



EXECUTIVE CHAMBERS  
HONOLULU

NEIL ABERCROMBIE  
GOVERNOR

August 15, 2012

VIA ELECTRONIC FILING IN MB DOCKET NO. 12-208

Ms. Marlene Dortch, Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

Attention: Chief, Media Bureau

Re: Time Warner Entertainment Company Petition for Modification of Market  
of KLEI-TV, Kailua Kona, Hawaii

  
Dear Ms. Dortch:

As the Governor of the State of Hawaii and one of the original authors of our cable franchise law, the purpose of this letter is to express my opposition to the Petition for Modification filed by Time Warner Entertainment Company ("Time Warner") against KLEI-TV and to support KLEI-TV's request to Time Warner to carry KLEI-TV's programs statewide.

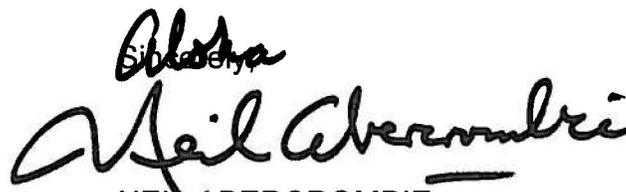
It's been brought to my attention that Time Warner is arguing that since KLEI-TV is located on the island of Hawaii, its programs are not meaningful to our citizens who reside on any of the other islands. Furthermore, I understand Time Warner is claiming the geographic separation between Kailua-Kona and the communities in our state means that there are no material economic, shopping or labor connections between Kailua-Kona and the other islands.

For over 200 years Hawaii's people and society have been united across the islands. Goods and services are transported everyday between our islands. Workers, professionals and government officials travel between islands daily to meet the needs of our people, businesses and government. All of our major islands are also connected by broadband submarine cables and soon every college, public school and community anchor institution on every island will have a fiber optic data connection.

KLEI-TV and its locally produced programs are an important part of a unified and connected society in our state. Shows such as Latitudes, Truly Pinoy and Native Ways, provide information tailored to our state's Hispanic, Filipino and Native Hawaiian & American populations throughout state not just those residing in Kailua-Kona or on the island of Hawaii. Other programs such as Eye on Hawaii, The Mayor's Report and KLEI Evening News, primarily focus on news and events on the island of Hawaii. These shows not only provide valuable information to our citizens who are originally from the island of Hawaii but now reside on one of the other islands, but also to our tourist population who will be visiting multiple islands during their trip to Hawaii.

Furthermore, as one of the original authors of Hawaii's cable franchise law, I am intimately familiar with its primary intent. Because we are an island state with geographic limitations, our main goal was to maximize communication between the islands, ensuring that niche audiences can be reached regardless of what island or community they may be in. As a cable operator in Hawaii, Time Warner should fulfill this public obligation. This responsibility is all the more critical because Time Warner realistically has little competition. If it fails to carry unique programming to all parts of the state, populations will go unserved or become isolated.

For the reasons above, I urge you to reject Time Warner's Petition for Modification against KLEI-TV and to support KLEI-TV's request that Time Warner carry its programs state-wide. I further urge you to let us decide what our cable market is and is not for those that request the privilege of having a cable franchise in the State of Hawaii.

  
NEIL ABERCROMBIE  
Governor, State of Hawaii