



P.O. Box 561
MONROE, LA 71210
318-405-1403

June 12, 2012

Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
445 12th Street, S.W.
Washington, D.C. 20554

Received & Inspected

JUL -2 2012

FCC Mail Room

To Whom It May Concern:

We were recently notified that, pursuant to Section § 79.1 of the Federal Communication Commission's rules, we would have to provide closed captioning for television broadcast of our "All the Way Live TV" show. We are requesting exemption on the basis that compliance would impose an "undue economic burden," as defined in Section 79.1(f) of the Commission's rules, 47 C.F.R. § 79.1(f)

All the Way Live TV is a locally produced television program that airs on KARD/FOX 14 Saturdays at 11:30 PM. We are a community-oriented television program with a majority youth and young adult audience which is why we coordinate events that are youth-oriented and have a positive impact on the community. We show positive activity in the community as well as help local talent gain exposure throughout the area. We also sponsor numerous events to assist local high school groups in their fundraising efforts, including advertising the event and airing the event on a later show at our expense. The total cost of airing our show averages \$900.00 a month and all of our expenses are paid out-of-pocket. It would cost a minimum of \$235 per episode to have our show close captioned. This would mean we would have to spend an additional \$1,000.00 each month, bringing our total monthly cost to \$1,900.00 per month. We simply cannot afford this.

Thank you in advance for your cooperation in this matter and I look forward to your ruling. If you have any questions or need further information, you may contact me at the above address or call me at 318-405-1403.

Sincerely,

Ken Hobbs,
Executive Producer, "All the Way Live TV"

Come and get Live with All the Way Live TV

JUL -2 2012

FCC Mail Room

Affidavit of Kenyatta Hobbs

My name is Kenyatta Hobbs, I am a resident of Ouachita Parish of full age and majority currently residing at 2411 Blanchard Road Apt. 7205, West Monroe, Louisiana 71291.

I am the executive producer of "All the Way Live TV", a locally produced television show and am authorized to act on behalf of the show. I am applying for exemption from Section § 79.1 of the Federal Communication Commission's rules that states that we would have to provide closed captioning for the television broadcast of our show. Exemption is being requested on the basis that compliance would impose an undue economic burden. I declare that, to the best of my knowledge and belief, the information submitted and statements made in my letter are true, correct and complete.

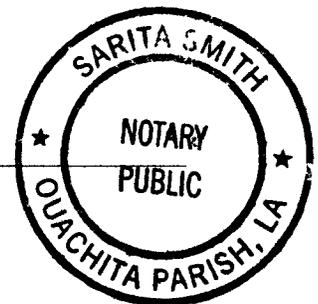

Kenyatta Hobbs

State of Louisiana
Parish of Ouachita

On this 12 day of June, 2012, before me, the undersigned notary public, duly commissioned and qualified in and for the parish and state aforesaid, personally appeared Kenyatta Hobbs, to be known to be the person described in and who executed the forgoing Affidavit, and, being first duly sworn on oath according to law, deposes and says that he has read the foregoing Affidavit subscribed by him, and the matters stated herein are true to the best of his information, knowledge and belief.

SIGNED on this 12 day of June, 2012


Notary Public



Notary ID # 60421

My commission expires: 2-10-2013



KARD
 1401 W Capitol Ave Ste104
 Little Rock, AR 72201
 ph: (501) 340-4444
 fx: (501) 376-1852

Advertiser Ken Hobbs Productions (38845)
Agency Direct Account (1)
Buyer
Salesperson Jeffreys, Erica (1693)
 ph: (318) 323-1972

Product Programming - Paid (1078)
Brand Paid Programming (14498)
Acct Types Local/Pd Prog Direct
Est/Headline /
Demo
Revision
Comments KARD PAID PROG

Invoice 1122126
Inv Date 5/31/2012
Terms Cash In Advance
Contract 560327
Bill Type Calendar
Period 5/1/2012 - 5/31/2012

CO-OP/Order Type No/Normal
Package
 Gen. Date 6/1/2012 10:24:18AM

Ken Hobbs Productions
 2411 Blanchard St
 Apt 7205
 West Monroe, LA 71291

AdM

Monroe (KARD)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	Contract Line Remarks:								
7.0	LONG	11:30:00PM-ALL THE	Day,Sa-1	05/05/12 11:30PM (Sa)	28:30	ALL THE WAY LIVE	5/5	\$60.00	
8.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/05/12 6:54AM (Sa)	00:30	NEW ADVENTURES OF OLD CHRISTINE	Hobbs Production Promo Spot	\$0.00	
8.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/05/12 12:34PM (Sa)	00:30	MOVIE	Hobbs Production Promo Spot	\$0.00	
8.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/05/12 2:29PM (Sa)	00:30	MLB Player Poll	Hobbs Production Promo Spot	\$0.00	
8.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/05/12 6:25PM (Sa)	00:30	Judge Joe Brown 2	Hobbs Production Promo Spot	\$0.00	
8.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/05/12 9:25PM (Sa)	00:30	HOW I MET YOUR MOTHER	Hobbs Production Promo Spot	\$0.00	
9.0	LONG	11:30:00PM-ALL THE	Day,Sa-1	05/12/12 11:54PM (Sa)	28:30	ALL THE WAY LIVE	05-12-12	\$60.00	
10.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/12/12 8:23AM (Sa)	00:30	ANIMAL RESCUE TVY7FV	Hobbs Production Promo Spot	\$0.00	
10.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/12/12 11:47AM (Sa)	00:30	Fox Baseball	Hobbs Production Promo Spot	\$0.00	
10.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/12/12 3:28PM (Sa)	00:30	RACE WEEK	Hobbs Production Promo Spot	\$0.00	
10.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/12/12 4:37PM (Sa)	00:30	Judge Joe Brown	Hobbs Production Promo Spot	\$0.00	
10.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/12/12 5:28PM (Sa)	00:30	Judge Joe Brown 2	Hobbs Production Promo Spot	\$0.00	
11.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/19/12 11:59AM (Sa)	00:30	PAID PROGRAMMING M-SAT 11:30 AM	Hobbs Production Promo Spot	\$0.00	
11.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/19/12 12:18PM (Sa)	00:30	XTERRA	Hobbs Production Promo Spot	\$0.00	
11.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/19/12 9:29PM (Sa)	00:30	HOW I MET YOUR MOTHER	Hobbs Production Promo Spot	\$0.00	
11.0	SPOT			05/19/12			2 preempts @ \$0.00	\$0.00	
12.0	LONG	11:30:00PM-ALL THE	Day,Sa-1	05/19/12 11:30PM (Sa)	28:30	ALL THE WAY LIVE	5/19	\$60.00	
13.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/26/12 6:30AM (Sa)	00:30	PAID PROGRAMMING SAT-6:00AM	Hobbs Production Promo Spot	\$0.00	
13.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/26/12 6:54AM (Sa)	00:30	NEW ADVENTURES OF OLD CHRISTINE	Hobbs Production Promo Spot	\$0.00	
13.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/26/12 7:15AM (Sa)	00:30	Jack Hanna	Hobbs Production Promo Spot	\$0.00	
13.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/26/12 7:29AM (Sa)	00:30	Jack Hanna	Hobbs Production Promo Spot	\$0.00	
13.0	SPOT	6:30:00AM-11:30:00	Day,Sa-5	05/26/12 11:59AM (Sa)	00:30	PAID PROGRAMMING M-SAT 11:30 AM	Hobbs Production Promo Spot	\$0.00	
14.0	LONG	11:30:00PM-ALL THE	Day,Sa-1	05/26/12 11:30PM (Sa)	28:30	ALL THE WAY LIVE	05-26-12	\$60.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$240.00	Total Spots	22
Commission	\$0.00		
Net Total	\$240.00		



KARD
200 Pavilion Rd
West Monroe, LA 71292

Ken Hobbs Productions
2411 Blanchard St
Apt 7205
West Monroe, LA 71291

Contract # 560327

Schedule Dates 04/14/12-09/29/12
Advertiser Ken Hobbs Productions (38845)
Agency Direct Account (1)
Product Programming - Paid (1078)
Brand Paid Programming (14498)
Salesperson Jeffreys, Erica (1693)
Sales Office Monroe
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Pd Prog Direct
Billing Type Calendar
Comments KARD PAID PROG

Date Entered 04/10/12
Last Modified 06/07/12
Entered By Erica Jeffreys
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$1,500.00
Sales Tax

Monroe (KARD)

By Calendar Month	Spots	Rate
Apr. 2012	16	\$180.00
May. 2012	22	\$240.00
Jun. 2012	30	\$300.00
Jul. 2012	24	\$240.00
Aug. 2012	24	\$240.00
Sep. 2012	30	\$300.00
Grand Total:	146	\$1,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / LONG	04/14/12-06/23/12	5	28:30	11:30P- ALL THE WAY LIVE							1					Monroe (KARD)		4/10/12
1.1	Normal Line / LONG	04/14/12-04/14/12	5	28:30	11:30P- ALL THE WAY LIVE							1		1	\$60.00	\$60.00	Monroe (KARD)		4/10/12
2.0	Normal Line / SPOT	04/14/12-04/14/12	9	:30	6:30A- 11:30P (CST)							5		4	\$0.00	\$0.00	Monroe (KARD)		4/11/12
2.0.1	Closed Preempt	04/14/12															Monroe (KARD)	Sports / Network Over-run/Spot - MLB ran long	
3.0	Normal Line / LONG	04/21/12-04/21/12	5	28:30	11:30P- ALL THE WAY LIVE							1		1	\$60.00	\$60.00	Monroe (KARD)		4/12/12
4.0	Normal Line / SPOT	04/21/12-04/21/12	9	:30	6:30A- 11:30P (CST)							5		4	\$0.00	\$0.00	Monroe (KARD)		4/12/12
4.0.1	Closed Preempt	04/21/12															Monroe (KARD)	Sports/Spot - overrun	
5.0	Normal Line / SPOT	04/28/12-04/28/12	9	:30	6:30A- 11:30P (CST)							5		5	\$0.00	\$0.00	Monroe (KARD)		4/26/12
6.0	Normal Line / SPOT	04/28/12-04/28/12	8	28:30	11:30P- ALL THE WAY LIVE							1		1	\$60.00	\$60.00	Monroe (KARD)		4/26/12
7.0	Normal Line / LONG	05/05/12-05/05/12	8	28:30	11:30P- ALL THE WAY LIVE							1		1	\$60.00	\$60.00	Monroe (KARD)		5/3/12
8.0	Normal Line / SPOT	05/05/12-05/05/12	9	:30	6:30A- 11:30P (CST)							5		5	\$0.00	\$0.00	Monroe (KARD)		5/3/12
9.0	Normal Line / LONG	05/12/12-05/12/12	5	28:30	11:30P- ALL THE WAY LIVE							1		1	\$60.00	\$60.00	Monroe (KARD)		5/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions



KARD
200 Pavilion Rd
West Monroe, LA 71292

Ken Hobbs Productions
2411 Blanchard St
Apt 7205
West Monroe, LA 71291

Contract # 560327

Schedule Dates 04/14/12-09/29/12
Advertiser Ken Hobbs Productions (38845)
Agency Direct Account (1)
Product Programming - Paid (1078)
Brand Paid Programming (14498)
Salesperson Jeffreys, Erica (1693)
Sales Office Monroe
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Pd Prog Direct
Billing Type Calendar
Comments KARD PAID PROG

Date Entered 04/10/12
Last Modified 06/07/12
Entered By Erica Jeffreys
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$1,500.00
Sales Tax

Monroe (KARD)

By Calendar Month	Spots	Rate
Apr. 2012	16	\$180.00
May. 2012	22	\$240.00
Jun. 2012	30	\$300.00
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Grand Total:	146	\$1,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	05/12/12-05/12/12	9	:30	6:30A- 11:30P (CST)								5	5	\$0.00	\$0.00	Monroe (KARD)		5/10/12
11.0	Normal Line / SPOT	05/19/12-05/19/12	9	:30	6:30A- 11:30P (CST)								5	3	\$0.00	\$0.00	Monroe (KARD)		5/18/12
11.0.1	Closed Preempt	05/19/12															Monroe (KARD)	Sports/Spot -	
11.0.2	Closed Preempt	05/19/12															Monroe (KARD)	Sports/Spot -	
12.0	Normal Line / LONG	05/19/12-05/19/12	5	28:30	11:30P- ALL THE WAY LIVE								1	1	\$60.00	\$60.00	Monroe (KARD)		5/18/12
13.0	Normal Line / SPOT	05/26/12-05/26/12	9	:30	6:30A- 11:30P (CST)								5	5	\$0.00	\$0.00	Monroe (KARD)		5/24/12
14.0	Normal Line / LONG	05/26/12-05/26/12	5	28:30	11:30P- ALL THE WAY LIVE								1	1	\$60.00	\$60.00	Monroe (KARD)		5/24/12
15.0	Normal Line / LONG	06/02/12-06/02/12	5	28:30	11:30P- ALL THE WAY LIVE								1	1	\$60.00	\$60.00	Monroe (KARD)		6/1/12
16.0	Normal Line / SPOT	06/02/12-06/02/12	9	:30	6:30A- 11:30P (CST)								5	5	\$0.00	\$0.00	Monroe (KARD)		6/1/12
17.0	Normal Line / SPOT	06/09/12-06/09/12	9	:30	6:30A- 11:30P (CST)								5	5	\$0.00	\$0.00	Monroe (KARD)		6/4/12
18.0	Normal Line / LONG	06/09/12-06/09/12	5	28:30	11:30P- ALL THE WAY LIVE								1	1	\$60.00	\$60.00	Monroe (KARD)		6/4/12
19.0	Normal Line / SPOT	06/16/12-06/16/12	9	:30	6:30A- 11:30P (CST)								5	5	\$0.00	\$0.00	Monroe (KARD)		6/7/12
20.0	Normal Line / LONG	06/16/12-06/16/12	5	28:30	11:30P- ALL THE WAY LIVE								1	1	\$60.00	\$60.00	Monroe (KARD)		6/7/12
21.0	Normal Line / LONG	06/23/12-06/30/12	5	28:30	11:30P- ALL THE WAY LIVE								1	2	\$60.00	\$120.00	Monroe (KARD)		6/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KARD
200 Pavilion Rd
West Monroe, LA 71292

Ken Hobbs Productions
2411 Blanchard St
Apt 7205
West Monroe, LA 71291

Contract # 560327

Schedule Dates 04/14/12-09/29/12
Advertiser Ken Hobbs Productions (38845)
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Salesperson Jeffreys, Erica (1693)
Sales Office Monroe
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Pd Prog Direct
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Comments KARD PAID PROG

Date Entered 04/10/12
Last Modified 06/07/12
Entered By Erica Jeffreys
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$1,500.00
Sales Tax

Monroe (KARD)

By Calendar Month	Spots	Rate
Apr. 2012	16	\$180.00
May. 2012	22	\$240.00
Jun. 2012	30	\$300.00
Jul. 2012	24	\$240.00
Aug. 2012	24	\$240.00
Sep. 2012	30	\$300.00
Grand Total:	146	\$1,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	06/23/12-06/30/12	9	:30	6:30A- 11:30P (CST)							5		10	\$0.00	\$0.00	Monroe (KARD)		6/7/12
23.0	Normal Line / SPOT	07/07/12-09/29/12	9	:30	6:30A- 11:30P (CST)							5		65	\$0.00	\$0.00	Monroe (KARD)		6/7/12
24.0	Normal Line / LONG	07/07/12-09/29/12	5	28:30	11:30P- ALL THE WAY LIVE							1		13	\$60.00	\$780.00	Monroe (KARD)		6/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions

RECEIPT DATE May 27 2012 NO. 308778
 RECEIVED FROM State Production Film
 ADDRESS 324 Bell Ave Monroe LA 71203
 \$ 165.00
 FOR Editing for All the way live tv show

ACCOUNT		
AMT. OF ACCOUNT	<u>165</u>	<u>00</u>
AMT. PAID	<u>165</u>	<u>00</u>
BALANCE DUE		

CASH
 CHECK
 MONEY ORDER BY Jessica Lane

©2001 REDIFORM. © 81820

RECEIPT DATE 05-21-2012 NO. 308767
 RECEIVED FROM State Production Film
 ADDRESS 324 Bell Ave Monroe LA 71203
 \$ 165.00
 FOR Editing for All the way live tv show

ACCOUNT		
AMT. OF ACCOUNT	<u>165</u>	<u>00</u>
AMT. PAID	<u>165</u>	<u>00</u>
BALANCE DUE		

CASH
 CHECK
 MONEY ORDER BY Jessica Lane

©2001 REDIFORM. © 81820

RECEIPT DATE 6-15-2012 NO. 308784
 RECEIVED FROM State Production Film
 ADDRESS 324 Bell Ave Monroe LA 71203
 \$ 165.00
 FOR Editing for All the way live tv show

ACCOUNT		
AMT. OF ACCOUNT	<u>165</u>	<u>00</u>
AMT. PAID	<u>165</u>	<u>00</u>
BALANCE DUE		

CASH
 CHECK
 MONEY ORDER BY Jessica Lane

©2001 REDIFORM. © 81820

RECEIPT DATE 6-4-2012 NO. 308796
 RECEIVED FROM State Production Film
 ADDRESS 324 Bell Ave Monroe LA 71203
 \$ 165.00
 FOR Editing for All the way live tv show

ACCOUNT		
AMT. OF ACCOUNT	<u>165</u>	<u>00</u>
AMT. PAID	<u>165</u>	<u>00</u>
BALANCE DUE		

CASH
 CHECK
 MONEY ORDER BY Jessica Lane

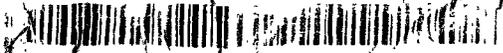
©2001 REDIFORM. © 81820

The UPS Store #5068
3103 3 Cypress Street
West Monroe, LA 71291
(318) 324-5445

06/19/12 12:45 PM

We are the one stop for all your shipping, postal and business needs.

Track your shipments on
www.theupsstore.com



01 010350 (002)
CD/DVD Mailer
002 001040 (001)
Ground Commercial
Tracking# 126F6W390378785428

SubTotal \$ 10.58
State/City (13) \$ 0.16
Total \$ 10.74

Cash \$ 21.00
Change \$ 10.26

Receipt ID 83781623431369888339 002 Items
CSH: Kathleen Tran: 6183 Reg: 001

Whatever your business and personal needs, we are here to serve you.

ENTER FOR A CHANCE TO WIN \$1000

We value your feedback. To enter please complete the customer satisfaction survey located at:

www.theupsstore.com/survey

For official rules and Terms and Conditions go to www.theupsstore.com and click on the Customer Experience Survey link

The UPS Store - #5068
3103 3 Cypress Street
West Monroe, LA 71291
(318) 324-5445

06/12/12 11:41 AM

We are the one stop for all your shipping, postal and business needs.

Track your shipments on
www.theupsstore.com



01 010350 (002) T3 \$ 1.69
CD/DVD Mailer
002 001040 (001) T0 \$ 8.89
Ground Commercial
Tracking# 126F6W390311765011

SubTotal \$ 10.58
State/City (13) \$ 0.16
Total \$ 10.74

Cash \$ 21.00
Change \$ 10.26

Receipt ID 83781623107499888335 002 Items
CSH: Kathleen Tran: 5733 Reg: 001

Whatever your business and personal needs, we are here to serve you.

ENTER FOR A CHANCE TO WIN \$1000

We value your feedback. To enter please complete the customer satisfaction survey located at:

www.theupsstore.com/survey

For official rules and Terms and Conditions go to www.theupsstore.com and click on the Customer Experience Survey link

* Shipping DVD
to be aired



For Immediate Release
June 18, 2012
Contact: *Bradley Wilkinson*
318-855-8191 Office
bwilkinson1@gmail.com

Active Media now offers closed captioning technology for long format videos for businesses and churches.

Closed Captioning, the process of displaying text on a television, video or other visual display to provide additional or interpretive information to individuals who wish to access it, is now mandated by the FCC for any ads or programs which are five minutes or longer in length.

Closed captions typically show a transcription of the audio portion of a program as it occurs (either verbatim or edited form), and sometimes include non-speech elements.

Active Media has now acquired the capabilities to provide this service in our area. A three day turnaround time is required. All files must be in a digital format at a rate of \$4.08 per minute. There is a flat rate for commercials: \$50 per :30 & \$100 per :60.

The client or business must insert the CC file them self. **ONLY DIGITAL formats will be accepted.**

All other editing rates are on a project by project basis and/or will be at our hourly editing rate of \$130.

Please contact Bradley Wilkinson if you need any additional information or have any questions. Thank you.

###



Computer Prompting & Captioning Co.

1010 Rockville Pike, Suite 306
Rockville, Maryland 20852-1419, USA
301-738-8487 • FAX 8488 • TTY 8489
info@cpweb.com • www.cpcweb.com

DATE: 06/11/2012
Fed ID#: 52-1911964

PROPOSAL FOR A CAPTIONING SERVICE

To:
Kenyatta Hobbs
Kenyattahobbs@yahoo.com

29 minute video transcription and captioning. Client to upload the mpeg2 file to be used for the DVD creation to our FTP. CPC will transcribe and caption the video, and deliver a simple authored DVD (no chapters or menus).

Qt	Turn-Around	Duration	Price
1	2 Business Days	30 Minutes	\$505.00
1	5 Business Days	30 Minutes	\$360.00

*Turn-around time will be counted from the day the project materials have been received in full by 5PM Eastern time (orders and assets received after 5PM Eastern will be processed the next business day).

This proposal is valid for 90 days.
To place your order, please fill out this online order form:

https://www.cpcweb.com/order/service/service_form.html

Prepared by Matt Olman
(301) 738-8487
service@cpweb.com

For over 25 years, CPC has been meeting the closed captioning needs of [thousands of organizations](#), both large and small. Our captioning software and services bring you the benefits of that long experience.