EXHIBIT C

SBCA Effective Competition Tracking Reports

ECTR – Effective Competition Tracking Report

SBCA

Provided by
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Carlisle, KY	338

Data is current through 5/31/2012

Report Prepared by:
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Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of 5/31/2012

403111001	0
403111002	0
403111003	2
403111004	2
403111005	1
403111006	1
403111007	1
403111008	0
403111009	3
403111010	0
403111011	2
403111012	2
403111013	2
403111014	3
403111015	2
403111016	0
403111017	0
403111018	0
403111019	0
403111020	8
403111021	1
403111022	2
403111023	2
403111024	1
403111025	0
403111026	1
403111027	1
403111028	0
403111029	1
403111030	0
403111034	0
403111035	2
403111036	2
403111037	4
403111038	4
403111039	3
403111040	0
403111041	0
403111042	0
403111043	0
403111044	0
403111045	0
403111046	3
403111047	0
403111048	1
403111049	3
403111050	6
403111051	6
403111054	2
403111055	1
403111056	0
403111057	3
403111058	0
403111059	1
403111061	1
403111062	0
403111063	0
403111064	0
403111066	0
403111067	1
403111068	0
403111069	0
403111071	0
403111100	0
403111101	2
403111102	2
403111103	1
403111104	1
403111105	0
403111106	3
403111107	0
403111108	1
403111109	2
403111110	0
403111111	0
403111112	2
403111113	0
403111114	1
403111115	1
403111116	1
403111117	2
403111118	0
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403111120	3
403111121	0
403111122	0
403111123	0
403111124	0
403111125	1
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403111127	0
403111128	2
403111129	0
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403111131	0
403111132	0
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403111134	1
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403111136	0
403111137	1
403111138	0
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403111140	1
403111141	0
403111142	0
403111143	3
403111144	3
403111145	2
403111146	3
403111147	4
403111148	0
403111149	1
403111150	0
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403111156	0
403111157	0
403111158	0
403111159	0
403111160	1
403111161	0
403111162	0
403111163	0
403111164	0
403111165	0
403111166	0
403111167	3
403111168	2
403111169	2
403111170	0
403111171	4
403111172	2
403111173	0
403111174	0
403111175	0
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403111178	0
403111179	0
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403111181	0
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403111183	0
403111184	1
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403111186	1
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403111192	0
403111193	1
403111194	0
403111195	1
403111196	2
403111198	0
403111199	0
403111201	1
403111202	3
403111203	1
403111204	0
403111205	2
403111206	7
403111207	0
403111208	0
403111209	0
403111210	0
403111211	0
403111212	1
403111213	1
403111214	2
403111215	0
403111216	0
403111217	6
403111218	8
403111219	1
403111220	0
403111221	2
403111222	1
403111223	8
403111224	12
403111225	2
403111226	5
403111227	0
403111228	3
403111229	0
403111230	0
403111231	1
403111232	2
403111233	2
403111234	0
403111235	2
403111236	0
403111237	1
403111238	0
403111239	1
403111240	3
403111241	1
403111242	1
403111243	0
403111244	1
403111245	1
403111246	5

403111247	0
403111248	1
403111249	2
403111250	1
403111251	1
403111252	3
403111253	0
403111254	0
403111255	1
403111256	2
403111257	3
403111258	2
403111259	0
403111260	0
403111261	0
403111262	2
403111263	0
403111264	3
403111265	0
403111266	1
403111267	2
403111268	0
403111269	0
403111270	0
403111271	0
403111272	0
403111273	0
403111274	0
403111275	1
403118825	1
403118826	2
403118827	4
403118828	1
403118829	3
403118830	0
403118870	0
403118871	0
403119093	2
403119094	2
403119101	9
403119104	0
403119167	0
403119168	0
403119169	0
403119170	0
403119171	0
403119172	0
403119173	0
403119174	0
403119175	0
403119176	0
403119343	0
403119382	0
403119383	0
403119384	0
403119385	0
403119386	0
403119387	0
403119400	0
403119407	8
403119410	4
403119411	1
403119413	4
403119414	2
403119416	0
403119417	3
403119418	6
403119419	1
403119420	0
403119421	4
403119444	1
403119446	2
403119467	2
403119550	0
403119551	0
403119552	2
403119553	1
403119554	1
403119555	0
403119576	0
403119577	0
403119578	1
403119579	0
403119580	0
403119700	0
403119701	0
403119721	0
403119723	0
403119783	0
403119998	0
Total	338

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Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Cynthiana, KY	824

Data is current through 5/31/2012

Report Prepared by:
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Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of 5/31/2012

410311000	0
410311001	0
410311002	0
410311003	1
410311004	1
410311005	0
410311006	2
410311007	2
410311008	2
410311009	0
410311010	0
410311011	1
410311012	1
410311013	0
410311014	0
410311015	0
410311016	0
410311017	0
410311018	0
410311019	0
410311020	0
410311021	0
410311022	0
410311023	0
410311024	0
410311025	0
410311026	0
410311027	0
410311028	0
410311029	1
410311030	0
410311031	0
410311032	0
410311033	1
410311034	1
410311035	0
410311036	1
410311037	0
410311038	0
410311039	0
410311040	0
410311042	0
410311043	1
410311044	1
410311045	0
410311046	1
410311047	2
410311048	0
410311049	0
410311050	0
410311051	1
410311052	0
410311053	1
410311054	4
410311055	0
410311056	1
410311057	1
410311058	0
410311059	0
410311060	0
410311061	0
410311062	0
410311063	0
410311064	0
410311065	0
410311066	0
410311067	3
410311068	0
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410311099	0
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410311105	3
410311106	0
410311107	1
410311108	0
410311109	0
410311110	0
410311111	0
410311112	2
410311113	6
410311114	0
410311115	0
410311116	1
410311117	1
410311118	1
410311119	2
410311120	0
410311121	0
410311122	2
410311123	0
410311124	0
410311125	1
410311126	0
410311127	2
410311128	0
410311129	0
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410311156	2
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410311231	1
410311232	4
410311233	4
410311234	5
410311235	6
410311236	0
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410311570	0
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410311595	0
410311596	0
410311597	0
410311598	0
410311599	0
410311601	0
410311602	4
410311603	0
410311605	1
410311606	0
410311607	0
410311608	5
410311609	6
410311610	4
410311611	4
410311612	1
410311613	5
410311614	4
410311615	0
410311616	2
410311617	0
410311618	5
410311619	1
410311620	5

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410311622	2
410311623	2
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410311629	1
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410311633	1
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410311637	0
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410311639	0
410311640	0
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410311642	1
410311643	0
410311644	2
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410311647	0
410311648	2
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410311650	0
410311651	0
410311652	0
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410311664	0
410311665	0
410311666	3
410311667	2
410311669	0
410311670	0
410311671	0
410311672	0
410311674	0
410311675	3

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410311679	0
410311680	0
410311681	0
410311682	0
410311683	0
410311684	0
410311685	0
410311688	0
410311689	3
410311690	0
410311691	0
410311692	1
410311694	1
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Total	824

ECTR – Effective Competition Tracking Report

SBCA

Provided by
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Danville, KY	2148

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
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404221004	6
404221005	3
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404221012	3
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404228319	4
404228320	0
404228321	0
404228322	0
404228330	0
404228331	0
404228400	0
404228401	0
404228405	3
404228408	0
404228409	0
404228414	0
404228419	1
404228427	2
404228436	1
404228438	0
404228439	0
404228440	0
404228441	0
404228442	0
404228443	0
404228457	0
404228458	0
404228459	0
404228500	0
404228621	1
404228622	0
404228623	2
404228624	5
404228625	2
404228632	8

404228633	0
404228637	9
404228638	0
404228639	0
404228647	0
404228678	1
404228683	1
404228684	1
404228687	1
404228700	1
404228701	5
404228707	0
404228713	0
404228714	0
404228715	0
404228719	0
404228801	2
404228805	0
404228806	5
404228807	5
404228858	1
404228867	0
404228876	0
404228877	3
404228882	1
404228885	1
404228886	2
404228887	1
404228888	4
404228901	2
404228902	5
404228903	3
404228904	2
404228905	2
404228906	0
404228907	0
404228911	0
404228912	0
404228913	0
404228918	0
404228919	0
404228920	1
404228931	0
404228937	0
404228938	0
404228939	0
404228940	0
404228941	0
404228942	0
404228943	0
404228944	0
404228945	0
404228946	0
404228947	0
404228948	0
404228953	0
404229000	0
404229004	0
404229005	0
404229006	0
404229007	1
404229008	0
404229009	0
404229012	2
404229013	2
404229014	1
404229015	0
404229016	4
404229017	4
404229018	1
404229019	4
404229020	4
404229021	2
404229022	0
404229023	5
404229024	6
404229025	3
404229026	6
404229027	2
404229028	1
404229029	0
404229030	0
404229031	1
404229032	1
404229033	1
404229034	0
404229035	0
404229036	3
404229037	0
404229038	0
404229039	0
404229040	1
404229041	2
404229042	0
404229043	0
404229044	0
404229045	0
404229046	0
404229047	0
404229048	0
404229049	0
404229050	0
404229060	0
404229102	0
404229103	0
404229104	0
404229105	0
404229106	0
404229107	0
404229200	0
404229202	3
404229203	3
404229205	0
404229208	0
404229209	0
404229210	1
404229211	0
404229212	2
404229213	5
404229214	9
404229215	3
404229216	0
404229217	0
404229218	1
404229219	1
404229220	0
404229221	2
404229222	3
404229223	0
404229224	7
404229225	2
404229226	0
404229227	0
404229230	0
404229231	4
404229232	5
404229233	2
404229234	0
404229235	5
404229236	7
404229237	0
404229238	1
404229239	3
404229240	2
404229261	1
404229262	1
404229266	0
404229267	0
404229280	4
404229281	0
404229282	0
404229283	0
404229284	0
404229285	0
404229286	2
404229287	0
404229290	0
404229296	1
404229297	0
404229298	3
404229299	1
404229300	4
404229301	2
404229302	7
404229316	0
404229317	0
404229318	0
404229334	0
404229369	1
404229370	4
404229371	5
404229372	1
404229389	1
404229390	0
404229391	1
404229400	0
404229401	0
404229402	0
404229403	0
404229441	0
404229442	2
404229445	1
404229448	0
404229449	0
404229472	0
404229473	0
404229484	0
404229485	0
404229487	0
404229488	0
404229496	0
404229497	0
404229498	0
404229499	0
404229504	4
404229526	0
404229539	0
404229560	0
404229561	1
404229562	0
404229563	0
404229564	0
404229565	0
404229566	0
404229569	0
404229570	0
404229584	0
404229588	0

	404229589	0
	404229600	1
	404229601	0
	404229602	0
	404229603	1
	404229632	2
	404229681	0
	404229690	0
	404229699	0
	404229723	0
	404229724	2
	404229731	8
	404229732	3
	404229733	6
	404229734	1
	404229735	0
	404229736	0
	404229737	0
	404229738	0
	404229739	0
	404229740	0
	404229741	0
	404229742	0
	404229772	0
	404229773	0
	404229774	1
	404229775	0
	404229777	0
	404229778	0
	404229779	0
	404229791	0
	404229792	0
	404229793	0
	404229795	4
	404229796	0
	404229808	0
	404229809	0
	404229998	0
	404408632	0
	404408633	0
	404408634	0
	404409573	0
Total		2148

ECTR – Effective Competition Tracking Report

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Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Ewing, KY	34

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
410398243	1
410398285	0
410398404	2
410398405	4
410398406	1
410398407	2
410398408	1
410398409	2
410398410	2
410398485	0
410398546	0
410398551	1
410398700	4
410398701	2
410398703	6
410398704	1
410398804	0
410398807	2
410398921	0
410398922	0
410399022	1
410399066	2
Total	34

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Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Junction City, KY	404

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
404228415	0
404228416	1
404228420	0
404228421	3
404228432	4
404228433	0
404228449	18
404228450	0
404228460	0
404228843	2
404228989	4
404228990	3
404228991	1
404228992	1
404229411	6
404229412	3
404229413	3
404229414	6
404229415	3
404229416	3
404229417	3
404229418	5
404229419	1
404229420	2
404229421	1
404229422	2
404229424	1
404229461	0
404229462	3
404229463	0
404229464	1
404229465	1
404229478	0
404229479	0
404229483	5
404229501	3
404229502	3
404229503	1
404229505	4
404229506	0
404229507	1
404229508	3
404229509	2
404229510	2
404229511	2
404229513	4
404229520	4
404229521	0
404229522	1
404229523	1
404229536	3
404229537	0
404229541	2
404229542	0
404229545	0
404229546	1
404229547	2
404229548	3
404229551	1
404229552	4
404229553	1
404229555	2
404229556	5
404229557	4
404229558	6
404229559	2
404229582	4
404229586	2
404229587	0
404229592	0
404229593	10
404229594	0
404229595	2
404229596	0
404229597	3
404229598	0
404229599	1
404408500	0
404408501	0
404408502	1
404408503	4
404408504	3
404408505	3
404408506	5
404408507	6
404408508	0
404408509	0
404408510	3
404408511	3
404408512	2
404408513	3
404408514	1
404408515	2
404408516	6
404408517	2
404408518	0
404408519	0
404408565	0
404408586	0
404408587	0
404408588	0
404408589	0
404408590	0
404408591	0
404408592	0
404408626	1
404408627	1
404408628	3
404408629	0
404408630	0
404408631	1
404408650	1
404408651	0
404408652	3
404408653	7
404408654	1
404408655	0
404409026	0
404409027	3
404409028	3
404409029	0
404409040	0
404409041	4
404409042	0
404409043	0
404409044	0
404409045	1
404409046	1
404409047	0
404409048	0
404409049	1
404409050	0
404409051	14
404409400	10
404409401	0
404409500	4
404409501	1
404409502	1
404409503	2
404409504	0
404409508	5
404409510	2
404409511	0
404409512	5
404409513	5
404409514	2
404409528	0
404409529	0
404409532	1
404409540	1
404409545	3
404409546	2
404409547	4
404409548	1
404409559	2
404409560	4
404409561	1
404409562	0
404409563	4
404409564	3
404409565	1
404409566	1
404409567	6
404409570	2
404409571	1
404409579	1
404409581	2
404409582	0
404409583	2
404409584	3
404409585	10
404409586	2
404409587	0
404409588	3
404409589	0
404409592	2
404409593	3
404409594	0
404409595	0
404409596	4
404409597	2
404409598	3
404409600	2
404409601	1
404409602	0
404409603	0
404409604	4
404409605	0
404409606	7
404409607	3
404409608	1
404409609	1
404409610	5
404409622	1
404409623	4
404409998	0
Total	404

ECTR – Effective Competition Tracking Report

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Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Lakeview Heights, KY	41

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
403518045	1
403519700	2
403519702	4
403519703	1
403519705	1
403519706	1
403519707	0
403519708	3
403519724	0
403519736	1
403519737	0
403519738	0
403519739	4
403519740	1
403519741	2
403519742	0
403519743	0
403519744	0
403519745	3
403519746	0
403519747	4
403519748	6
403519749	0
403519750	3
403519751	0
403519754	0
403519755	1
403519756	0
403519757	0
403519758	0
403519759	3
403519760	0
403519761	0
403519762	0
Total	41

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Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Lancaster, KY	635

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
404441000	1
404441001	7
404441002	8
404441003	2
404441004	1
404441005	0
404441006	0
404441007	0
404441008	0
404441010	4
404441011	5
404441012	7
404441013	0
404441014	2
404441015	4
404441017	2
404441018	6
404441019	3
404441020	2
404441021	0
404441022	1
404441023	0
404441024	0
404441025	0
404441026	2
404441027	3
404441028	10
404441029	4
404441030	4
404441031	5
404441032	1
404441033	1
404441034	3
404441035	2
404441036	9
404441037	13
404441038	3
404441039	6
404441040	6
404441041	3
404441042	5
404441043	8
404441044	1
404441045	2
404441046	7
404441047	7
404441048	5
404441049	3
404441050	1
404441051	0
404441053	2
404441054	3
404441055	1
404441056	1
404441057	1
404441058	0
404441060	1
404441063	6
404441064	1
404441065	3
404441066	0
404441067	1
404441068	0
404441070	0
404441071	0
404441072	0
404441073	0
404441074	5
404441075	5
404441077	0
404441078	0
404441079	0
404441081	1
404441084	1
404441085	3
404441089	0
404441090	0
404441091	0
404441092	0
404441093	0
404441094	5
404441095	0
404441096	0
404441098	0
404441100	0
404441101	1
404441102	1
404441104	3
404441105	3
404441106	1
404441107	1
404441109	0
404441110	3
404441111	1
404441112	0
404441113	0
404441114	1
404441115	3
404441116	2
404441117	7
404441118	4
404441119	3
404441120	2
404441121	1
404441122	7
404441123	4
404441124	7
404441125	8
404441126	5
404441127	1
404441129	1
404441130	1
404441131	2
404441132	1
404441133	0
404441134	0
404441135	0
404441139	0
404441140	0
404441141	0
404441143	4
404441144	5
404441146	0
404441147	1
404441148	1
404441149	1
404441150	0
404441151	0
404441152	0
404441155	0
404441156	0
404441157	0
404441158	2
404441159	0
404441160	0
404441161	1
404441162	2
404441163	0
404441164	0
404441165	0
404441166	5
404441167	4
404441168	1
404441169	0
404441170	0
404441171	0
404441172	0
404441173	0
404441174	1
404441175	0
404441176	0
404441177	7
404441178	3
404441179	0
404441180	3
404441181	1
404441182	1
404441183	1
404441184	4
404441185	0
404441186	1
404441200	0
404441201	0
404441202	1
404441203	0
404441204	1
404441205	0
404441206	1
404441207	0
404441208	0
404441209	2
404441210	0
404441211	0
404441212	0
404441213	2
404441214	2
404441215	5
404441216	5
404441217	0
404441218	0
404441219	1
404441220	2
404441221	2
404441222	2
404441223	4
404441224	9
404441225	0
404441226	0
404441227	0
404441228	4
404441229	0
404441230	3
404441231	0
404441232	1
404441233	0
404441234	0
404441235	0
404441236	0
404441237	0
404441238	0
404441239	0
404441240	0
404441241	0
404441242	0
404441243	0
404441244	2
404441245	0

Data Current as of	5/31/2012
404441000	1
404441001	7
404441002	8
404441003	2
404441004	1
404441005	0
404441006	0
404441007	0
404441008	0
404441010	4
404441011	5
404441012	7
404441013	0
404441014	2
404441015	4
404441017	2
404441018	6
404441019	3
404441020	2
404441021	0
404441022	1
404441023	0
404441024	0
404441025	0
404441026	2
404441027	3
404441028	10
404441029	4
404441030	4
404441031	5
404441032	1
404441033	1
404441034	3
404441035	2
404441036	9
404441037	13
404441038	3
404441039	6
404441040	6
404441041	3
404441042	5
404441043	8
404441044	1
404441045	2
404441046	7
404441047	7
404441048	5
404441049	3
404441050	1
404441051	0
404441053	2
404441054	3
404441055	1
404441056	1
404441057	1
404441058	0
404441060	1
404441063	6
404441064	1
404441065	3
404441066	0
404441067	1
404441068	0
404441070	0
404441071	0
404441072	0
404441073	0
404441074	5
404441075	5
404441077	0
404441078	0
404441079	0
404441081	1
404441084	1
404441085	3
404441089	0
404441090	0
404441091	0
404441092	0
404441093	0
404441094	5
404441095	0
404441096	0
404441098	0
404441100	0
404441101	1
404441102	1
404441104	3
404441105	3
404441106	1
404441107	1
404441109	0
404441110	3
404441111	1
404441112	0
404441113	0
404441114	1
404441115	3
404441116	2
404441117	7
404441118	4
404441119	3
404441120	2
404441121	1
404441122	7
404441123	4
404441124	7
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404449567	0
404449594	14
404449598	1
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	404449998	0
Total		635

ECTR – Effective Competition Tracking Report

SBCA

Provided by
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Lebanon, KY	810

Data is current through 5/31/2012

Report Prepared by:
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Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of 5/31/2012

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400331002	5
400331003	7
400331004	4
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400331006	5
400331007	5
400331008	7
400331009	0
400331010	7
400331011	8
400331012	2
400331013	2
400331014	1
400331015	3
400331016	8
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400331024	1
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400331125	2
400331126	1
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	400338723	0
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	400339187	0
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	400339418	3
	400339476	2
	400339479	5
	400339481	1
	400339499	3
	400339719	2
	400339768	1
	400339998	0
Total		810

ECTR – Effective Competition Tracking Report

SBCA

Provided by
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Loretto, KY	110

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of 5/31/2012

400376010	3
400376016	1
400376025	1
400376026	1
400377000	2
400377004	0
400377005	2
400377006	3
400377007	1
400377009	0
400377010	0
400377011	0
400377012	2
400377013	2
400377015	1
400377016	6
400377017	1
400377018	0
400377019	1
400377021	2
400377022	4
400377029	1
400377030	5
400377031	5
400377032	5
400377033	3
400377034	4
400377035	3
400377046	5
400377064	1
400377065	0
400377070	0
400377074	1
400377080	1
400377081	0
400377900	0
400377901	0
400377902	1
400377903	1
400377904	2
400377905	1
400377906	0
400377907	0
400377910	1
400377921	0
400378000	1
400378001	1
400378002	0
400378003	6
400378005	0
400378006	0
400378009	2
400378010	3
400378011	0
400378014	0
400378015	1
400378016	0
400378017	2
400378018	0
400378023	1
400378024	0
400378035	1
400378052	0
400378053	0
400378054	1
400378055	0
400378056	0
400378057	1
400378080	1
400378081	0
400378082	0
400378083	1
400378084	0
400378085	1
400378086	0
400378087	1
400378088	0
400378089	0
400378090	0
400378091	1
400378092	1
400378093	0
400378094	1
400378095	0
400378096	0
400378097	0
400378098	0
400378099	0
400378143	0
400378144	0
400378186	0
400378911	2
400378912	3
400378914	3
400378939	0
400378940	0
400378941	1
400378942	1
400378967	0
400379998	0
Total	110

ECTR – Effective Competition Tracking Report

SBCA

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Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Midway, KY	280

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
403471000	1
403471001	3
403471002	4
403471003	0
403471004	1
403471005	2
403471006	4
403471007	1
403471008	4
403471009	8
403471014	0
403471024	2
403471025	0
403471026	0
403471027	0
403471029	0
403471030	0
403471100	1
403471101	2
403471102	0
403471104	9
403471106	0
403471108	3
403471109	2
403471110	1
403471111	4
403471112	0
403471113	0
403471114	3
403471115	1
403471116	0
403471117	0
403471118	1
403471119	1
403471121	2
403471123	1
403471124	5
403471125	0
403471126	0
403471127	0
403471128	0
403471130	8
403471131	1
403471132	0
403471133	2
403475000	1
403475002	1
403475003	3
403475004	4
403475005	6
403475006	0

403475007	3
403475008	2
403475009	2
403475010	1
403475011	0
403475012	1
403475016	1
403475017	3
403475018	2
403475020	0
403475021	1
403475022	2
403475024	3
403475025	7
403475026	1
403475027	4
403475031	4
403475033	0
403475035	2
403475036	2
403475037	0
403475038	10
403475039	1
403475040	2
403475041	2
403475042	5
403475043	3
403475044	6
403475045	10
403475046	0
403475047	0
403475048	5
403475049	0
403475050	0
403475051	0
403475052	4
403475054	3
403475057	0
403475058	4
403475059	2
403475060	0
403475061	6
403475062	2
403476000	0
403476009	0
403478000	1
403479032	0
403479039	12
403479040	2
403479779	4
403479780	6
403479781	24

	403479782	0
	403479783	3
	403479784	10
	403479785	9
	403479786	1
	403479787	9
	403479789	1
	403479998	0
Total		280

ECTR – Effective Competition Tracking Report

SBCA

Provided by
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Morehead, KY	511

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
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Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
403138025	0
403138028	0
403139998	0
403511000	0
403511001	0
403511002	0
403511003	0
403511004	0
403511005	4
403511006	0
403511007	0
403511008	0
403511009	1
403511010	1
403511011	1
403511012	6
403511014	0
403511015	0
403511016	0
403511017	1
403511018	0
403511019	0
403511020	0
403511021	0
403511022	0
403511023	0
403511024	0
403511025	1
403511026	0
403511027	0
403511028	0
403511029	1
403511030	3
403511031	0
403511032	5
403511033	0
403511034	11
403511035	0
403511036	3
403511037	0
403511038	3
403511039	0
403511040	3
403511041	0
403511042	3
403511043	0
403511044	1
403511045	0
403511047	1
403511048	2
403511049	0
403511051	0
403511052	3
403511053	4
403511054	4
403511055	0
403511056	0
403511057	1
403511058	1
403511059	0
403511060	0
403511061	0
403511073	0
403511077	0
403511078	2
403511079	0
403511080	0
403511081	0
403511082	0
403511084	0
403511085	0
403511086	0
403511087	0
403511088	0
403511089	0
403511090	0
403511091	1
403511092	0
403511093	1
403511094	0
403511095	0
403511096	1
403511097	0
403511101	0
403511102	0
403511103	0
403511104	1
403511105	0
403511106	2
403511107	3
403511108	3
403511109	3
403511110	1
403511111	1
403511112	1
403511113	0
403511114	0
403511115	0
403511116	0
403511117	2
403511118	0
403511119	2
403511120	3
403511121	1
403511122	0
403511123	1
403511124	0
403511125	0
403511126	2
403511127	0
403511128	1
403511129	0
403511130	2
403511131	0
403511132	0
403511133	1
403511134	0
403511135	0
403511136	0
403511137	0
403511138	0
403511139	0
403511140	1
403511141	1
403511142	0
403511148	1
403511149	3
403511150	1
403511151	0
403511152	0
403511153	1
403511154	1
403511155	0
403511156	2
403511157	1
403511158	2
403511159	0
403511160	2
403511161	1
403511162	0
403511163	3
403511164	0
403511165	2
403511166	0
403511167	0
403511168	0
403511169	0
403511170	0
403511171	4
403511172	5
403511173	3
403511174	3
403511175	1
403511176	0
403511178	1
403511179	0
403511181	0
403511182	2
403511183	0
403511185	0
403511186	1
403511187	0
403511188	0
403511189	0
403511192	0
403511193	0
403511194	0
403511200	0
403511201	0
403511202	0
403511203	0
403511204	0
403511205	0
403511206	0
403511207	0
403511208	0
403511209	1
403511211	2
403511212	0
403511213	0
403511214	0
403511215	0
403511216	0
403511217	0
403511218	0
403511219	0
403511220	0
403511221	0
403511222	0
403511223	0
403511225	0
403511226	0
403511228	0
403511229	2
403511230	0
403511233	0
403511235	0
403511237	0
403511238	0
403511252	0
403511253	0
403511255	0
403511256	0
403511257	0
403511258	3
403511259	3
403511260	6

403511262	0
403511268	0
403511274	0
403511276	1
403511277	0
403511300	0
403511302	0
403511303	0
403511304	0
403511305	0
403511306	3
403511307	0
403511308	0
403511309	0
403511310	0
403511311	0
403511312	0
403511313	0
403511314	0
403511315	0
403511316	0
403511317	0
403511318	0
403511319	0
403511320	0
403511321	1
403511322	1
403511323	0
403511324	0
403511325	4
403511326	0
403511327	1
403511328	1
403511329	1
403511330	0
403511331	0
403511332	0
403511333	0
403511334	0
403511335	0
403511336	0
403511337	0
403511338	1
403511339	0
403511340	0
403511341	5
403511342	2
403511343	0
403511344	1
403511345	0
403511346	1
403511347	0
403511348	3
403511349	0
403511350	2
403511351	2
403511352	0
403511353	0
403511354	0
403511357	0
403511358	0
403511359	1
403511360	1
403511361	0
403511362	1
403511363	0
403511364	0
403511365	0
403511366	0
403511367	1
403511368	1
403511369	2
403511370	0
403511374	0
403511375	3
403511377	0
403511378	0
403511379	0
403511380	0
403511383	2
403511387	0
403511388	0
403511389	1
403511390	0
403511391	0
403511392	2
403511393	0
403511394	0
403511395	0
403511396	0
403511400	0
403511401	0
403511402	0
403511403	0
403511404	3
403511405	0
403511406	1
403511407	0
403511408	1
403511409	0
403511410	0
403511411	1
403511412	1
403511413	0
403511414	1
403511415	1
403511416	1
403511417	1
403511418	2
403511419	0
403511420	0
403511421	0
403511422	0
403511423	0
403511425	0
403511426	3
403511427	0
403511428	2
403511429	0
403511430	1
403511431	0
403511432	0
403511433	0
403511434	1
403511435	1
403511437	0
403511438	0
403511439	0
403511440	0
403511441	0
403511442	0
403511443	0
403511444	1
403511445	1
403511446	2
403511447	0
403511448	4
403511449	0
403511450	0
403511451	0
403511452	3
403511453	3
403511454	1
403511455	0
403511456	0
403511457	1
403511458	0
403511459	0
403511460	0
403511461	1
403511462	0
403511463	0
403511464	0
403511465	0
403511466	0
403511467	1
403511468	1
403511469	2
403511470	0
403511471	0
403511472	0
403511473	0
403511474	1
403511475	0
403511476	0
403511478	0
403511479	1
403511480	0
403511481	0
403511482	0
403511483	1
403511484	0
403511485	0
403511486	0
403511487	0
403511488	3
403511489	0
403511490	0
403511491	0
403511492	0
403511493	0
403511494	1
403511495	0
403511496	0
403511497	0
403511498	0
403511499	0
403511500	0
403511501	0
403511502	0
403511503	0
403511504	1
403511505	0
403511506	0
403511507	0
403511508	0
403511509	0
403511510	0
403511511	0
403511512	0
403511513	1
403511514	0
403511515	0
403511516	0
403511517	1
403511518	1
403511519	1
403511520	0

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403511523	0
403511524	0
403511525	1
403511526	0
403511527	0
403511528	0
403511529	0
403511530	0
403511531	1
403511532	0
403511533	1
403511534	1
403511535	0
403511536	0
403511537	0
403511538	0
403511539	2
403511540	0
403511541	0
403511542	0
403511543	0
403511544	0
403511545	1
403511546	1
403511547	0
403511548	1
403511549	0
403511550	0
403511551	4
403511552	0
403511553	0
403511554	0
403511555	0
403511556	0
403511557	0
403511558	1
403511559	0
403511560	0
403511561	0
403511562	2
403511563	0
403511564	2
403511565	0
403511566	1
403511567	0
403511568	0
403511569	2
403511570	0
403511571	0
403511572	1

403511573	0
403511574	0
403511575	0
403511576	0
403511577	3
403511578	0
403511579	0
403511580	0
403511581	1
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403511587	0
403511588	1
403511589	0
403511590	0
403511592	0
403511593	1
403511594	1
403511595	0
403511596	1
403511597	0
403511598	0
403511600	0
403511601	0
403511602	0
403511603	0
403511605	0
403511606	1
403511607	3
403511608	0
403511609	1
403511610	0
403511611	0
403511612	0
403511613	0
403511614	0
403511615	0
403511616	2
403511617	1
403511618	0
403511619	0
403511620	0
403511621	0
403511622	0
403511623	0
403511624	0
403511625	0
403511626	1
403511627	0

403511628	0
403511629	0
403511630	0
403511631	0
403511632	0
403511633	0
403511634	0
403511635	0
403511636	1
403511637	0
403511638	1
403511639	0
403511640	1
403511641	2
403511642	0
403511643	1
403511644	0
403511645	0
403511646	0
403511647	0
403511649	0
403511650	0
403511651	0
403511652	0
403511653	0
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403511657	0
403511658	1
403511659	0
403511660	0
403511661	0
403511663	0
403511664	0
403511665	0
403511666	0
403511667	0
403511668	0
403511669	0
403511670	3
403511671	0
403511672	0
403511673	0
403511674	0
403511675	0
403511676	0
403511677	0
403511678	1
403511679	0
403511684	2
403511685	0
403511687	0

403511688	1
403511690	0
403511691	0
403511697	0
403511698	0
403511700	1
403511701	0
403511702	0
403511703	0
403511704	0
403511705	0
403511706	0
403511707	0
403511708	0
403511709	0
403511710	0
403511711	0
403511712	0
403511713	1
403511714	2
403511715	0
403511717	0
403511718	1
403511719	0
403511720	0
403511723	0
403511724	0
403511730	0
403511733	0
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403511738	0
403511739	0
403511740	0
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403511742	0
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403511744	0
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403511749	0
403511750	0
403511751	0
403511752	0
403511753	0
403511754	0
403511755	0
403511756	0
403511757	0
403511758	0

403511759	1
403511760	0
403511761	0
403511762	0
403511765	0
403511766	0
403511767	0
403511768	0
403511769	0
403511770	0
403511771	0
403511772	0
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403511774	0
403511775	1
403511776	0
403511777	1
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403511780	0
403511781	0
403511782	0
403511783	0
403511784	0
403511785	0
403511786	0
403511787	0
403511789	0
403511790	0
403511791	4
403511792	0
403511793	0
403511796	0
403511797	2
403511798	0
403511799	1
403511800	0
403511801	0
403511802	0
403511803	0
403511804	0
403511805	0
403511806	0
403511807	1
403511808	0
403511809	0
403511810	0
403511811	0
403511812	0
403511814	0
403511815	1
403511816	0

403511818	0
403511820	0
403511821	0
403511822	0
403511823	0
403511824	0
403511825	0
403511826	1
403511827	0
403511828	0
403511829	1
403511830	0
403511831	0
403511832	0
403511833	0
403511834	1
403511835	0
403511836	0
403511837	0
403511838	0
403511839	3
403511840	2
403511841	0
403511842	0
403511843	0
403511844	1
403511847	0
403511852	0
403511853	0
403511854	0
403511855	0
403511856	0
403511857	0
403511860	0
403511861	0
403511862	0
403511863	0
403511864	0
403511865	0
403511872	0
403511873	2
403511874	0
403511875	0
403511877	0
403511878	0
403511879	1
403511880	0
403511881	0
403511882	0
403511883	0
403511906	1
403511907	0

403512102	0
403512103	0
403512105	0
403512106	0
403512107	0
403512108	1
403512109	0
403512110	0
403512113	0
403512114	0
403512115	1
403512116	0
403512117	0
403512118	0
403512120	0
403512122	0
403512123	0
403512124	1
403512126	0
403512200	1
403512201	1
403512202	0
403512400	0
403512401	0
403512402	0
403512403	1
403512404	0
403516215	0
403516267	0
403517005	0
403517006	0
403517091	0
403517584	0
403517623	0
403517624	0
403517666	0
403517667	0
403517668	2
403517669	0
403517704	4
403517711	0
403517712	2
403517713	1
403518316	2
403518317	0
403518318	0
403518319	2
403518321	0
403518354	2
403518362	0
403518363	0
403518364	1

403518378	1
403518400	0
403518401	1
403518402	0
403518403	2
403518404	0
403518405	4
403518406	0
403518407	4
403518408	3
403518409	0
403518410	0
403518411	0
403518412	1
403518413	0
403518414	1
403518415	0
403518416	7
403518417	5
403518418	2
403518419	3
403518420	1
403518423	0
403518424	0
403518425	3
403518426	0
403518427	1
403518430	0
403518431	2
403518434	0
403518437	0
403518438	0
403518800	0
403518801	2
403518802	0
403518803	0
403518804	1
403518805	0
403518806	3
403518807	2
403518808	0
403518809	2
403518810	1
403518811	1
403518812	0
403518813	1
403518814	0
403518815	0
403518816	2
403518817	0
403518818	0
403518819	0

403518820	2
403518821	0
403518822	0
403518823	0
403518824	0
403518825	3
403518826	1
403518827	0
403518828	3
403518829	2
403518830	1
403518831	0
403518832	2
403518833	0
403518835	0
403518836	0
403518837	1
403518838	1
403518839	1
403518840	2
403518841	0
403518842	2
403518843	0
403518844	0
403518845	0
403518846	1
403518847	2
403518848	2
403518849	6
403518850	1
403518851	2
403518852	1
403518853	0
403518854	0
403518855	0
403518856	0
403518857	1
403518858	3
403518859	4
403518860	2
403518861	0
403518862	0
403518863	3
403518864	0
403518865	0
403518866	1
403518867	0
403518868	3
403518869	1
403518870	9
403518871	0
403518872	0
403518873	0
403518874	0
403518875	0
403518876	0
403518877	0
403518878	0
403518879	0
403518880	0
403518881	2
403518882	2
403518883	0
403518884	2
403518885	0
403518886	3
403518887	0
403518888	0
403518889	0
403518890	0
403518891	0
403518892	0
403518893	0
403518894	0
403518895	0
403518896	0
403518897	0
403518898	0
403518944	0
403518988	0
403518989	1
403519005	2
403519040	0
403519041	0
403519042	0
403519043	0
403519051	1
403519052	0
403519053	0
403519087	0
403519089	0
403519090	1
403519091	7
403519092	4
403519093	1
403519125	0
403519126	0
403519127	0
403519164	0
403519165	0
403519167	0
403519168	0
403519226	0
403519262	1
403519338	0
403519339	0
403519658	1
403519710	0
403519767	1
403519768	0
403519769	0
403519770	0
403519778	0
403519998	0
Total	511

ECTR – Effective Competition Tracking Report

SBCA

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Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for New Haven, KY	127

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
400516300	0
400516301	0
400516302	0
400516303	4
400516304	2
400516305	6
400516306	0
400516307	0
400516308	6
400516309	0
400516310	0
400516311	0
400516312	0
400516313	0
400516315	0
400516316	4
400516317	1
400516318	0
400516319	6
400516320	2
400516321	0
400516322	7
400516323	0
400516324	0
400516325	0
400516326	0
400516327	2
400516328	1
400516330	1
400516331	2
400516332	1
400516333	1
400516334	2
400516335	4
400516336	1
400516340	0
400516341	1
400516342	14
400516343	14
400516344	0
400516345	3
400516346	1
400516347	0
400516348	0
400516349	7
400516350	4
400516351	0
400516352	6
400516353	2
400516354	8
400516355	2

	400516356	0
	400516357	0
	400516358	0
	400516359	2
	400516361	0
	400516362	1
	400516363	1
	400516364	1
	400516365	0
	400516366	0
	400516367	0
	400516368	0
	400516369	0
	400516370	0
	400516371	0
	400516372	0
	400516373	0
	400516374	0
	400516375	0
	400516376	0
	400516377	0
	400516378	0
	400516379	0
	400516380	0
	400516381	2
	400516382	0
	400516384	0
	400516385	0
	400516387	3
	400516388	2
	400519998	0
Total		127

ECTR – Effective Competition Tracking Report

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Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for North Middletown, KY	68

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
403612003	0
403612004	2
403612005	0
403612006	0
403612025	0
403612031	0
403612037	0
403612038	0
403612044	0
403612045	0
403612046	1
403612052	0
403612056	0
403612059	2
403612060	0
403612065	0
403612066	0
403612067	0
403612133	0
403617011	1
403619106	14
403619107	6
403619108	2
403619109	2
403619200	0
403619204	0
403619507	6
403619522	1
403619523	0
403619564	3
403619565	8
403619566	9
403619567	11
403619568	0
Total	68

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Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Olive Hill, KY	167

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of 5/31/2012

411644135	0
411644513	0
411644589	0
411645401	2
411645402	1
411645406	0
411645407	0
411645408	0
411645409	0
411645412	1
411645413	0
411645904	3
411646006	0
411646007	1
411646173	0
411646174	0
411646175	1
411646176	0
411646177	0
411646178	1
411646179	2
411646217	0
411646266	1
411646308	0
411646309	1
411646317	0
411646424	0
411646425	0
411646426	0
411646427	0
411646428	0
411646429	0
411646430	0
411646431	0
411646432	0
411646433	0
411646434	0
411646435	0
411646438	0
411646590	1
411646755	0
411646767	0
411646768	0
411646800	2
411646801	0
411646846	1
411646869	0
411646870	1
411646874	0
411646876	0
411646877	0
411646878	0
411646879	0
411646880	0
411646881	1
411646882	0
411646883	0
411646884	0
411646885	0
411646886	0
411646887	0
411647024	2
411647026	1
411647027	0
411647033	0
411647034	0
411647036	0
411647038	1
411647040	1
411647041	0
411647042	0
411647043	0
411647094	0
411647102	0
411647103	1
411647105	2
411647121	0
411647125	1
411647126	1
411647128	1
411647302	3
411647303	1
411647312	5
411647314	0
411647394	4
411647398	0
411647408	1
411647411	0
411647413	0
411647416	1
411647424	3
411647441	1
411647443	0
411647444	1
411647445	0
411647446	0
411647449	0
411647504	4
411647505	0
411647506	5
411647507	1
411647508	1
411647509	1
411647510	0
411647547	5
411647577	1
411647578	1
411647581	0
411647582	0
411647583	1
411647601	2
411647602	8
411647604	2
411647605	0
411647606	0
411647607	1
411647619	0
411647620	1
411647625	2
411647626	1
411647628	3
411647630	1
411647634	0
411647635	0
411647687	2
411647688	0
411647785	2
411647813	1
411647819	1
411647845	1
411647846	0
411647865	2
411647897	1
411647910	1
411647945	4
411647952	1
411647953	3
411647957	1
411647958	0
411647979	5
411647990	1
411647994	1
411648097	1
411648099	1
411648114	6
411648121	0
411648131	4
411648136	0
411648156	1
411648159	1
411648221	2
411648252	3
411648298	2
411648352	2
411648357	3
411648370	1
411648373	1
411648398	1
411648399	1
411648670	1
411648809	0
411648860	3
411649003	1
411649011	0
411649012	0
411649013	0
411649021	2
411649022	0
411649023	1
411649024	1
411649056	0
411649104	1
411649105	0
411649348	2
411649364	0
411649424	0
411649425	0
411649426	0
411649430	0
411649434	1
411649435	0
411649457	0
411649458	0
411649459	2
411649460	0
411649605	2
411649729	1
411649998	0
Total	167

ECTR – Effective Competition Tracking Report

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Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Owingsville, KY	216

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of 5/31/2012

403602000	0
403602001	2
403602002	1
403602003	2
403602004	1
403602005	2
403602006	12
403602007	6
403602008	3
403602009	0
403602010	7
403602011	13
403602012	2
403602013	3
403602014	11
403602015	1
403602016	0
403602017	2
403602018	5
403602019	4
403602020	0
403602023	0
403602024	2
403602025	1
403602026	0
403602027	2
403602028	3
403602029	4
403602030	5
403602031	5
403602032	0
403602033	0
403602034	0
403602035	0
403602036	1
403602038	2
403602039	4
403602041	10
403602042	8
403602045	1
403602046	1
403602047	3
403602048	2
403602049	2
403602050	0
403602051	0
403602052	0
403602053	0
403602054	1
403602055	1
403602056	0
403602057	0
403602058	0
403602059	3
403602060	0
403602062	4
403602065	1
403602066	0
403602067	1
403602068	2
403602069	1
403602070	0
403602071	1
403602072	1
403602073	1
403602074	2
403602101	1
403602102	1
403602103	0
403602104	3
403602105	1
403602106	0
403602107	0
403602108	0
403602109	0
403602111	2
403602112	0
403602113	3
403602114	0
403602115	2
403602116	1
403602117	4
403602118	3
403602119	1
403602122	1
403602200	0
403602201	0
403602202	0
403602203	4
403602204	10
403602205	7
403602206	1
403602207	0
403602208	1
403602209	0
403602210	0
403602211	0
403602212	0
403602213	7
403602214	0
403602215	3
403602216	0
403602218	0
403602224	0
403602225	0
403602226	0
403602227	0
403602228	0
403602229	0
403602230	0
403602231	0
403602232	0
403602233	0
403602242	0
403602243	0
403608318	1
403608328	0
403608944	1
403608945	0
403609059	2
403609172	1
403609286	3
403609287	0
403609998	0
Total	216

ECTR – Effective Competition Tracking Report

SBCA

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Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Perryville, KY	139

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of 5/31/2012

404681000	0
404681001	1
404681002	0
404681003	0
404681004	1
404681005	2
404681006	0
404681007	0
404681008	0
404681009	0
404681010	0
404681011	2
404681012	1
404681013	1
404681014	0
404681015	0
404681016	1
404681017	0
404681018	2
404681019	1
404681020	1
404681021	1
404681022	0
404681023	2
404681024	0
404681025	0
404681026	0
404681027	0
404681028	0
404681029	0
404681030	7
404681031	2
404681032	3
404681033	7
404681034	2
404681035	0
404681040	2
404681041	0
404681042	0
404681043	1
404681044	0
404681045	0
404681046	0
404681047	0
404681048	0
404681049	0
404681052	5
404681053	2
404681054	0
404681055	0
404681056	0
404681057	3
404681058	0
404681059	0
404681060	1
404681061	0
404681062	1
404681063	0
404681064	0
404681065	0
404681066	1
404681067	1
404681068	2
404681070	0
404681071	0
404681072	1
404681073	0
404681074	0
404681075	0
404681076	2
404681077	1
404681078	0
404681079	0
404681080	0
404681081	1
404681082	0
404681083	1
404681084	0
404681085	0
404681086	1
404681087	2
404681088	1
404681089	0
404681090	0
404681091	0
404681092	1
404681093	1
404681094	1
404681095	2
404681096	1
404681097	0
404681098	0
404681099	0
404681100	2
404681101	2
404681102	2
404681103	2
404681104	5
404681105	3
404681106	0
404681107	2
404681108	1
404681109	0
404681110	0
404681111	0
404681112	0
404681113	1
404681116	2
404681117	0
404681120	1
404681121	0
404681122	1
404681123	2
404681124	0
404681125	1
404681126	0
404681127	0
404681128	0
404681200	0
404681201	0
404681202	0
404681203	0
404681204	1
404681205	0
404681206	0
404681207	0
404681210	1
404681211	0
404681212	1
404681213	0
404681214	2
404681215	1
404681216	2
404681217	2
404681218	4
404681219	3
404681220	0
404681221	1
404681222	1
404681223	0
404681224	0
404681225	1
404681226	1
404681227	1
404681228	0
404681229	1
404681230	0
404681231	0
404681232	0
404681233	2
404681234	4
404681235	1
404681236	0
404681237	2
404681238	3
404681239	1
404681240	0
404681241	0
404681242	0
404681243	0
404681244	0
404681245	0
404681246	0
404681247	1
404681248	1
404681600	0
404681601	0
404688834	1
404688948	0
404689015	0
404689607	1
404689998	0
Total	139

ECTR – Effective Competition Tracking Report

SBCA

Provided by
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Salt Lick, KY	41

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
403718622	0
403718640	1
403718642	4
403718643	2
403718644	0
403718645	1
403718646	3
403718647	3
403718648	1
403718652	1
403718717	2
403718718	1
403718719	3
403718741	3
403718750	2
403718751	2
403718756	2
403718757	3
403718780	1
403718782	0
403718792	0
403718797	1
403718827	2
403718828	2
403718969	0
403718970	0
403718971	0
403718972	1
403719998	0
Total	41

ECTR – Effective Competition Tracking Report

SBCA

Provided by
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Sharpsburg, KY	55

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
403748154	0
403749045	0
403749103	0
403749104	4
403749108	8
403749109	3
403749110	3
403749111	1
403749112	2
403749113	1
403749115	0
403749116	2
403749117	2
403749118	2
403749119	2
403749120	3
403749126	4
403749128	0
403749300	1
403749501	7
403749511	0
403749513	1
403749530	2
403749531	1
403749532	5
403749533	1
403749998	0
Total	55

ECTR – Effective Competition Tracking Report

SBCA

Provided by
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated June 28, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 29, 2012

ZIP Codes	DTH Count
Requested total for Stamping Ground, KY	88

Data is current through 5/31/2012

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

Data Current as of	5/31/2012
403799003	0
403799007	0
403799009	0
403799028	2
403799081	0
403799094	4
403799606	0
403799608	5
403799609	0
403799610	0
403799611	0
403799612	0
403799616	0
403799628	1
403799630	3
403799631	0
403799650	1
403799653	2
403799654	2
403799655	2
403799656	1
403799657	0
403799701	7
403799705	9
403799707	6
403799710	1
403799711	3
403799712	1
403799713	2
403799729	4
403799752	4
403799775	15
403799786	1
403799791	3
403799792	4
403799793	4
403799794	0
403799795	1
403799998	0
Total	88

CERTIFICATE OF SERVICE

I, Glenda Thompson, a secretary at the law firm of Edwards Wildman Palmer LLP, hereby certify that, on this 13th day of August, 2012, copies of the foregoing "Petition for Special Relief" were sent via first-class mail, postage prepaid, to the following:

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