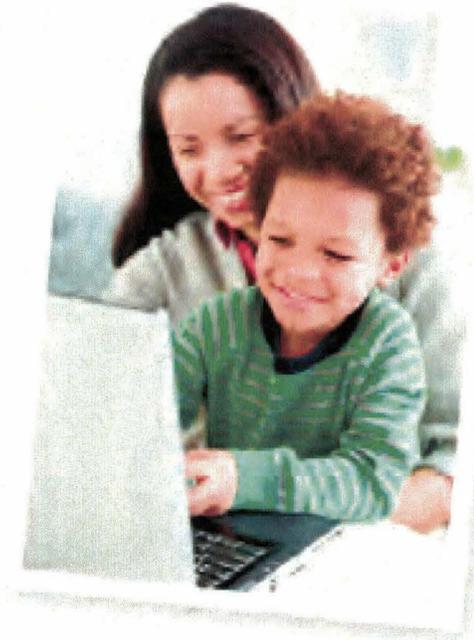


If your child receives free school lunches, you may qualify for Internet Essentials™ from Comcast.

# Bring the Internet home for just \$9.95 a month.

The world has gone digital. Internet service has become essential for success. That's why we created Internet Essentials. It's available to households with children who receive free school lunches under the National School Lunch Program. While participating in Internet Essentials, customers will receive:



## AFFORDABLE INTERNET

**\$9<sup>95</sup>**  
a month  
+ tax

**no**

- price increases
- activation fees
- equipment rental fees

Get fast Internet service so the whole family can enjoy:

- Email
- Homework
- Sharing photos
- Job searches
- Paying bills online
- Watching videos
- Downloading music
- And so much more!

## A LOW-COST COMPUTER

Available at initial enrollment **\$149<sup>99</sup>** + tax

## FREE INTERNET TRAINING

Available online, in print and in person

## Sign up today!

Call toll-free: 1-855-8-INTERNET (1-855-846-8376). For more information visit: [InternetEssentials.com](http://InternetEssentials.com).

Restrictions apply. Not available in all areas. Limited to XFINITY® Internet Economy service for new residential customers meeting certain eligibility criteria. Advertised price applies to a single outlet. Actual speeds vary and are not guaranteed. After initial participation, if a customer is determined to be no longer eligible for the program but continues to receive Comcast service, regular rates will apply. Subject to Internet Essentials program terms and conditions. Call 1-855-846-8376 for restrictions and complete details, or visit [InternetEssentials.com](http://InternetEssentials.com). ©2011 Comcast. All rights reserved. Internet Essentials is a program to provide home Internet service for families. It is not a school program, and is not endorsed or required by your school. Your school is not responsible for Internet Essentials accounts.





Si tu hijo recibe almuerzos escolares gratuitos, podrías calificar.

# Obtén un servicio de Internet rápido y económico para tu hogar.

## Servicio de Internet Básico™ de Comcast

**INTERNET ECONÓMICO**

**\$9<sup>95</sup>**  
al mes.  
+ impuestos

**sin**

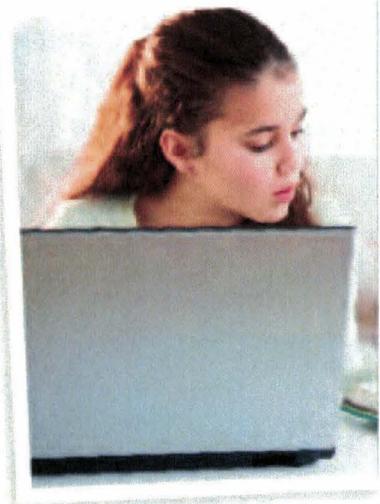
- aumentos de precio
- tarifas de activación
- tarifas de alquiler del equipo

**UNA COMPUTADORA DE BAJO COSTO**

Disponible al suscribirse **\$149<sup>99</sup>**  
+ impuestos

**CAPACITACIÓN DE INTERNET GRATUITA**

Disponible en línea, en materiales impresos y en persona



Tener Internet se ha convertido en algo esencial. No esperes más. Ve cómo puedes conectarte.

### Llama al 1-855-SOLO-995

(1-855-765-6995)

o visita [InternetBasico.com](http://InternetBasico.com)



Algunas restricciones. No está disponible en todos los estados. Limitado al servicio de INTERNET Básico de Comcast para nuevos clientes residenciales que cumplen con ciertos criterios de elegibilidad. Los precios anunciados aplican a una sola computadora. Las velocidades reales varían y no están garantizadas. Después de la parte inicial, el servicio se cobra por un contrato de 12 meses. Para saber más acerca del programa, para saber más acerca del servicio de Comcast, aplicar las tarifas regulares. Sujeto a los términos y condiciones del Servicio de Internet Básico. Llama al 1-855-765-6995 para conocer los términos y condiciones de este programa. ©2011 Comcast. Todos los derechos reservados. El Servicio de Internet Básico es un programa creado para proporcionar a las familias un servicio de Internet residencial. No se trata de un programa social y no es responsable ni está patrocinado por su abuelo. El anuncio no es responsable de los anuncios del Servicio de Internet Básico. No se utilizarán fondos adicionales para el servicio de este anuncio.

## Local Community-Based Organizations, Libraries, and Faith-Based Organizations

We recognized that community-based organizations, libraries, and faith-based organizations would be critical local partners in helping us spread the word about Internet Essentials, particularly given the important role that community-based and faith-based organizations play in providing tech centers and other programs aimed at improving the lives of low-income families. As with all stakeholders, we effectively used the Partner Portal to make it easy for these community-based organizations to help us.

To further assist these organizations, we combined all of our outreach materials and created Partner Toolkits that we delivered to any interested organization. These toolkits contained 100 bilingual flyers, 100 bilingual brochures, a brochure holder, four posters, three pens and a specially designed Partner Program guide to help identify ways that our partners could help make Internet Essentials a success in their communities. We distributed over 1,500 of these toolkits around the country.

Today, we count over 1,000 community-based organizations, including churches, libraries, and PTAs, as our partners. Importantly, we have never turned down any community-based organization's request to partner with us.

## National Community Partners

To facilitate the growth of partnerships across the nation, we worked with established nationwide community-based organizations that have a strong local presence. We hosted interactive webinars with the national staff and local affiliate leadership of the Boys & Girls Clubs of America, City Year, Teach for America, Big Brothers Big Sisters of America, United Way Worldwide, One Economy, LULAC, and the National Urban League, among others.

## Federal, State, and Local Officials

Federal, State, and local elected and appointed officials have also played an essential role in promoting public awareness of Internet Essentials. These officials helped us create an atmosphere of support and excitement around Internet Essentials by encouraging local school districts to promote the program as a means of overcoming the achievement gap while providing a call to action for community-based organizations to utilize it as a tool to effect change in their communities.



Washington, D.C. Internet Essentials launch attendees include (left to right) Kaya Henderson, D.C. Public Schools Chancellor; Kyle E. McSarrow, President, Comcast/NBCUniversal Washington, D.C.; Donna Rattley, Regional VP, Government & Regulatory Affairs, Comcast; Kelley Dunne, CEO, One Economy; Rahman Branch, Principal, Ballou High School; Julius Genachowski, Chairman, FCC; Rey Ramsey, President & Chief Executive Officer, TechNet; David L. Cohen, Executive Vice President, Comcast