



National Association of Latino Independent Producers

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January 4, 2013

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The Honorable Julius Genachowski

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Federal Communications Commission

Dennis Hernandez*
(Secretary)

445 12th St. SW

Washington, D.C. 20554

Elaine Romero

Dear Chairman Genachowski:

Joseph Torres

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(Treasurer)

Last April, the National Association of Latino Independent Producers, the nation's largest organization devoted to the professional advancement and development of Latino filmmakers and media producers, urged the Federal Communications Commission not to relax existing ownership rules. Weakening such rules, we argued, would allow greater media consolidation and further limit broadcast ownership opportunities for women and people of color.

Juan Carlos Zaldivar

*Executive Committee

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Moctesuma Esparza
Maya Cinemas

We also called on the FCC to address a federal court ruling that called on the

Monica Gil
Nielsen Media

Commission to study the impact of any rule changes on ownership diversity *before* considering new rules. We are concerned that the Commission is ignoring the court's

Efrain Fuentes
Walt Disney Company

directive. The Commission also appears ready to ignore similar calls from Congress, civil rights organizations, unions and public interest groups.

Cynthia López
P.O.V.

Indeed, the Commission appears determined to lift the ban on newspaper-broadcast cross-ownership without addressing the court's concerns.

Gerry Lopez
AMC Entertainment

Josie Thomas
CBS

The FCC recently released data that show media ownership by women and people of color remains embarrassingly low. Though people of color make up close to 40 percent of the U.S. population, they own just over 3 percent of all full-power TV stations and just 8 percent of full-power radio stations. The agency must now take the next step and use its data to study how any rule changes would impact ownership diversity.

David Valdes
Producer

Victoria Westover
The Hanson Institute

We oppose greater media consolidation because Latinos are woefully underrepresented throughout the media industry, including in ownership of broadcast properties. The underrepresentation of Latinos has real-world consequences for our community and our nation since we are too often unable to tell our own stories. We believe the small

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number of Latinos working throughout the media industry is a primary reason why Latinos are often marginalized in TV and films.

The National Association of Latino Independent Producers once again urges the FCC to examine the impact of rule changes on ownership diversity *before* considering any new regulations. We are also calling on the Commission to adopt policies that would boost ownership diversity for women and people of color.

Sincerely,

Bienvenida Matías

Bienvenida Matías
Acting Executive Director

María Agui Carter

María Agui Carter
Chair, NALIP Board of Directors

cc:

FCC Commissioner Mignon Clyburn
FCC Commissioner Robert McDowell
FCC Commissioner Ajit Pai
FCC Commissioner Jessica Rosenworcel