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Federal Communications Commission  
Office of the Secretary

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July 11, 2012

William T. Lake  
Chief, Media Bureau  
Federal Communications Commission  
Washington, D.C. 20554

Re: Revision of the Commission's Program Access Rules et al., Notice of Proposed Rulemaking, MB Docket 16-68, 07-18, 05-192  
Bureau Inquiry of June 27, 2012

Dear Mr. Lake:

This letter responds to your request for information dated June 27, 2012. In responding to the request, we provide the information that we have in the manner it is kept in the ordinary course of business. All data is as of December 31, 2011, and where the data requested is periodic data, it is for the year ended December 31, 2011.

1. Regional Sports Networks. Cablevision has an attributable interest (47 C.F.R. § 76.1000(b)) in the following sports networks: MSG, MSG+, MSG HD, and MSG+ HD. MSG and MSG+ are satellite delivered; MSG HD and MSG+ HD are terrestrially delivered.
2. Household and Subscriber Counts. You requested household and subscriber relationship counts served by, or "passed" by Cablevision systems. We do not maintain this information on a "DMA" basis in the ordinary course of our business; we have provided it based a state-by-state basis for our Western and Eastern service area. We define a household "passed" as one that can be served without additional construction. We do not have data on whether households are "TV" households, per se, or whether they are occupied. See Attachment 1 for data responsive to your inquiry.

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3. Revenue and Cost. You requested aggregate revenue and cost data, in particular “‘cost of revenues’ or ‘operating expenses.’” We have provided the former in Attachment 2.

Thank you. Please let me know if you have any questions.

Very truly yours,

A handwritten signature in black ink, appearing to be "W. J. [unclear]", written in a cursive style.

## Attachment 1

### Household and Subscriber Counts (Question 2.)

"East Combined" includes the company's service area in New York (and part of Pennsylvania), Connecticut, and New Jersey.

"West Combined" includes the company's service area in Utah, Colorado, Montana, and Wyoming.

We do not maintain Customer Relationship data for the West Combined service area by state.

#### Information as of December 31,2011

	<u>East Combined</u>	<u>West Combined</u>	<u>Combined Cablevision</u>
Households Passed	*	*	5,584,130
Customer Relationships	*	*	3,611,289
Total Video Customers	*	*	3,250,242
Video Only Customers	*	*	*
<b>East by State</b>	<u>NY (incl PA)</u>	<u>CT</u>	<u>NJ</u>
Households Passed	*	*	*
Customer Relationships	*	*	*
Total Video Customers	*	*	*
Video Only Customers	*	*	*
<b>West by State</b>	<u>MT</u>	<u>WY</u>	<u>CO/UT</u>
Households Passed	*	*	*
Customer Relationships	n/a	n/a	n/a
Total Video Customers	*	*	*
Video Only Customers	*	*	*

\* Data pending Commission staff approval to submit as Highly Confidential as provided in *Revision of the Commission's Program Access Rules et al.*, MB Docket Nos. 12- 68, 07-18, 05-192, Second Protective Order, DA 12-942, ¶ 3 (June 14, 2012).

**Attachment 2**

**Information is as of or for the year ended December 31, 2011**

Section 3.

A (i)	Total Customers		██████████
A (ii)	Total Video "Only" Customers		██████████
A (iii)	Total Cable Revenue	\$	██████████
A (iv)	Total Video Revenue	\$	██████████
B (i)	Total Cost of Revenues	\$	██████████
B (ii)	Total Cost of Revenues -video	\$	██████████
	Total Cost of Revenues - other	\$	██████████
B (iii)	N/A		

“Cost of revenues” are specific “revenue related” expenses, such as programming costs, franchise fees, pay per view and video on demand affiliate fees, bill processing costs; for non-video services, they include call completion, interconnection, Internet transport.

“Cost of revenues” does not fully account for all of the costs that Cablevision incurs in connection with adding and retaining subscribers. These other costs can be significant. They include network maintenance costs, warehouse operations and inventory, fleet costs, field operation costs including repair, maintenance, installation, disconnect and upgrade (“truck rolls”). “Cost of revenues” also does not include costs associated with customer service staffing, billing support and collection costs, selling, marketing, product development, IT support and investment, and other administrative costs and overhead, or depreciation or amortization expense. The total of these other costs amount to an additional \$██████████ billion for 2011.