

Political news should be announced the least biased ways possible on public news networks. My local station which I live directly across from does not do so. For example, today was the President's birthday. No report was made this matter on the 6 nor 630 pm however; presidential candidate was highlighted in a high profile endorsement story. The President's birthday was not newsworthy? This was just many of the examples of a biased political newscast. On doing some research the discovery was made that Sam Zell owns ktla...who does not endorse the current president.

<http://blogs.wsj.com/deals/2011/09/14/sam-zells-presidential-pick-anyone-but-obama/>

Political news should not be behind the scenes politics victims. What can be done by this spin in the media? What can be done if anything ? Thank you.