



Federal Communications Commission
Washington, D.C. 20554

July 26, 2012

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: Consumer Information and Disclosure Public Notice CG Docket No. 09-158, CC Docket No. 98-170, WC Docket No. 04-36

Dear Ms. Dortch:

On July 18, 2012, broadband providers and representatives of other organizations and companies met with members of the Commission to discuss issues associated with the Commission's 2012 broadband measurement and performance program. The meeting focused on issues related to the planned July 19 release of the Commission's 2012 Measuring Broadband America July Report.

Walter Johnston, Chief Electromagnetic Compatibility Division, described new features and topical areas for the July 2012 report comparing observations from the 2011 report. He noted that cumulative distribution functions would be used to express a variety of broadband performance data and identify better what the representativeness experience a given consumer would likely experience by percentage. In addition, new information would be discussed such as the amount of traffic consumed by subscribers of broadband providers in various tiers as well as comparisons of data consumption by typical consumers across technologies.

Broadband providers asked for clarification of logistical details of the release of the Commission's Measuring Broadband America July Report, noting concerns of how to coordinate responses to potential questions regarding the report. These providers noted that they would receive press questions immediately upon release of report and that the report could also impact planned advertising campaigns. Commission staff agreed to provide courtesy copies of the report to the providers identified within the report at 11pm, the night preceding the Commission's meeting where the report would be released. It was agreed by the providers that the report contents would not be discussed prior to the Commission's release of the report.

The group discussed plans for a planning meeting in one week to prepare for the September 2012 measurement process and the second 2012 report.

Sincerely,

A handwritten signature in black ink, appearing to read "Walter Johnston", written over a horizontal line.

Walter Johnston, Chief
Electromagnetic Compatibility Division/OET

Attendees

Name	Organization
Jim Smith	ATT
Ladonna Hagler	ATT
Mike Pfau	ATT
Tom Anschutz	ATT
Paul Jamieson	Cablevision
Jeb Benedict	Centurylink
Mary Retka	Centurylink
Michael Bugenhagen	Centurylink
Carl Leuschner	Charter
Marc Lisner	Cisco
Russ Gyurek	Cisco
Chae Chung	Comcast
David Don	Comcast
Mary McManus	Comcast
Anita Dear	Cox
Ony Anglade	Cox
Paul Cain	Cox
Alec Macdonell	FCC
Dan Chen	FCC
Daniel Kirschner	FCC
Deborah Broderson	FCC
Henning Schulzrinne	FCC
James Miller	FCC
Mustafa Naseem	FCC
Walter Johnston	FCC
Mike Saperstein	Frontier
Meredith Whittaker	Google/M-Lab
Mat Ford	ISOC
Dave Rerko	JDSU`
Steve Morris	NCTA
Jim Partridge	NCTA
Thomas Gideon	New America / M-Lab
Meredith Whittaker	Google / M-Lab
Alex Salter	SamKnows
Rachel Neish	SamKnows
Sam Crawford	SamKnows
Sophie	SamKnows
Jason Weil	Timewarner Cable
Terri Natoli	Timewarner Cable
Glenn Reynolds	US Telecom
Chris Martin	Verizon
David Young	Verizon

Donna Epps
Kitty O'Hara
Mark Montano
Tamera Graves
Malena Barzilai

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