

GMA
George Milroy Associates
Advertising, Inc.

2531 Jackson Rd. #122 Ann Arbor, MI 48103

December 11, 2012

The Honorable Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: DA 12-1863, IB Docket No. 12-340; RM-11683

Dear Chairman Genachowski:

I am a small business owner, specializing in outdoor advertising. My business thrives when other businesses thrive. Annual marketing budgets very much depend on the fine line of advertising versus their return on their budget.

Currently Michigan has one of the higher unemployment rates in the country. While LightSquared will not turn those numbers around by itself, it will be a very positive step for our state and the rest of the nation.

The amount of commerce being conducted on mobile devices is staggering and it continues to grow every year. Our country must do everything possible to promote this growth. One of the main things we can do is let companies such as LightSquared move forward and help build this industry.

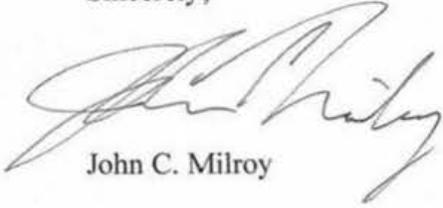
LightSquared and the other companies are the portals to all this new business. The number of jobs created will only increase as we expand the opportunities for increased usage of the mobile broadband network.

LightSquared's request to the FCC for a license modification is a sound move. They have dealt with the GPS issues and should have their request approved.

Thank you for your attention to this important matter.

johnmilroy@comcast.net

Sincerely,

A handwritten signature in black ink, appearing to read "John C. Milroy". The signature is fluid and cursive, with the first name "John" being the most prominent part.

John C. Milroy

cc:
Senator Carl Levin
Senator Debbie Stabenow
Congressman John Dingell