

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of Lifeline and Link Up Reform and Modernization) WC Docket No. 11-42
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TRACFONE WIRELESS, INC.’S SECOND SUPPLEMENT TO APPLICATION TO PARTICIPATE IN THE BROADBAND ADOPTION LIFELINE PILOT PROGRAM

On July 2, 2012, TracFone Wireless, Inc. (“TracFone”) submitted an application (“Application”) to participate in the Broadband Adoption Lifeline Pilot Program (“Pilot Program”) in response to the Public Notice issued by the Commission’s Wireline Competition Bureau in the above-captioned proceeding.¹ TracFone’s Application focused on providing existing Lifeline customers with a Wi-Fi hotspot device to be used with a customer’s existing equipment, such as a computer or handset. By this filing, TracFone provides the Commission with supplemental information regarding certain aspects of its Application in response to questions from Commission Staff.²

(B) A full description of the proposed pilot project(s), including but not limited to:

- 4. The amount of the monthly discount, if any, the ETC is seeking for each broadband plan included within the proposed project and the resulting cost to subscribers for the broadband service, the duration of the monthly subsidies the ETC is seeking, and all other terms and conditions of service (the ETC must provide specific details of all of the subsidized broadband offerings it intends to offer subscribers in the pilot project, including the different options of bundled services and/or standalone broadband and**

¹ Public Notice – Wireline Competition Bureau Announces Application Procedures and Deadline for Applications to participate in the Broadband Adoption Lifeline Pilot Program, WC Docket No. 11-42, DA 12-683 (April 30, 2012) (“Notice”).

² During a teleconference on September 20, 2012, Commission Staff requested that TracFone provide additional information regarding its Application. TracFone filed a Notice of Ex Parte Presentation with the Commission on September 20, 2012 in accordance with 47 C.F.R. § 1.1206. In this Supplement, TracFone refers to the application requirements as set forth in the Notice and as addressed in TracFone’s Application filed on July 2, 2012.

offerings with different usage limits or speed);

TracFone described three different service plans in its Application consisting of two test plans and one control plan. By this Supplement, TracFone revises the terms of its proposed service plans. The three plans are described as follows:

- A. **\$10 Service:** TracFone will provide consumers a free hotspot and monthly service for \$10 per month. TracFone will bill USAC \$35 per month for service.
- B. **\$20 Service:** TracFone will provide consumers a free hotspot and monthly service for \$20 per month. TracFone will bill USAC \$25 per month for service.
- C. **Paid Service:** TracFone will provide consumers a free hotspot and monthly service for \$45 per month. TracFone will not bill USAC for this service, since it is the current retail offer that any customer can purchase.

7. The project's proposed overall funding amount with details on the number of customers it is estimated to serve, with underlying assumptions;

As noted in its supplemental response to Question B.4, TracFone has revised the terms of its proposed service plans. As TracFone explained in its Application and First Supplement, it has a goal of 100 customers for each of its three plans. By this supplement, TracFone's revises its proposed funding amount as follows:

- A. \$10 Service: 100 customers x \$35 = \$3,500 x 12 months = \$42,000.
- B. \$20 Service: 100 customers x \$25 = \$2,500 x 12 months = \$30,000.
- C. Paid Service: 100 customers x \$0 = \$0 x 12 months = \$0.

TOTAL: \$72,000

TracFone will only charge USAC for customers' monthly service.³

³ The broadband service plans proposed in this application are solely for purposes of the Pilot Program. TracFone has no plans at this time to offer a broadband service plan that includes a free hotspot on a long term basis.

CONCLUSION

Based on the information provided in the Application, the First Supplement, and the Second Supplement, TracFone respectfully asks the Commission to approve TracFone as a participant in the Broadband Pilot Program.

Respectfully submitted,

TRACFONE WIRELESS, INC.

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