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2317.110

October 12, 2012

*Via ECFS*

Ms. Marlene Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

**Re: WHNO(TV)**  
**Fac. Id. 37106**  
**FRN: 0016-2381-80**  
**New Orleans, Louisiana**

***Request for Streamlined Financial Hardship Waiver  
Implementation of CALM Act***

Dear Ms. Dortch,

We are filing this waiver request and certification on behalf of our client LeSEA Broadcasting of New Orleans, Inc. (“LeSEA”), the licensee of WHNO(TV) in accordance with the waiver provisions of para. 53 of the Report and Order, *In the Matter of the Implementation of the Commercial Advertisement Loudness Mitigation (CALM) Act*, 26 FCC Rcd 17222 (2011).

By this letter, we are formally requesting a streamlined, financial hardship waiver of the CALM Act implementation deadline for one year for LeSEA. As set forth in the Report and Order, a broadcast station is eligible for a streamlined financial hardship waiver if it is a small broadcast station and needs the delay of the requirement to obtain the necessary equipment due to financial hardship. A “small station” for these purposes is defined as either a station with no more than \$14,000,000 in annual receipts or one that is located in any of the 150-210 television markets.

We are enclosing a certificate executed by Peter Sumrall, the president of LeSEA, attesting to the fact that the station meets the definition of a small station and that it needs a delay of one year to purchase the necessary equipment due to financial hardship. We are also enclosing quotes from two equipment manufacturers detailing the specific equipment that LeSEA intends to obtain.

We further understand that pursuant to the Report and Order, this waiver request is considered to be automatically granted upon its submission and our receipt of an automatic “acknowledgment of receipt”.

If there are any questions about this waiver request or the attached certification, please do not hesitate to contact me.

Sincerely,



Elise M. Stubbe

EMS:faz

Encl.

cc: LeSEA Broadcasting of New Orleans, Inc.

BEFORE THE  
FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, DC 20554

In the Matter of	§	
	§	
Implementation of the Commercial	§	MB Docket No. 11-93
Advertisement Loudness Mitigation (CALM)	§	
Act	§	

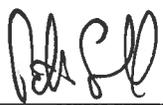
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*Certification of LeSEA Broadcasting of New Orleans, Inc.*

I, Peter Sumrall, hereby certify as follows:

1. I am the President of LeSEA Broadcasting of New Orleans, Inc., (“LeSEA”) the licensee of WHNO, New Orleans, Louisiana. I have personal knowledge of the certifications made herein.
2. WHNO/LeSEA requires a waiver of the CALM Act rules implementation deadline of December 13, 2012.
3. WHNO/LeSEA meets the definition of a “small station” as set forth in paragraph 53 of the Report and Order, *In the Matter of the Implementation of the Commercial Advertisement Loudness Mitigation (CALM) Act*, 26 FCC Rcd 17222 (2011) for the purposes of determining eligibility for a waiver of the CALM Act rules.
4. WHNO/LeSEA needs a delay of one year to avoid the financial hardship that would be imposed if it were required to obtain the equipment sooner.
5. WHNO/LeSEA is attaching to this certification quotes for all of the equipment that it will need to obtain for compliance with the CALM Act rules.

Dated: October 11, 2012

  
\_\_\_\_\_  
Peter Sumrall, President  
LeSEA Broadcasting of New Orleans, Inc.



**Cobalt Digital Inc.**  
**2406 E. University Ave.**  
**Urbana, IL 61802**  
**(217) 344-1243**  
**Fax: (217) 344-1245**

Quote Number	00000035	Created Date	9/21/2012
Created By	Jacob Kinsey	Prepared By	Jacob Kinsey
		Phone	217-344-1243

Customer Information

Contact Name	Wes Hylton	Phone	(574) 291-8200
Account Name	Lesea Broadcasting Corp	Ship To Name	Lesea Broadcasting Corp
Bill To	61300 Ironwood Road South Bend, IN 46614 USA		

Price quotations are valid for 60 days from date on the Quotation. Five year parts and labor warranty for manufacturing defects on all Cobalt Digital manufactured cards and stand alone modules. One year warranty on 4000, 5000, 6000, and HD-8000 power supplies and Dolby® module options. No returns will be accepted without prior authorization and being accompanied by recognized RMA number issued by Cobalt Digital Inc. There will be a minimum of \$75 charge on any unit that is altered and returned to Cobalt Digital Inc. The purchaser is responsible for any sales or use tax.

SIGNATURE \_\_\_\_\_



**Cobalt Digital Inc.**  
**2406 E. University Ave.**  
**Urbana, IL 61802**  
**(217) 344-1243**  
**Fax: (217) 344-1245**

Qty	Product	Description	Description 2	Sales Price	Discount Amount	Total Price
1	8321-CN	20-slot Frame includes one PS-8300, Network Card		\$1,685.00	\$1,263.75	\$1,263.75
1	PS-8300	20-slot Frame Power Supply		\$540.00	\$405.00	\$405.00
1	9085-LP20	HD/SD-SDI 2.0 Channel Loudness Processor with Embedder/De-Embedder		\$3,450.00	\$2,070.00	\$2,070.00
1	RM20-9085-A	20-slot Standard Rear Module	HD/SD In 2 HD/SD Reclocked Out AES BNC 4 I/O 2 HD/SD Out BNC	\$75.00	\$56.25	\$56.25
1	9323	HD/SD 16 Channel Audio Embedder/De-Embedder with A/V Processing		\$3,295.00	\$1,977.00	\$1,977.00
1	+DEC	Dolby® Digital/E Decoding Option		\$3,150.00	\$1,890.00	\$1,890.00
1	+LM-C	Audio Loudness Meter Software Co-License for openGear cards		\$995.00	\$597.00	\$597.00
1	RM20-9323-A	20-slot Standard Rear Module	HD/SD-SDI In 2 HD/SD-SDI Reclock Out AES BNC 4 I/O 2 HD/SD-SDI Out BNC	\$75.00	\$56.25	\$56.25
1	WinOGCP	Virtual Desktop-Based Remote Control Application		\$595.00	\$357.00	\$357.00
1	+LM-P	Audio Loudness Meter for OGCP-9000/WinOGCP		\$795.00	\$477.00	\$477.00

**Totals**

Total Price \$9,149.25  
 Grand Total \$9,149.25

Price quotations are valid for 60 days from date on the Quotation. Five year parts and labor warranty for manufacturing defects on all Cobalt Digital manufactured cards and stand alone modules. One year warranty on 4000, 5000, 6000, and HD-8000 power supplies and Dolby® module options. No returns will be accepted without prior authorization and being accompanied by recognized RMA number issued by Cobalt Digital Inc. There will be a minimum of \$75 charge on any unit that is altered and returned to Cobalt Digital Inc. The purchaser is responsible for any sales or use tax.

SIGNATURE \_\_\_\_\_



## Sales Quotation

Quote Date: September 28, 2012

Ship To: Wes Hylton  
 Lesea Broadcasting  
 61300 Ironwood Rd.  
 South Bend, IN 46614  
[whyton@lesea.com](mailto:whyton@lesea.com)

From: Kevin Mc Dowell  
 5540 Rio Vista Drive  
 Clearwater, FL 33760  
 Tel. 954.558.2063

Vela Research, Inc. ("Vela Research") is pleased to quote as follows:

**Approved By :**

Reference
KM09281201

Credit Terms
Net 30

F.O.B.
Vela Research, Clearwater, Florida

Page
1

Item	Product Number	Description	Qty	Unit List Price		Extended Net Price (US\$)
1	4000-3187-4	ArgoNavis Quad MultiViewer with Video Logging. 4 GB RAM. 2 TB Hard Drive Storage.	1	\$5,995.00		\$5,995
2		CD-ROM	1	N/C		N/C
x		<b>Total</b>				

Please read this quotation carefully. The terms herein and on the back page of this form constitute the entire agreement between Vela Research and Purchaser. Vela Research will not be bound by any terms of Purchaser's order that are inconsistent with the terms herein. Acceptance by Purchaser of these terms may be made either [1] by written acceptance or [2] by receipt by Purchaser of delivery of any goods described on the face of this form and failure by Purchaser to return goods within five days following such delivery.

This quotation shall remain firm for the period listed above unless modified by VELA RESEARCH, INC. prior to our acceptance of your order.