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September 24, 2012

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Basic Service Tier Encryption; Compatibility Between Cable Systems and Consumer Electronics Equipment, MB Docket No. 11-169, PP Docket No. 00-67

Dear Ms. Dortch:

On September 21, 2012, I spoke by phone with Michelle Carey, Deputy Chief of the Media Bureau, regarding the Commission's basic tier encryption Notice of Proposed Rulemaking.

During the call, I discussed the possibility of providing more detailed notice to consumers regarding the transitional mechanism, as reflected in the following proposed language:

On [DATE], [NAME OF CABLE OPERATOR] will start encrypting [INSERT NAME OF CABLE BASIC SERVICE TIER OFFERING] on your cable system. If you have a set-top box, digital transport adapter (DTA), or a retail CableCARD device connected to each of your TVs, you will be unaffected by this change. However, if you are currently receiving [INSERT NAME OF CABLE BASIC SERVICE TIER OFFERING] on any TV without equipment supplied by [NAME OF CABLE OPERATOR], you will lose the ability to view any channels on that TV.

If you are affected, you should contact [NAME OF CABLE OPERATOR] to arrange for the equipment you need to continue receiving your services. In such case, YOU MAY BE ELIGIBLE TO RECEIVE EQUIPMENT AT NO ADDITIONAL CHARGE OR SERVICE FEE FOR A LIMITED PERIOD OF TIME. The number and type of devices you may be eligible to receive and for how long will vary depending on your situation. If you are a [INSERT NAME OF CABLE BASIC SERVICE TIER OFFERING] customer and receive the service on your TV without [NAME OF CABLE OPERATOR]-supplied equipment, you may be eligible for up to two devices for two years (five years if you also receive Medicaid). If you subscribe to a higher level of service and receive [INSERT NAME OF CABLE BASIC SERVICE TIER OFFERING] on a secondary TV without [NAME OF CABLE OPERATOR]-supplied equipment, you may be eligible for one device for one year.

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You can learn more about this equipment offer and eligibility at [WEBPAGE ADDRESS] or by calling [PHONE NUMBER]. To qualify for any equipment at no additional charge or service fee, you must request the equipment between [DATE THAT IS DAYS BEFORE ENCRYPTION] and [DATE THAT IS DAYS AFTER ENCRYPTION] and satisfy all other eligibility requirements.

If you have any questions, please contact me.

Sincerely,

/s/ Rick Chessen

Rick Chessen

cc: Michelle Carey