

November 16, 2012



Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *In the Matter of Expanding Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, GN Docket No. 12-268, Notice of Ex Parte Communication*

Dear Ms. Dortch,

On Thursday, November 15, 2012, Rick Kaplan, Melissa Glidden Tye, Victor Tawil, and Bruce Franca of the National Association of Broadcasters ("NAB") met with the following individuals at the Federal Communications Commission ("FCC" or the "Commission"): Julie Knapp and Alan Stillwell of the Office of Engineering; Gary Epstein of the Office of Strategic Planning; Thomas Horan of the Media Bureau; Bill Scher of the Office of General Counsel; Jessica Almond, Brett Tarnutzer, Blaise Scinto, Jennifer Tomchin, Chris Helzer, and Sasha Javid of the Wireless Bureau; and Edward Smith of the Enforcement Bureau.

The purpose of the meeting was to seek clarification on issues concerning the Commission's proposed procedures for repacking television stations pursuant to the Incentive Auction proceeding as well as its proposed band plan. We indicated that NAB would continue to be constructively engaged with the Commission and offer guidance based on our decades of expertise with respect to channel relocation. To that end, in response to questions raised by Commission staff, we recommended that the Commission keep the auction design and related relocation plan as simple as possible to minimize the enormity of the challenges evident in this complex proceeding.

Respectfully Submitted,

A handwritten signature in blue ink, appearing to be "Rick Kaplan", is written over a horizontal blue line.

Rick Kaplan
Executive Vice President, Strategic Planning
National Association of Broadcasters

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