

Because of my hectic and busy schedule I am forced to DVR a lot of the TV Shows I enjoy watching. One of those shows is the FOX TV Series "Bones". I am a long time fan and it is one of my favorite shows. Therefore you can imagine my shock and surprise when my quick eye caught a Subliminal Advertisement for Mitt Romney around 12 minutes into the show.

http://sphotos-b.xx.fbcdn.net/hphotos-prn1/523956_3473419809197_326750235_n.jpg

The FCC has this to say about Subliminal Advertising:

“Subliminal Programming. The Commission sometimes receives complaints regarding the alleged use of subliminal perception techniques in broadcast programming. Subliminal programming is designed to be perceived on a subconscious level only. Regardless of whether it is effective, the broadcast of subliminal material is inconsistent with a station's obligation to serve the public interest because it is designed to be deceptive.” <http://www.fcc.gov/guides/public-and-broadcasting-july-2008#Subliminal>

Therefore by the Federal Communications Commissions own standards the FOX Network has failed to serve the public interest and has been deceptive in subliminally advertising Romney.

Bones is a joint production by Josephson Entertainment, Far Field Productions and 20th Century Fox Television. I find it highly unethical and personally offensive that these 3 entities would stoop so low as to use subliminal advertising on the American Public that tunes into to be entertained. I do not watch the show to be force fed a candidate they support. I will find myself hard pressed in the future to watch anymore episodes of Bones or any FOX programming at all. I will, from here on out, wonder what they have snuck into their programming to promote whatever cause they see fit to promote without my knowledge. What’s next, a Romney/Ryan tattoo on Family Guy Peter Griffin’s rump?