Emmis Marketing Group to Provide

As part of our commitment to you, we will provide the following services:

- **High-profile, four-month online, onsite and on-air 360 degree marketing program.**
- Campaign creative including brainstorming, idea development and all aspects of production.
- Media planning and buying.
- Coordination with other media outlets.
- Video taping, production and editing of the online tour guide feature.
- Creation of a custom microsite.
- Purchase of unique domain name.
- Coordination of breakfast office parties in any part of the state.
- Hosting of two workshops for business owners (up to 20 people each)
    - Includes light refreshments, multimedia equipment, etc.
    - Maps, directions and instruction to be given to all workshop attendees..
- On-going campaign monitoring plus and all encompassing campaign recap upon completion of the program;
- Skilled and experienced staff to manage all elements of the campaign – freeing up your time.

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Relay Missouri to Provide

For all of the services listed in this proposal, Relay Missouri to provide:

- High resolution logo for all internet elements.
- Approval on all creative elements include the radio announcements and microsite.
- Invitations and coordination with guests for two workshops.
- Workshop facilitator.
- Content for all microsite pages.
- "Host" to be video taped for online tour guide.

- Net Investment: $72,500

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