

Thanks to cable firms, the U.S. adds 635,000 new broadband subs

Eighteen of the largest cable and telecom companies added about 635,000 net new subscribers during the third quarter of 2011, with a majority of the subscribers – 83 percent or 525,000 – coming from cable companies and the rest from telephone companies, [says Leichtman Research Group](#), a Durham, NH-based research company. In comparison, during the third quarter of 2010, the total new broadband additions were 800,000.

These 18 companies that include the likes of Comcast, Verizon, AT&T and Time Warner Cable account for about 77.8 million broadband subscribers in the US. Cable companies have 43.6 million broadband subscribers while phone companies have 34.2 million subscribers.

Here are some highlights from the stats provided by LRG.

Comcast added 261,000 broadband subscribers in the quarter – 41 percent of the total for the top providers.

AT&T and Verizon added 642,000 fiber subscribers in the quarter (via U-verse and FiOS), while having a net loss of 619,000 DSL subscribers.

The top cable broadband providers have a 56 percent share of the overall market, with nearly a 9.5 million subscriber advantage over the top telephone companies – compared to 8.2 million a year ago.

Over the first three quarters of 2011, the top broadband providers added nearly 2.3 million subscribers, compared to 2.6 million subscribers added in the first three quarters of 2010

Broadband Internet	Subscribers at end of 3Q 2011	Net Adds in 3Q 2011
Cable Companies		
Comcast	17,811,000	261,000
Time Warner	10,167,000	105,000
Cox*	4,465,000	40,000
Charter^	3,580,100	60,100
Cablevision	2,949,000	17,000
Suddenlink	937,200	23,000
Mediacom	850,000	(5,000)
Insight	543,800	6,300
Cable ONE	448,143	3,786
Other major private cable companies**	1,914,000	16,000
Total Top Cable	43,665,243	527,186
Telephone Companies		
AT&T	16,476,000	3,000
Verizon	8,572,000	20,000
CenturyLink	5,484,000	57,000
Frontier^^	1,728,400	13,281
Windstream	1,345,800	9,300
FairPoint	312,475	7,320
Cincinnati Bell	258,700	800
Total Top Telephone Companies	34,177,375	110,701
Total Broadband	77,842,618	637,887

Sources: The Companies and Leichtman Research Group, Inc.

* LRG estimate

** Includes LRG estimates for Bright House Networks, and RCN

^ Includes non-residential subscribers

^^ LRG estimate does not include wireless subscribers

Company subscriber counts may not represent solely residential households

Totals reflect pro forma results from system sales and acquisitions

Top cable and telephone companies represent approximately 93% of all subscribers