"Don't Hang Up On Relay Workshops"

- **WORKSHOPS:** As part of the overall campaign, Emmis Marketing Group will host two workshops throughout the four month campaign.
  - RelayMO will invite business owners to learn more about accepting RelayMO calls at one of two special training sessions to be held at the Emmis Radio Stations in St. Louis.
  - Each training session will hold up to 12 business owners/community leaders.
  - The evening will include light refreshment, snacks, etc.
  - Two options will be given to the trainees,
    - Late afternoon session
    - Evening session

- Emmis Marketing Group will provide RelayMO with any technical support including high definition projectors, projection screens, 50 inch TV screens, DVD players and most multi-media requirements.
- Additional support may also be available.

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WHY EMMIS MARKETING GROUP?

Emmis Marketing Group is a division of Emmis Communications which specializes in creating high profile, multi-media campaigns engaging consumers with clients.

Our unique approach, which we call a "***360°* Approach**", realizes that in order to reach a target demographic, it is important to utilize the many different touch points of that consumer. Our campaigns include anything from traditional radio to billboards and print media to text messaging and podcasting.

We have nearly 20 years of experience in creating these specialized campaigns all around the country, from coast to coast. Here in St. Louis, our clients have included **State Farm, MADD, St. Louis County Department of Health, Procter & Gamble…and many, many more.**

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