calling, you have the ability to add a second person to your call – or put one person on hold and make a second call. 3-Way Calling works with both local and long distance calls.

How to use 3-Way Calling:

1. Place your first caller on hold by pressing and quickly releasing the receiver button on your phone.
2. You will hear a brief stutter tone. When you hear the normal dial tone, you can make your second call.
3. When the second caller answers, press and quickly release the receiver button to connect all callers.
4. If the second caller does not answer (or you get a busy signal), press and quickly release the receiver button. This will return you to the first caller.
5. If either party disconnects, you can continue talking with the remaining party.
6. To end the call completely, simply hang up.

* This feature is available to all Digital Phone lines. If you do not currently subscribe to this feature it can be used on a pay-per-use basis.

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Call Forwarding Universal

Leaving the house and don't want to miss that important call? Call Forwarding Universal allows you to forward calls temporarily to another number – even your cell phone! (Note: toll charges apply to calls forwarded outside of your local call area.)

How to use Call Forwarding Universal:

1. On your touch-tone phone, press *72.
2. When you hear the dial tone, dial the number you want your calls forwarded to. Wait for the person to answer.
3. If no one answers the phone, or the line is busy, hang up and repeat steps one and two. When Call Forwarding Universal has been activated, you will hear a fast busy signal.
4. To verify your calls are being forwarded, press *72 on your touch-tone phone. If you hear a busy signal, Call Forwarding Universal is working. If not, repeat steps one and two.
5. To deactivate call forwarding, press *73 on your touch-tone phone. The stutter tone followed by dial tone indicates to you that your calls are no longer being forwarded.

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eVOICE

Need the power to check voicemail via email? The power is yours! Your Midcontinent voicemail can be accessed through email as well as from a telephone. To add or activate this feature, go online to MyMidco.com or call our Customer Care Team at 1.800.888.1300, and let us know the email address you'll be using to access your voicemail messages.

When you receive an email notifying you of a voicemail, you have the option of listening to it online or through your phone. You can delete the message from eVOICE – but by doing so you won't have the opportunity to retrieve it later via phone.

