

The vertical merger of Comcast with NBCU (a Comcastrophe) was approved creating a new media conglomerate, which saw a content provider merge with a service provider. Despite public warnings that the combined company would have a conflict of interest to prioritize its programming and content over that of other content providers the Commission and Department of Justice rubber-stamped the deal. Also the fact that Comcast would have more incentive to discriminate against competing online video providers like Netflix should have convinced regulators to deny the merger. That being said now that the merger has occurred regulators have to enforce the merger commitments Comcast is reportedly violating.

The Commission also must stop loosening of its media ownership rules we need stronger media ownership rules not weaker ones to stop continued media consolidation. The merger of Comcast with entertainment and media giant NBC Universal has in no way served the public interest let alone the public good. In fact, news giant Bloomberg has reported that Comcast NBCU is already violating the conditions of its merger.

This catastrophic merger having done little for the public interest obviously should have never been allowed to take place. That being said something must be done about the combined company's abuses and broken promises.

The FCC must at the very least sanction Comcast NBCU for violating the regulatory conditions imposed on it in exchange for its merger approval. I will be filing a formal complaint to the FCC proceeding on the Comcast NBCU merger (10-56) soon and a request that the merger conditions they're violating be enforced. At

the same time as the FCC continues to conduct its ten year review of its media ownership rules I again implore the FCC to stop trying to loosen the rules to allow more media consolidation.