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August 16, 2012

ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Ex Parte*, MB Docket No. 11-154

Dear Ms. Dortch:

This is to inform you that earlier today, Christopher D. Libertelli, Head of Global Public Policy, Netflix, Inc. ("Netflix") and the undersigned met with Michelle Carey, Alison Neplokh, Jeff Neumann, Diana Sokolow, and Mary Beth Murphy of the Media Bureau and Eliot Greenwald of the Consumer and Governmental Affairs Bureau.

We expressed Netflix's support for the petition filed in the above-captioned proceeding by the Digital Media Association (DiMA) that seeks a brief extension until January 1, 2014 to come into compliance with the enhanced user configuration requirements for applications, plug-ins, or devices that are provided by video programming distributors (the "708 Petition"). We explained the technical and practical difficulties Netflix faces in implementing the enhanced user configuration requirements in the existing time frame for the hundreds of different implementations of the Netflix video player across different hardware and operating system platforms. We also discussed the progress Netflix is making toward compliance with the requirements but explained that an extension of time was warranted and in the public interest.

Please direct any questions regarding this matter to the undersigned.

Respectfully,

A handwritten signature in black ink that reads "T. Devendra Kumar". The signature is written in a cursive style with a horizontal line underlining the name.

Devendra T. Kumar
Counsel to Netflix, Inc.

cc: Michelle Carey
Alison Neplokh
Jeff Neumann
Diana Sokolow
Mary Beth Murphy
Eliot Greenwald