

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)	
)	
Annual Assessment of the Status of)	MB Docket No. 12-203
Competition in the Market for the)	
Delivery of Video Programming)	

**COMMENTS OF
Princeton Community TV**

Princeton Community TV submits these comments in response to the above-captioned Notice of Inquiry (“NOI”), released July 20, 2012, seeking “data, information, and comment on the state of competition in the delivery of video programming.”

Princeton Community TV (PCTV) is a public access station serving the citizens of Princeton, New Jersey. PCTV maintains a fulltime studio, media editing facilities, and field production equipment for the purpose of producing community news and informational shows. In addition, PCTV offers regular workshops to train the public in multimedia production skills, including the use of cameras, non-linear editing, studio production, lighting, audio, photography, and Web techniques.

1. How many channels does your MVPD operator(s) provide for PEG programming?

Comcast currently provides six channels for PEG programming in our area, including: one for PCTV; one for Princeton University; one for Mercer County Community College, and one for each Princeton municipality (borough and township); and one for the public school system.

2. On which tier are these channels placed and is extra equipment required to view them?

The Princeton footprint is already digital, and at the moment no extra equipment is required to view them. But the existing Comcast program guide does not seem prepared to accept local programming information, making it difficult for cable viewers to know the program schedules for the PEG stations.

3. Are there more or fewer PEG channels carried on MVPD systems than were carried as of June 2010? No change since June 2010.

4. What data sources exist to track the availability of PEG programming? We distribute to approximately 8,000 Comcast households. It is not clear what statistics Comcast or Verizon (our Telco distributor) have on the distribution of PEG programming from Princeton, but this has not been shared with our operation. We maintain logs of our own broadcast schedule, but have no audience statistics, as these are prohibitively expensive to obtain.

5. With the demise of NJN last year, Princeton Community TV remains the largest single producer of regional content in the state of New Jersey. PCTV currently produces a range of public interest programming, from local election coverage to public affairs talk shows. As the community of Princeton is a hub for many statewide activities, PCTV has also become a focal point for the production of shows dealing with issues of regional interest, ranging from Jersey Non-Profits, to statehouse issues, as well as lifestyle and entertainment features produced by local citizens.

As of September 2012, PCTV was facilitating the production of 26 original, regularly-scheduled programs. Most of these are produced in the PCTV studio by local residents, with PCTV

training and the help of volunteer production staff. PCTV has only one fulltime and one part-time employee to manage and train this growing corps of volunteers.

In addition, PCTV assists the other Princeton PEG stations in the logistics required to broadcast events such as live town council meetings, school board meetings, and emergency notifications.

PCTV has also become a community media center in the broader sense of the word, with training workshops for young and old, to teach the skills needed to communicate in the many forms of media that exist today: from professional video production to online skills.

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