

August 6, 2012

**VIA ELECTRONIC FILING**

Ms. Marlene Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: TracFone Wireless, Inc.'s Applications to Participate in the Broadband Adoption Lifeline Pilot Program; Lifeline and Link Up Reform and Modernization, WC Docket No. 11-42

**NOTICE OF EX PARTE PRESENTATION**

Dear Ms. Dortch:

On August 6, 2012, Javier Rosado, Senior Vice President - Lifeline Services, TracFone Wireless, Inc. ("TracFone"), Linda Jacobs, Director Business Development, Lifeline Services, TracFone, and undersigned counsel on behalf of TracFone, spoke by telephone with Garnet Hanly, Jonathan Lechter, Jay Schwartz, and Divya Shenoy, all of the Telecommunications Access Policy Division, Wireline Competition Bureau, regarding the above-captioned proceeding.

During the teleconference we discussed two applications that TracFone filed with the Commission to participate in the Broadband Adoption Lifeline Pilot Program ("Program"). Specifically, we discussed the following topics: (1) randomization and distribution of TracFone's proposed broadband service offerings among the states that will participate in the Program; (2) obtaining consent to collect data from Program participants; (3) certification of Lifeline eligibility; (4) marketing techniques, including use of enrollment materials printed in English and Spanish; and (5) the status of TracFone's efforts to include a digital literacy component in TracFone's proposal. The Commission also requested TracFone to file a supplement to its applications to provide additional details regarding these topics.

Pursuant to Section 1.1206(b) of the Commission's rules, this letter is being filed electronically. If there are questions, please communicate directly with undersigned counsel for TracFone.

Sincerely,



Mitchell F. Brecher  
Debra McGuire Mercer

cc: Ms. Garnet Hanley  
Mr. Jonathan Lechter  
Mr. Jay Schwartz  
Ms. Divya Shenoy