

Critics, such as **Netflix chief executive Reed Hastings**, point out that imposing data caps on streaming video services gives cable companies an unfair advantage. For example, one argument is that people will end up using the cable company's service over competitors like Netflix because they won't have to pay more money for going over the data cap. Comcast, in particular, said its Xfinity TV service is delivered over a "private" network, and thus isn't subject to the same data accrued from web usage. But since both cable TV and Internet data use the same broadband infrastructure, this **argument is questionable at best**.